

EAGLE OPS

5th Annual



November 11, 2023



eagleops.org/welcomehome5k
918.600.1911
info@eagleops.org



ABOUT US

THE MISSION

Eagle OPS Foundation is a 501(c)3 nonprofit organization. Our mission is "Connecting relationships and resources to bring our heroes home, one Operation at a Time." We are committed to providing opportunities for service members, veterans, veteran families and patriots to build relationships through social activities, fitness and volunteerism. Through these relationships, Eagle OPS is connecting veterans to resources and assisting in a healthy transition home.

To learn more please visit eagleops.org





EVENT DETAILS

THE WELCOME HOME 5K & HONOR MILE

Annually in November, Eagle OPS hosts the Welcome Home 5K. It isn't just a 5K and "home" isn't just a place. It's an opportunity to show our service members and veterans that they have a COMMUNITY that is waiting for them on the other side of service to support them in their battle for home. We also recognize the sacrifice of the Gold Star families in our community and remember our fallen heroes with the Honor Mile sponsored by Williams. 200+ memorial placards line the final mile of the course to ensure that they are always remembered.

We would like to encourage you to WATCH the powerful video from our past events. *Please visit: [Eagleops.org/WelcomeHome5k](https://eagleops.org/WelcomeHome5k)*





SPONSORSHIP

YOU CAN BE A DIFFERENCE MAKER

When you sponsor the Welcome Home 5K, you will be supporting an effort to raise funds for the missions of Eagle OPS and Oklahoma Disabled American Veterans. Both missions are actively providing critical boots on the ground support of our service members, veterans, and their families right here in the state of Oklahoma! Each year the Welcome Home 5K reaches 900+ participants and spectators!

Having your company's sponsorship will make a bold statement of support for the veteran community!

Thank you!





SPONSORSHIP

Sponsorship Levels

\$15K

Hero Sponsor

- **PRESENTING SPONSOR LOGO** ON RACE SHIRT
- FEATURED ON PROMOTIONAL FLYERS
- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) FOR **ALL MONTHS** LEADING UP TO THE RACE
- FEATURED ON RACE WEBSITE
- FEATURED ON **ALL** RACE EMAIL COMMUNICATION
- FEATURED ON **ALL** RACE SOCIAL MEDIA POSTS
- RACE DAY STAGE SIGNAGE
- TENT SPACE AT EVENT / POST EVENT PARTY *TENT NOT PROVIDED
- TRUSS SIGNAGE AT START/FINISH LINE
- **4** SPONSOR PROVIDED BANNERS
- LOGO ON RACE BIBS
- **15** COMPLIMENTARY RACE ENTIRES
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- AWARD / RECOGNITION ANNOUNCEMENT

\$10K

Warrior Sponsor

- **X-LARGE SPONSOR LOGO** ON RACE SHIRT
- FEATURED ON PROMOTIONAL FLYERS
- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) - **SEPTEMBER - NOVEMBER**
- FEATURED ON RACE WEBSITE
- FEATURED ON **ALL** RACE EMAIL COMMUNICATION
- FEATURED ON **3** SPONSOR SPECIFIC RACE SOCIAL MEDIA POSTS
- RACE DAY STAGE SIGNAGE
- TENT SPACE AT EVENT / POST EVENT PARTY *TENT NOT PROVIDED
- **3** SPONSOR PROVIDED BANNERS
- **10** COMPLIMENTARY RACE ENTIRES
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- AWARD / RECOGNITION ANNOUNCEMENT





SPONSORSHIP

Sponsorship Levels Continued

\$5K

Difference Maker Sponsor

- **LARGE SPONSOR LOGO** ON RACE SHIRT
- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) - **OCTOBER - NOVEMBER**
- FEATURED ON RACE WEBSITE
- FEATURED ON **ALL** RACE EMAIL COMMUNICATION
- FEATURED ON **2** SPONSOR SPECIFIC RACE SOCIAL MEDIA POSTS
- RACE DAY STAGE SIGNAGE
- TENT SPACE AT EVENT / POST EVENT PARTY *TENT NOT PROVIDED
- **2** SPONSOR PROVIDED BANNERS
- **8** COMPLIMENTARY RACE ENTIRES
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- AWARD / RECOGNITION ANNOUNCEMENT

\$2K

Reach One More Sponsor

- **MEDIUM SPONSOR LOGO** ON RACE SHIRT
- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) - **OCTOBER - NOVEMBER**
- FEATURED ON RACE WEBSITE
- FEATURED ON **ALL** RACE EMAIL COMMUNICATION
- FEATURED ON **1** SPONSOR SPECIFIC RACE SOCIAL MEDIA POST
- TENT SPACE AT EVENT / POST EVENT PARTY *TENT NOT PROVIDED
- **1** SPONSOR PROVIDED BANNERS
- **6** COMPLIMENTARY RACE ENTIRES
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- RECOGNITION ANNOUNCEMENT





SPONSORSHIP

Sponsorship Levels Continued

\$1K

Freedom Sponsor

- **SMALL SPONSOR LOGO** ON RACE SHIRT
- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) - **NOVEMBER**
- FEATURED ON RACE WEBSITE
- FEATURED ON **ALL** RACE EMAIL COMMUNICATION
- FEATURED ON **1** SPONSOR SPECIFIC RACE SOCIAL MEDIA POST
- TENT SPACE AT EVENT / POST EVENT PARTY *TENT NOT PROVIDED
- **1** SPONSOR PROVIDED BANNERS
- **4** COMPLIMENTARY RACE ENTIRES
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- RECOGNITION ANNOUNCEMENT

\$500

Patriot Sponsor

- **SPONSOR NAME** ON RACE SHIRT
- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) - **NOVEMBER**
- FEATURED ON RACE WEBSITE
- FEATURED ON **ALL** RACE EMAIL COMMUNICATION
- FEATURED ON GENERAL SPONSOR RACE SOCIAL MEDIA POST
- TENT SPACE AT EVENT / POST EVENT PARTY *TENT NOT PROVIDED
- **2** COMPLIMENTARY RACE ENTIRES
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- RECOGNITION ANNOUNCEMENT





SPONSORSHIP

Sponsorship Levels Continued



IN-KIND SPONSORS

- FEATURED IN EAGLE OPS RALLY POINT BRIEFING (MONTHLY NEWSLETTER) - **NOVEMBER**
- FEATURED ON GENERAL SPONSOR RACE SOCIAL MEDIA POST
- OPPORTUNITY TO INCLUDE PROMOTIONAL ITEMS IN RACE BAGS
- RECOGNITION ANNOUNCEMENT
 - **NEEDS:**
 - **700 BANANAS**
 - **1400 BOTTLED WATER**
 - **COFFEE & CONDIMENTS FOR UP TO 700**
 - **DONUTS**
 - **AFTER PARTY FOOD**
 - **AFTER PARTY BEVERAGES**
 - **Race Bag Swag - 700 Participants**

*Have another suggestion?

Email us: info@eagleops.org





SPONSORSHIP

How to Sponsor

Please contact Jessica Shepherd:
Phone: 918-600-1911
Email: js@eagleops.org

Our team will send out an email with an invitation to create your sponsor account and upload your logo followed by payment details once your sponsor page is created.

All sponsorship commitments must be made by October 1st.

Thank you in advance for your consideration of becoming a sponsor. If you have any questions or need any assistance, please contact me.

Welcome Home 5K Marketing Director,

Jessica Shepherd





"BRINGING OUR HEROES HOME, ONE OPERATION AT A TIME."

HONOR MILE

Honor The Fallen. Never Forgotten.



The Eagle OPS Honor Mile is sponsored by:



eagleops.org/welcomehome5k