

WEBSITE WORKSHOPS FOR WHIDBEY NONPROFITS

As nonprofits navigate a more virtual world, websites are increasingly critical to advance nonprofits' missions, raise funds, and communicate impact. Whidbey Community Foundation has partnered with website developer [Scott Marlow](#) to offer a suite of virtual workshops for Whidbey nonprofits interested in exploring website redesigns, and how to optimize of their sites for user accessibility and virtual fundraisers.

Whidbey Community Foundation has made these workshops available for **FREE to Whidbey Island organizations**, with support from Washington Nonprofits and the Office of the Washington Secretary of State.

Request to participate in these workshops by completing the form in the following link:

<https://forms.office.com/r/q5APntGzjQ>

5 Considerations Before a Website Redesign

Monday, June 28, 10am – 11:30am

In this 1.5 hour virtual class, participants will learn practical, objective ways to manage your next website redesign. Topics that will be covered include: Why should a website be redesigned? When is the best time to redesign a website? How much should a new website cost? What Content Management System do I need? Who should be hired?

Space is limited.

WCF will confirm your spot in the workshop by June 23.

5 Ways to Make Your Website More Accessible

Wednesday, July 7, 10am – 11:30am

In this 1.5 hour virtual class, participants will learn how to make your website more inclusive by following Web Content Accessibility Guidelines (WCAG). Regardless of your visitors' personal capabilities – everyone should be able to access your content. In this hands-on class - free publicly available tools will be used to evaluate a live domain for accessibility errors. Participants will learn methods to quickly identify and fix common accessibility issues.

Space is limited.

WCF will confirm your spot in the workshop by July 2.

5 Ways to Prepare Your Website for a Virtual Fundraiser

Monday, July 12, 11am – 12:30pm

In this 1.5 hour virtual class, participants will learn how to host a more effective online fundraiser. Increase your donations by boosting your site page load speed. In this hands-on class - participants will use free, publicly available tools to measure their own website's performance and fix common issues that contribute to poor website performance and conversions.

Space is limited.

WCF will confirm your spot in the workshop by July 8.

About the Facilitator:

Scott Marlow is a 501 Commons-approved nonprofit specialist. He has been an advocate of inclusive, [accessible design and development practices](#) for over a decade. Working with WordPress as his preferred Content Management System (CMS) - Scott follows best practices of industry leaders including Dan Rubin, Eric Meyer, Jakob Nielsen, and Steve Krug.

His clients include Arcora Foundation; Habitat for Humanity – Seattle-King County; Hearing Loss Association of America – Washington State; Lighthouse for the Blind; Whidbey Community Foundation; and Washington PAVE. His sites' [page load performance consistently ranks in the top 10% of industry benchmarks](#). WordPress has been Scott's exclusive CMS since 2010.

