PRINCE GEORGE AIRPORT AUTHORITY INC
4141 Airport Rd – Suite 10, Prince George, BC, V2N 4M6
Phone: 250.963.2400 Fax: 250.963.3462 www.pgairport.ca

Dear Sir/Madam,

On **June 24th,** the Prince George Airport Authority will be hosting our 15th Annual Charity Golf Tournament. Proceeds of this fundraiser will go to Hope Air.

Hope Air – a gift of flight

In Canada healthcare is free, but only once the patient has reached the doctor or arrived at the hospital. Those who require treatment far from home have to cover the cost of travel out of their own pocket. Hope Air is the unique national charity that works towards equal access to healthcare for all Canadians by arranging free flights for people who need specialized medical care that is not available in their home community.

- Hope Air offers flights to people of all ages and with a wide range of health concerns;
- Anyone can request a flight if they are struggling with the cost of travel to an appointment far from home;
- If the request is made for a child, Hope Air also flies the parent or guardian;
- Hope Air partners with commercial airlines for the donation and the discount purchasing of flights;
- Private pilots also volunteer their time and aircraft;
- In 2016 Hope Air arranged 11,525 free flights for Canadians who needed to access specialized medical care far from home.

In British Columbia, Hope Air arranged 7,320 flights last year, with almost 3,000 flights going to children who needed healthcare far from home. Prince George continues to be one of the busiest departure airports, with 1,358 flights for local residents in 2016. Last year the Prince George Airport Authority raised an amazing $16,000 for Hope Air's mission, funding 55 flights for clients like little Sylas, whose mom sent Hope Air this note:



Hope Air was life-changing. It was amazing to be able to fly down and come home the same day. Hope Air has alleviated so much stress on our family. I can concentrate on what really matters. We still have a long road ahead, but we're moving forward.

- Sylas's mom Marla

As the only national charity offering this service, Hope Air has the unique flexibility to keep local funds local but also to help people wherever they need to travel for their appointments.

This is a great opportunity to support Hope Air and advertise your business to potential customers. Our charity golf tournament includes many different activities to maximize our fundraising ability.

All sponsors will be recognized in the event e-mail update, the event pamphlet, and during the event and distribution of the items (sponsors to provide digital logo).

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Your establishment can support us in many different ways:

TOURNAMENT SPONSORS

- **Exclusive Broadcast Media Sponsor**
- **Exclusive Print Media**
- **Dinner Sponsor(s) – Approx. $2,500.00 (dependant on participants)**
- **Golf Sponsor(s)- Approx. $2500.00 (dependant on participants)**
- **Brochure & Poster**

- **Gold Sponsor $5,000.00 +**
  - Your business name featured in over $10,000 worth of radio and newspaper advertising
  - 4 complementary tickets (Golf & Dinner)
  - discount for up to 12 staff members
  - Prominent display of your logo/signage (sponsor to provide signage/banner)

- **Silver Sponsor $3,500.00**
  - 4 complementary dinners and a discount for up to 8 staff members
  - Recognition at the event
  - Prominent display of your logo/signage (sponsor to provide signage/banner)

- **Bronze Sponsor $1,500.00**
  - Discounted registration fee for up to 4 staff members
  - Prominent display of your logo/signage (sponsor to provide signage/banner)

PRIZE SPONSORS

- **DOOR PRIZE SPONSORS**

- **SILENT AUCTION ITEMS**
  - Display of small sign - Business to provide promotional sign.
  - Auction - business name on auction sheets.

- **HOLE SPONSORS –** Minimum $250.00 for a hole and a product/giveaway (limited space available).
  - Business to provide promotional sign/banner.

- **HOLE-IN-ONE SPONSORS –** Cash or prize valued over $1000.00
  - Business to provide promotional sign/banner.

- **PUTTING CONTEST –** Prizes or donation with a minimum value of $500.00.

- **HOLE ACTIVITY SPONSORS**
  - Host an activity hole on the course; players will pay to participate by purchasing tickets. Staff the activity hole with employees; build your company name and brand

recognition. Business to provide sign/banner. Proceeds from the Activity to be donated to the golf tournament.

- **PERSONAL DONATIONS** - are welcome in any amount.
  - Personal recognition will be included at the event. Please make personal donations payable directly to Hope Air for tax receipt purposes.

If you are interested in supporting this great cause, please contact me at 250.963.2407 or via email mkenny@pgairport.ca.

The entry form is on our website pgairport.ca , should you or any of your associates or employees be interested in joining us on this fun-filled day.

Thank you in advance for supporting our 15th Annual Charity Golf Tournament. Hope to see you all there!

Yours sincerely,

Michelle Kenny
250.963.3462 fax
mkenny@pgairport.ca

SPONSORSHIP FORM

PRINCE GEORGE AIRPORT AUTHORITY INC
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YES, I want to be a sponsor for the PGAA 15th Annual Charity Golf Tournament.

- ☐ Gold - **$5,000.00 or more _____**
- ☐ Silver - **$3,500.00**
- ☐ Bronze - **$1,500.00**
- ☐ Hole Sponsor - Minimum - $250.00 for a hole and a product/giveaway.
- ☐ Dinner Sponsor $_____
- ☐ Golf Sponsor $_____

Auction and/or Prize Product Sponsorship

- ☐ Prize Sponsor
- ☐ Silent Auction
- ☐ Putting Contest
- ☐ Hole Activity Sponsor

Please list item(s) you wish to contribute to the PGAA 15th Annual Charity Golf Tournament.

_____
_____

☐ I would like to make a personal donation of $_____.

☐ I am interested in registering as a golfer, please send me more information.

Company and/or Contact

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email _____ @ _____ Telephone: _____

Payment is enclosed: ☐ Cheque ☐ VISA ☐ MasterCard

VISA or M/C: _____i_____i_____i_____ Expiry Date: ___ -___ _ _

Name appearing on the Credit Card: _____
(please print clearly)

OR

☐ Payment will be forwarded before _____

Return completed form to:

Michelle Kenny
250.963.3462 fax
mkenny@pgairport.ca



Join the PGAA for our 15TH Annual Golf Tournament!
Tournament Entry Form

Date: June 24, 2017

Time: Shotgun Start at 11:00 a.m.

Dinner at 4:00 p.m.

Place: Alder Hills Golf Course – 6011 Giscome Road

Cost: $65.00/person (incl. green fees & BBQ)
For spouses and friends that are not golfing
$30.00/person (BBQ only)
Pull Cart & Clubs can be rented from Alder Hills

Activities: 50/50, silent auction, putting contest and more

.

Tournament will be played in an 18 hole, best ball format with 4 person teams. If you do not enter a team list, you will be placed on a team.

CONTACT:
Michelle 250.963.2407
mkenny@pgairport.ca

MAILING ADDRESS
4141 AIRPORT ROAD
PRINCE GEORGE, BC
V2N 4M6

Player 1
Name: _____

Phone: _____

E-mail: _____

TEAM INFORMATION: To receive tournament updates & important information please provide your email

Player 2 Name: _____ Email: _____

Player 3 Name: _____ Email: _____

Player 4 Name: _____ Email: _____

DINNER: Please choose the type and number of dinners: Chicken _____ Steak _____

PRE-PURCHASE:

Helicopter Drop – Win a 20 Min scenic tour for up to 4 people donated by Yellowhead Helicopter
$2.00 per ball or 3 for $5.00

☐ I would like to pre-purchase _____ balls for a total of $_____

Purchase a stroke for $10 each, maximum 2 per person. Strokes purchased are deducted off of the total team score and must be purchased prior to the start of the tournament.

☐ I would like to pre-purchase _____ strokes for a total of $_____

Method of Payment: Cash ☐ Cheque ☐ Visa ☐ Mastercard ☐
Credit Card Information:
Number: _____ Expiry Date: _____/_____.

REGISTRATION DEADLINE IS JUNE 20 at 3:00 p.m.



Proudly sponsored by:

103 The Drive Classic Hits · the River 101.3 · CKPG · CITIZEN

To register or for more information please contact:

Michelle Kenny
Phone: 250-963-2407
E-mail: mkenny@pgairport.ca
Fax: 250-963-3462