



Palm Beach & Martin Counties

New Partners Join Forces with United Ways To Host #GreatGive17

2016 Great Give Raised More Than \$3 Million for 504 Local Nonprofits

PALM BEACH & MARTIN COUNTIES, FLA. (March 3, 2017) – The Fourth Annual Great Give Palm Beach & Martin Counties has some new host partners this year – United Way of Palm Beach County, Achieve, Nonprofits First and United Way of Martin County. The 24-hour online fundraising event was designed to raise as much money as possible for local nonprofits in a single day. Collectively, since inception in 2014, the Great Give has raised more than \$8 million for over 500 nonprofits serving essentially every need in Palm Beach and Martin Counties.

This community-wide event celebrates the spirit of giving and the collective effort it takes to strengthen our community by raising critical funds for local nonprofits. Great Give Hosts will make May 17 even more exciting by providing cash or valuable prizes for nonprofits to compete for each hour. Plus, every gift will be amplified by additional dollars from a bonus pool raised by United Way of Palm Beach County.

In addition to the benefit of the funds raised, participating nonprofits receive new donors (36% of donors are new to the agencies they support during Great Give) and trainings hosted by leading experts on subjects such as social media, marketing, donor stewardship and how to maximize the crowdfunding experience before, during and after the Great Give.

Great Give Palm Beach & Martin Counties is open to all eligible nonprofits in our two-county area. Nonprofits are encouraged to sign up early and start promoting – just visit www.GreatGiveFlorida.org and click on the "Nonprofit Registration" button. It is also highly recommended that nonprofit representatives attend training sessions and workshops to ensure maximum success during the 24-hour fundraising event. It is suggested that marketing, communications or membership representatives are included.

Local businesses and individuals are encouraged to support this unique opportunity for our community to raise significant funds that will make a direct, positive impact on the lives of our neediest residents (including the furry variety). You can provide a prize, become a sponsor, offer an in-store incentive or simply GIVE on May 17. Please contact Alexia Savage to see how you can get involved today! AlexiaSavage@UnitedWayPBC.org

Special events for the general public are being planned and details will be announced soon. Follow #GreatGive17 on social media for updates.

Facebook: Achieve <https://www.facebook.com/Achieveagency>

Nonprofits First <https://www.facebook.com/Nonprofits.First.Inc>

United Way PBC <https://www.facebook.com/UnitedWayPBC>

United Way MC <https://www.facebook.com/LiveUnitedMC>

Twitter: Achieve https://twitter.com/achieve_agency

Nonprofits First <https://twitter.com/NonprofitsFirst>

United Way PBC <https://twitter.com/UnitedWayofPBC>

United Way MC <https://twitter.com/UnitedWayMartin>

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