

# Winnetka-Northfield Chamber 2019 Community Resource Guide



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THE WINNETKA CURRENT™

The guide to Winnetka-Northfield will highlight why Winnetka and Northfield are great communities to shop, dine, play and live in. Featuring unique content for present, new and prospective residents, the guide will take an in-depth look at community events and more.

This is your chance to advertise in the most complete guide to Winnetka and Northfield anywhere. It will be **directly-mailed** to every home and business, while also being available digitally on *The Winnetka Current* and the Winnetka-Northfield Chamber of Commerce websites.

Not a member? **Join the Chamber today!**  
Call **(847) 446-4451** to find out more information.

## Reach **EVERY** home and business in Winnetka-Northfield

### COVERAGE

- Reach **8,368 Winnetka-Northfield addresses** by direct-mail via the U.S. Postal Service
- Reach **another 2,500 residents** through additional distribution by the Winnetka-Northfield Chamber of Commerce

 All ads include full color!

### DEADLINES

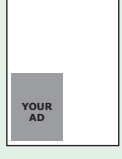


**WED. JANUARY 30:** Space Reservation  
**WED. MARCH 13:** Final Ad Approval/Camera-Ready Due  
**MON. APRIL 1:** Publication Date



**Contact Peter Hansen  
to reserve your spot today!**

Cell: **(847) 624-8216**  
**p.hansen@22ndcenturymedia.com**

*Be sure to ask about available Premium Positioning.*

Ad Sizes & Rates	MEMBER	NON-MEMBER
<b>FULL PAGE w/ BLEEDS*</b> <b>8.5" x 11"</b> <i>See asterisk below</i> 	<b>\$1,250</b>	<b>\$1,690</b>
<b>HALF PAGE HORIZONTAL</b> <b>7.5" x 4.875"</b> <b>VERTICAL</b> <b>3.5" x 10"</b> 	<b>\$750</b>	<b>\$1015</b>
<b>QUARTER PAGE</b> <b>3.5" x 4.875"</b> 	<b>\$450</b>	<b>\$610</b>
<b>BANNER</b> <b>7.5" x 2.375"</b> 	<b>\$450</b>	<b>\$610</b>
<b>BUSINESS CARD</b> <b>3.5" x 2.375"</b> 	<b>\$270</b>	<b>\$365</b>
<b>INSIDE FRONT &amp; BACK FULL PAGES w/ BLEEDS*</b> <b>8.5" x 11"</b> <i>See asterisk below</i> 	<b>\$1750</b>	<b>N/A</b>
<b>OUTSIDE BACK COVER -Indicia Side-w/ BLEEDS*</b> <b>8.5" x 8.75"</b> <i>See asterisk below</i> 	<b>\$1950</b>	<b>N/A</b>

*\*Refer to your sales director for ad & bleed requirements.*

**Exclusive Sticky Note on the cover: 3"x 3"**

*Available to only one business.*

**\$1,950**



22ndCenturyMedia.com

#### CHICAGO SOUTHWEST

The Frankfort Station  
The Homer Horizon  
The Lockport Legend  
The Mokena Messenger

The New Lenox Patriot  
The Orland Park Prairie  
The Tinley Junction

#### CHICAGO NORTH SHORE

The Glencoe Anchor  
The Glenview Lantern  
The Highland Park Landmark  
The Lake Forest Leader

The Northbrook Tower  
The Wilmette Beacon  
The Winnetka Current  
**MALIBU**  
Malibu Surfside News