



## MEMORANDUM

**From:** Alex Butler, Campaign Director  
**To:** The Honorable Peter Franchot  
**Date:** May 8, 2019  
**Subject:** Summary of May 2019 Gonzales Poll Results

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Below is a summary of the key findings from the May 2019 poll conducted by Gonzales Research and Media Services. The firm polled 826 Maryland registered voters between April 29 and May 4, 2019.

### JOB APPROVAL

#### *By Party Affiliation*

At the statewide level, 65 percent of Maryland voters approve of the job you are doing as comptroller. Broken down by party affiliation, 70 percent of Democrats, 56 percent of Republicans, and 62 percent of unaffiliated voters approve of your job performance. **Conversely, only six percent of Democrats, five percent of Republicans, and five percent of unaffiliated voters disapprove.**

#### *By Gender*

65 percent of both male and female respondents approve of your job performance, and 5 percent of both male and female respondents disapprove.

#### *By Race*

64 percent of White respondents approve of your job performance, while 5 percent disapprove. Among African-American voters, 67 percent approve while 5 percent disapprove.

#### *By Age*

Below is a breakdown of your approval ratings by age groups:

- 18-34 years old: 68 percent approve, 4 percent disapprove
- 35-44 years old: 71 percent approve, 4 percent disapprove
- 45-54 years old: 66 percent approve, 4 percent disapprove
- 55-64 years old: 64 percent approve, 7 percent disapprove
- 65 years old and older: 60 percent approve, 6 percent disapprove

### *By Region*

Below is a breakdown of your approval ratings by region:

- Baltimore City: 73 percent approve, 3 percent disapprove
- Baltimore Suburbs (Baltimore, Harford, Howard, and Anne Arundel Counties): 62 percent approve, 7 percent disapprove
- Eastern Shore and Southern Maryland: 61 percent approve, 3 percent disapprove
- Western Maryland: 60 percent approve, 5 percent disapprove
- Montgomery County: 77 percent approve, 5 percent disapprove
- Prince George's County: 59 percent approve, 5 percent disapprove

### **NAME IDENTIFICATION**

44 percent of voters have a favorable opinion of you, while 4 percent have an unfavorable opinion. 26 percent had neutral opinion, while 25 percent did not recognize your name.

Two noteworthy findings of this cross-tabulation — (1) 96 percent of voters with a “very favorable” opinion of you “strongly approve” the job you are doing as comptroller; and (2) 72 percent of voters with a “neutral” opinion of you approve of the job you are doing.

### **POLLSTER'S SYNOPSIS**

Below is an excerpt from pollster Patrick Gonzales' synopsis of the poll:

*“The most striking result in this poll of name identification and job approval for Maryland Comptroller Peter Franchot is the near non-existence of negatives for him among voters. Franchot has held statewide elected office for over 12 years - only 5% disapprove of the job he's doing as comptroller and a mere 4% have an unfavorable of him.*

*“Franchot's paucity of negatives helps account for the 1.6 million votes he received in November last year, 150,000 more than the attorney general garnered and 350,000 more than those votes collected by Governor Larry Hogan on election day. Voting “against” an individual can be a powerful force at the ballot box, which is why most politicians are meticulous in trying to not offend (some successful, some not). Based on the findings of this survey, and the November election results, Franchot has done a solid job of establishing a secure relationship with Free State voters.”*

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