



Forge Your Own Adventure!
Sunday, June 14- June 28, 2020

**Support the French & Pickering Creeks
Conservation Trust
by becoming a sponsor of
The 18th Annual French Creek Iron Tour
Sunday, June 14- 28, 2020**

Anticipated Iron Tour participation: 1,000 riders & 150 volunteers
Iron Tour and French & Pickering Websites: Approximately 1,000 unique hits per month
E-news: Circulation 8,000+
Plus live and printed media coverage throughout the five counties and beyond

Sponsorship Opportunities:

- ❑ **Franklin Peer, a \$10,000 donation – *Be on the 2021 Iron Tour bike jersey!***
 - Company logo on 2021 jersey
 - Company logo on event T-shirts given to all riders (*logo must be received by 5/11/20*)
 - Dedicated Company Focus Post and promotional interview posted on 6/14/20 on all French & Pickering Social Media
 - ***Top featured*** website presence for company logo on irontour.org & frenchandpickering.org with hyperlink to your site
 - Company logo included on e-blasts with hyperlink to your site
 - Sponsor acknowledgement on press releases
 - Company name/individual name on route cue sheets
 - Register up to 25 virtual riders (or donate back the registrations for a larger deductible amount)

- ❑ **Forge Partner, a \$5,000 donation – *Be on the 2020 T-shirt!***
 - Company logo on event T-shirts given to all riders (*logo must be received by 5/11/20*)
 - Dedicated Company Focus Post and promotional interview posted on 6/14/20 on all French & Pickering Social Media
 - ***Featured*** website presence for company logo on irontour.org & frenchandpickering.org with hyperlink to your site
 - Company logo included on e-blasts with hyperlink to your site

- Sponsor acknowledgement on press releases
- Company name/individual name on Ride with GPS
- Register up to 20 virtual riders (or donate back the registrations for a larger deductible amount)

☐ **Iron Master, a \$2,500 donation – *Be on the 2020 T-shirt!***

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/20*)
- Dedicated Company Focus Post and promotional interview posted on 6/14/20 on all French & Pickering Social Media
- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site
- Company name/individual name on route cue sheets
- Register up to 10 virtual riders (or donate back the registrations for a larger deductible amount)

☐ **Iron Miller, a \$1,000 donation– *Be on the 2020 T-shirt!***

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/20*)
- Company logo/individual name on e-blasts with hyperlink to your site
- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company name/individual name on route cue sheets
- Register up to 3 virtual riders (or donate back the registrations for a larger deductible amount)

☐ **Iron Forger, a \$500 donation– *Be on the 2020 T-shirt!***

- Company logo on event T-shirts given to all riders Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site
- Company name/ individual name on route cue sheets
- Register up to 2 virtual riders (or donate back the registrations for a larger deductible amount)

☐ **Iron Apprentice, a \$250 donation— *Be on the 2020 T-shirt!***

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/20*)
- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site



The French Creek Iron Tour has become known as one of the most beautiful rides in the region. It supports the permanent protection of over 12,850 acres in northern Chester County!

Please respond as soon as possible to ensure maximum benefits from your Sponsorship.

Register online and save time! Go to www.iron-tour.org to become a sponsor.

For U. S. mail, please send this form to:
Kersten Appler
French & Pickering Creeks Conservation Trust
511 Kimberton Road
Phoenixville, PA 19460

You may also scan and email to: iron-tour@frenchandpickering.org
Questions? Please call 610-933-7734

Sponsor's name as you would like it to appear in all publicity:

Business Name: _____

Contact Name: _____

Website: _____

Address: _____

Email address: _____

Telephone number: _____

Check enclosed payable to *French & Pickering Creeks Conservation Trust, Inc.*

Please charge the following credit card:

_____/_____/_____/_____ Exp: ____/____ CSC#: _____

Signature: _____

French & Pickering Creeks Conservation Trust is a non-profit 501 (c) (3) organization.

Thank you!