PRINCE GEORGE
CHAMBER OF COMMERCE

2017 Business Excellence Awards

Sponsorship Opportunities

Presenting Sponsor - $9,500 — Value - $18,020

- Product, Bronze, Silver and Gold sponsor benefits, **plus**:
  - Exclusive Presenting Sponsor at event - $2000
  - Speaking opportunity at event - $2000
  - Company name mention in all press releases and social media posts - $5000
  - 5 live company name mentions at event as event sponsor - $600
  - 10 (total) complimentary tickets to nominee's luncheon - $380
  - 10 (total) complimentary tickets to gala -$990

Gold Sponsor - $4,500 — Value - $7,872

- Product, Bronze and Silver sponsor benefits **plus**:
  - 6 (total) complimentary tickets to Nominees Luncheon - $228
  - 6 (total) complimentary tickets to Awards Gala - $594
  - Logo and URL link to company website on post event landing page -$600
  - Web banner in "Events" tab of Chamber website for 12months *company to supply web ready graphic (480px wide by 60px high) - $600
  - Full colour logo on event tickets and poster *if confirmed by September 1st, 2017 - $750

Silver Sponsor - $3,000 — Value - $5,648

- Product and Bronze sponsor benefits **plus**:
  - 4 (total) complimentary tickets to Nominees Luncheon - $152
  - 4 (total) complimentary tickets to Awards Gala - $396
  - Company name mention in paid media pre event (based on frequency) - $3000

Bronze Sponsor - $1,500 — Value - $2,374

- Product sponsor benefits **plus**:
  - 2 (total) complimentary tickets to Nominees Luncheon - $76
  - 2 (total) complimentary tickets to Awards Gala - $198
  - Logo recognition in voting ballot (if confirmed by August 1st, 2017) - $200
  - Logo recognition on nomination form (if confirmed by May 1st, 2017) - $200
  - Logo recognition on screen at Awards Gala (based on frequency) - $150
  - 2 Chamber Chatter ads *subject to scheduling and availability - $200

Friend of the Gala - $1000 — Value - $ 1,487

- **ALL** Sponsors receive the following sponsorship benefits:
  - Logo on event website with hyperlink to company website - $600
  - Logo recognition in event program - $750
  - 1 complimentary ticket to the Nominees Luncheon - $38
  - 1 complimentary ticket to the Awards Gala - $99

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Award Sponsor - $2,500 Value - $5,049

As an Award Sponsor, you will receive:

- Company name engraving on the presentation trophy and semi-finalists plaques - $600
- Opportunity to speak and present the Award to the winner at the Awards Gala - $2000
- Opportunity to present the plaques to the nominee finalists - $500
- 2 (total) complimentary tickets for the Nominees Luncheon - $76
- 2 (total) complimentary tickets to the Awards Gala - $198
- Logo recognition on the voting ballot - $200
- Logo recognition on-screen at Awards Gala (based on frequency)- $375
- Company name recognition in event program -$500
- Logo on event website with hyperlink to company website - $600

Award categories are as follows:

- Entrepreneur of the Year
- Service Excellence Award
- Business of the Year
- Business Person of the Year
- Environmental Leadership Award
- Community Impact Award
- Innovator of the Year
- Micro Business of the Year
- Tourism and Hospitality Award
- Outstanding Corporate Culture Award
- Hell Yeah Prince George Ambassador Award

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Luncheon Sponsor - $4,000 — Value - $9,374

As the Luncheon Sponsor, you will receive:

- Exclusive Presenting Sponsor at event - $2000
- Speaking opportunity at event - $2000
- Company signage on stage during the event (single pop up banner or equivalent)- $1000
- 3 live company name mentions at luncheon as event sponsor - $400
- 10 (total) complimentary tickets to the Nominee's Luncheon - $380
- 6 (total) complimentary tickets to the Awards Gala - $594
- Logo recognition on table card(s) - $1000
- Logo recognition on-screen at Luncheon - $200
- Logo recognition on paper voting ballot - $200
- Logo on event website with hyperlink to company website - $600
- Logo or company name mention included in all Chamber Luncheon event promotion - $1000

For more information on sponsorship opportunities and custom packages please contact:

CEO, Christie Ray at 250.562.2454 or by email at ceo@pgchamber.bc.ca

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2017 Business Excellence Awards

Sponsorship Form

Contact Information

Organization Name: _____

Contact: _____ Email: _____

Secondary Contact: _____ Email: _____

Phone: _____ Mailing Address: _____

_____ Postal Code: _____

Sponsorship Commitment - please check one

☐	Presenting Sponsor - $9,500	☐	Bronze Sponsor - $1,500
☐	Gold Sponsor - $4,500	☐	Friend of the Gala - $1,000
☐	Silver Sponsor - $3,000	☐	Award Sponsor - $2,500
☐	Luncheon Sponsor - $4,000	☐	Custom - $

Payment Information

Payment Method: *(All payments due by September 15, 2017)*

☐ Cheque *(made payable to Prince George Chamber of Commerce)*

Mailing Address:
Prince George Chamber of Commerce
890 Vancouver Street
Prince George, BC V2L 2P5

☐ Credit Card

Name on card: _____

Card number: _____

Expiry date: _____ Payment type: Visa MasterCard AMEX(*circle one)*

☐ Invoice -

Signature: _____ **Date:** _____

Please ensure you plan for the necessary time commitment as a sponsor – including potential speaking time, involvement or attendance at the Business Excellence Semi-Finalist Luncheon and the Business Excellence Awards Gala. The more involved you become, the greater the marketing value of sponsorship will be. We look forward to working with you!