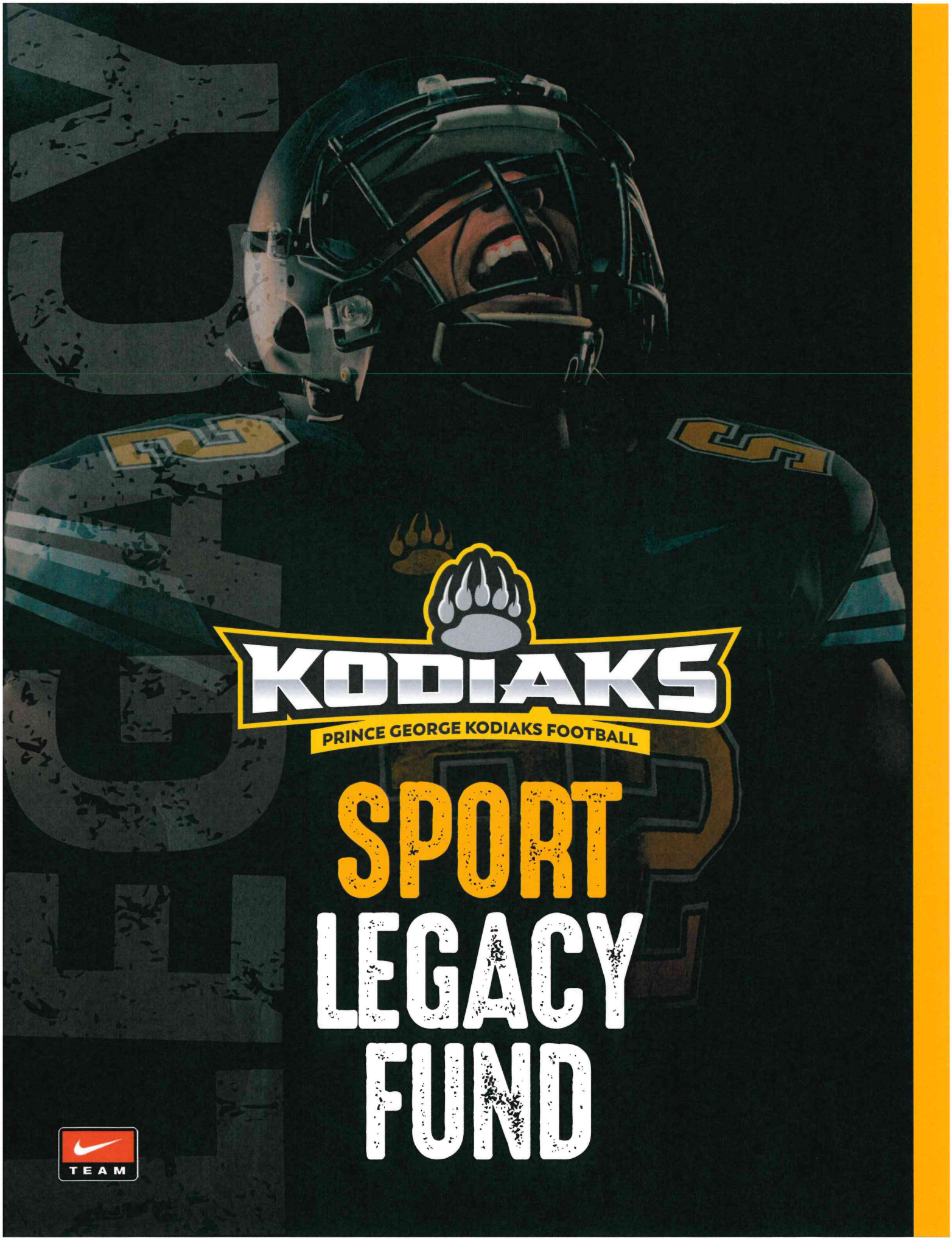

KODIAKS
PRINCE GEORGE KODIAKS FOOTBALL
SPORT
LEGACY
FUND
TEAM



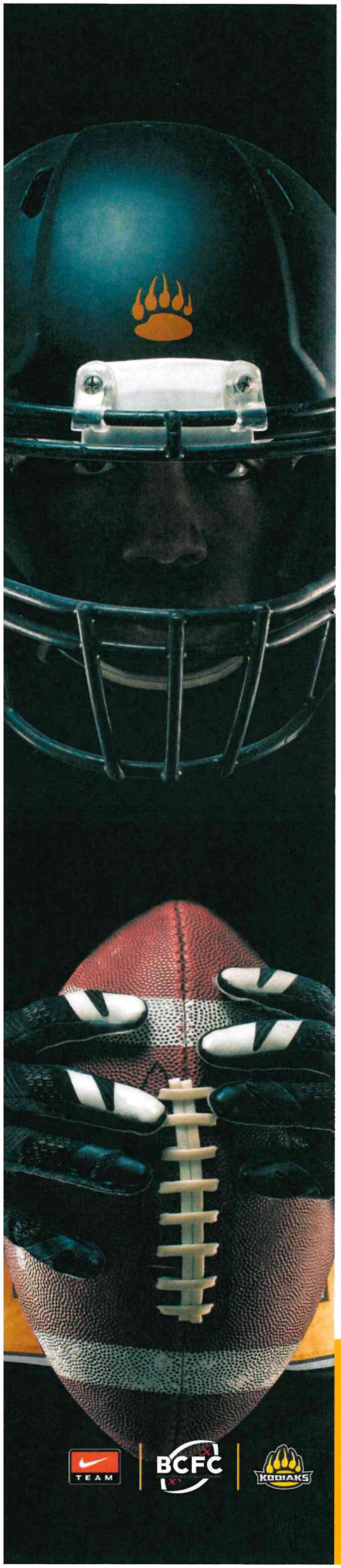
KODIAK SPORT LEGACY FUND

Help support quality sporting and football opportunities throughout Northern BC.

The Kodiak Sport Legacy Fund is a fund raising program established for the continued and future development of amateur football in Northern BC. The initial phase of the program is critical in creating a stable financing model for the Junior Football program while other fundraising, lotteries, and sales initiatives are established. A consistent contribution during the first 5 years of the program will not only help establish the team but create a structure for continued success.

The Sport Legacy Fund provides an opportunity for individuals who have benefited from sport or those who believe in the value of sport and football to contribute financially to sport programs through the Kodiaks Football Club for current and future generations. Cash donations, monthly/annual contributions, planned financial gifts (i.e. life insurance policies, interest free loans, bequests, etc.) or gifts in kind are encouraged. Contributions result in recognition and significant tax savings for the donor.

Funds raised are used to ensure quality sporting and football opportunities will continue to be available to players in the Kodiaks Programs throughout Northern BC.



DONATION LEVELS

FOUNDER

Contribution per year for 5 years

FOUNDER
$25,000

- Extra-Large Plaque on Donor Wall
- Lifetime Membership to the Kodiaks Football Club
- Exclusive Group with only 10 Founding Members
- Founder Flag to be flown at all Home Games
- Team Perks such as Championship Rings, Access to Locker Room, Preferred Seating, VIP Access Recognition at Home Games (Program, Scoreboard, IN-Game Mentions)
- Recognition on Website and Social Media
- Use of Kodiaks Logo
- and more

DONORS

One time donation

GOLD LEVEL
$15,000

- Large Plaque on Donor Wall
- Lifetime Membership to the Kodiaks Football Club
- Premium Advertising Package
- Recognition at Home Games (Program, Scoreboard, In-Game Mentions)

BLACK LEVEL
$10,000

- Medium Plaque on Donor Wall
- Lifetime Membership to the Kodiaks Football Club
- Booster Advertising Package A

WHITE LEVEL
$5,000

- Medium Plaque on Donor Wall
- Lifetime Membership to the Kodiaks Football Club
- Booster Advertising Package A

FRIEND OF FOOTBALL
$2,500

- Name on Donor Wall
- Kodiaks Member-Share
- Small Business Advertising Package
- Seating, VIP Access and more

CONTACT

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ABOUT

THE KODIAKS ORGANIZATION

The Kodiaks Organization has a unique opportunity to fundamentally change how football is delivered in Northern BC and create a developmental pathway that will attract, retain and train the future stars of the Kodiaks while growing the sport into smaller communities such as Williams Lake, Quesnel, Smithers, Terrace, Prince Rupert, etc.

A key pillar for the organization is to act as a governing body for more than just Junior Football and to provide the proper resources through Coaching and Coach Mentoring, Clinics and Training, Player Development, and new and exciting leagues and programs that will create a Northern Football model that meets the needs of all players from 9 to 22 year olds, while adopting the best in class models that fit Northern BC.

Examples are Non-Contact 5v5, 7v7, Spring 6 A-Side Football, Midget Football, Men's and Women's Leagues, Partnerships and affiliations with Community and High School Football and the establishment of the Team BC Northern Academy.

The Kodiaks will provide lasting community improvements for not just football athletes but all youth in Northern BC and access to create more youth recreational space to ensure safe, healthy and dedicated space for athletes to participate and be active. In the end...the Kodiaks is here for the kids!

TEAM | BCFC | KODIAKS

PRINCE GEORGE KODIAKS FOOTBALL

ADVERTISING OPPORTUNITIES

GAME DAY PACKAGES

BOOSTER PACKAGE A	**$2,500**
6 Season Ticket Packages - Grandstand Section	
Sideline Signage (does not include production)	
Scoreboard Digital Ad	
In Game Announcements	
Full Page Program Ad	
Post on Kodiaks Football Facebook Page	
Kodiaks Window Decal for Display at Business	
BOOSTER PACKAGE B	**$1,500**
4 Season Ticket Packages - Grandstand Section	
1/2 Page Program Ad	
In Game Announcements	
Kodiaks Window Decal for Display at Business	
Post on Kodiaks Facebook Page	
SMALL BUSINESS PACKAGE	**$500**
2 Season Ticket Packages - Sideline Packages	
Business Card Ad	
In Game Announcements	
Kodiaks Window Decal for Display at Business	

INDIVIDUAL ADVERTISING
PRACTICE FACILITY

KODIAKS DIGITAL SIGN - HART COMMUNITY CENTRE	
monthly	**$250**
yearly	**$2,000**
FIELD SIGNAGE 4' BY 8' ON FENCE	
yearly	**$500**

INDIVIDUAL ADVERTISING
GAME DAY

SIDELINE SIGNAGE - PER 8 FEET	**$1,000** per season
SCOREBOARD DIGITAL SIGNAGE	**$500** per season
IN GAME ANNOUNCEMENTS	**$500** per season
PROGRAM ADS	
Business Card	**$150** per season
1/4 Page	**$250** per season
1/2 Page	**$500** per season
Full Page	**$750** per season
Inside Front Cover	**$1,000** per season
Inside Back Cover	**$1,000** per season
Back Cover	**$2,000** per season

ADDITIONAL GAME DAY OPPORTUNITIES

STADIUM SPONSORS
GAME DAY

PARTY ZONE	**$10,000** per season
100 Tickets for Giveaway per game	*(plus production cost*
DJ Music before Game and at Half Time	*of company signage)*
Opportunity for Food Sales	
FAMILY ZONE SIDELINES SEATING	**$5,000** per season
10 family packages (2 Adult, 2 Child Tickets)	*(plus production cost*
$1,500 value	*of company signage)*
STUDENT ZONE ENDZONE	**$5,000** per season
20 Student Tickets	*(plus production cost*
	of company signage)
VIP TENTS	**$10,000** per season
20 Tickets	*plus production cost*
VIP Parking	*of company signage)*
Heaters (Weather Dependant)	
Private Bar	
Private Washroom	
VIP Entry/Early Entry	
Catering Available	
KIDS ZONE	**$5,000** per season
3 Inflatables Playhouses	*(plus production cost*
Facepainting	*of company signage)*
Kid Driven Concession	
Adjacent to the Family Zone	

ADDITIONAL OPPORTUNITIES

NAMING RIGHTS TO PRACTICE FIELD	**$75,000**
Rights for 10 Years	one time payment
JERSEYS AND HELMETS	
Home Jersey Sponsor	**$7,500** per year
Away Jersey Sponsor	**$7,500** per year
Third Jersey Sponsor	**$7,500** per year
Helmet Sponsor	**$5,000** per year
Practice Jersey Sponsor - Offence	**$1,500** per year
Practice Jersey Sponsor - Offence	**$1,500** per year
GAME DAY PRESENTING SPONSOR (5)	**$5,000** per game
AWAY GAME PRESENTING SPONSOR (5)	**$2,500** per game
MASCOT - 5 YEAR COMMITMENT	**$2,500** per year
SPECIFIC FIELD EQUIPMENT PURCHASE	
List of equipment available upon request	

FOR MORE INFORMATION:

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