

RIVIERA VILLAGE

AFTER DARK TOUR: LOS ANGELES 13.1



THE COURSE





THE RACE A5 MILE 5.1 | MILE 6.5 - RIVIERA VILLAGE PARKING LOT

MILE 4

MILE 2.3 | MILE 4.2

- Partner Zone
- Spike Moment
- Light Sculpture
- DJ

MILE 5.1 | MILE 6.5

- Light Sculpture
- Partner Zone
- Cheer Zone
- DJ

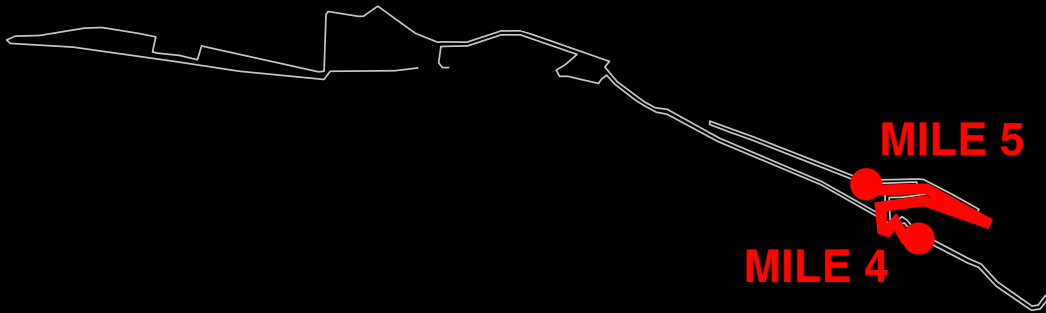
ELEMENTS

- 1 - LIGHT SCULPTURE
- 2 - DJ & MC
- 3- SPIKE MOMENT



SWITCHBACK ON THE RACE ROUTE

4PM CLOSURE





THE RACE A5 MILE 5.1 | MILE 6.5 - RIVIERA VILLAGE PARKING LOT

MILE 4

MILE 2.3 | MILE 4.2

MILE 5.1 | MILE 6.5



M5.1

M6.5

ELEMENTS

- 1 - LIGHT SCULPTURE
- 2 - DJ & MC
- 3- SPIKE MOMENT





THE RACE A5 MILE 5.1 | MILE 6.5 - RIVIERA VILLAGE PARKING LOT

MILE 4

MILE 2.3 | MILE 4.2

MILE 5.1 | MILE 6.5



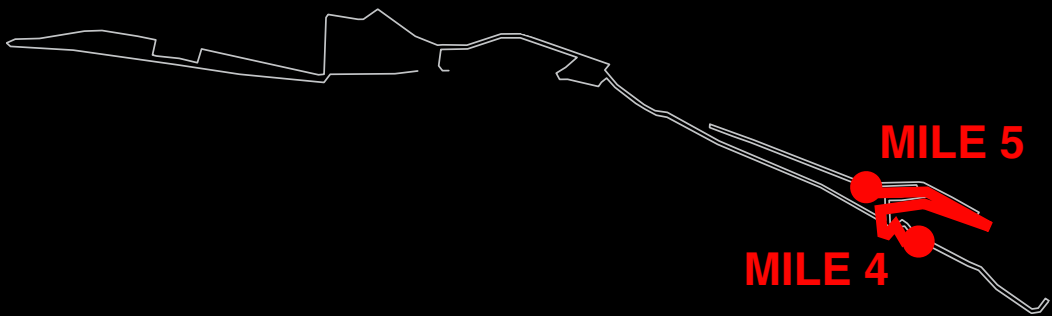
Partner Zone
Spike Moment
Light Sculpture
DJ



Light Sculpture
Partner Zone
Cheer Zone
DJ

ELEMENTS

- 1 - LIGHT SCULPTURE
- 2 - DJ & MC
- 3- SPIKE MOMENT



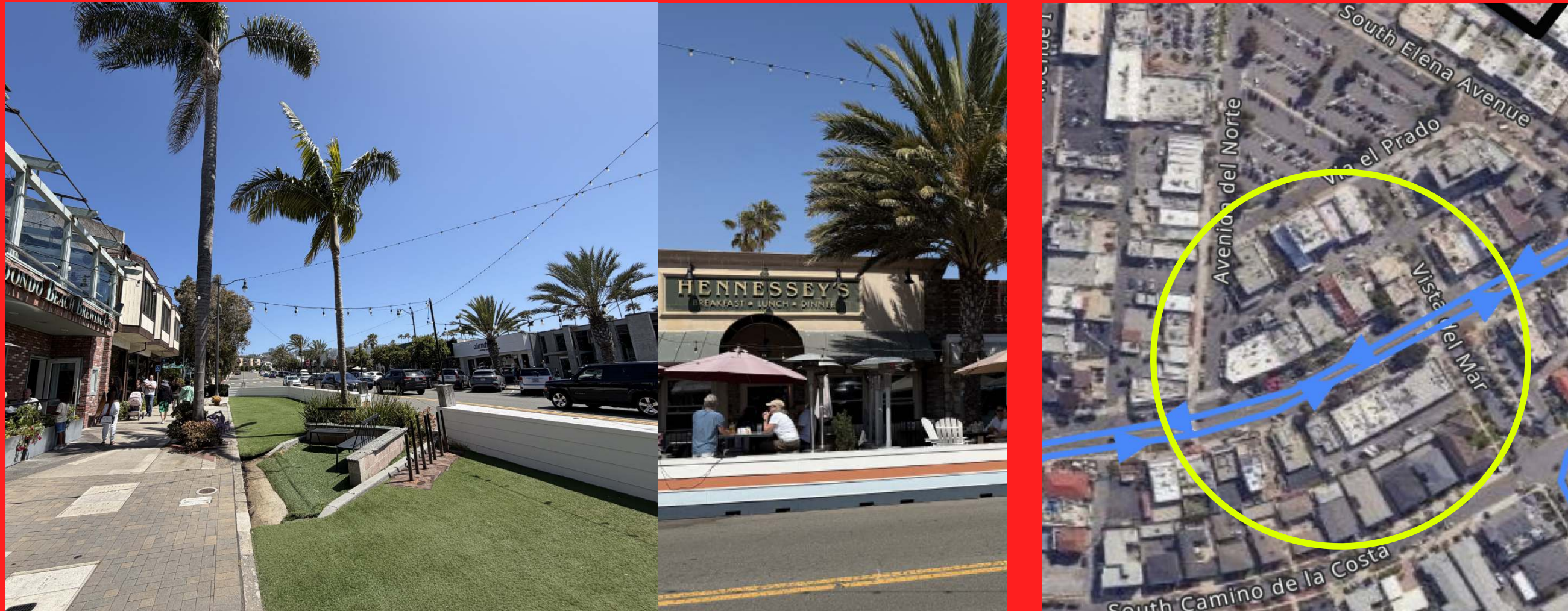
Zone C

RIVIERA VILLAGE TAKEOVER

IT'S A PARTY

This is a party on the race course and off. Fans are flowing, enjoying the businesses and full Riviera takeover. This is an ADT night block party.

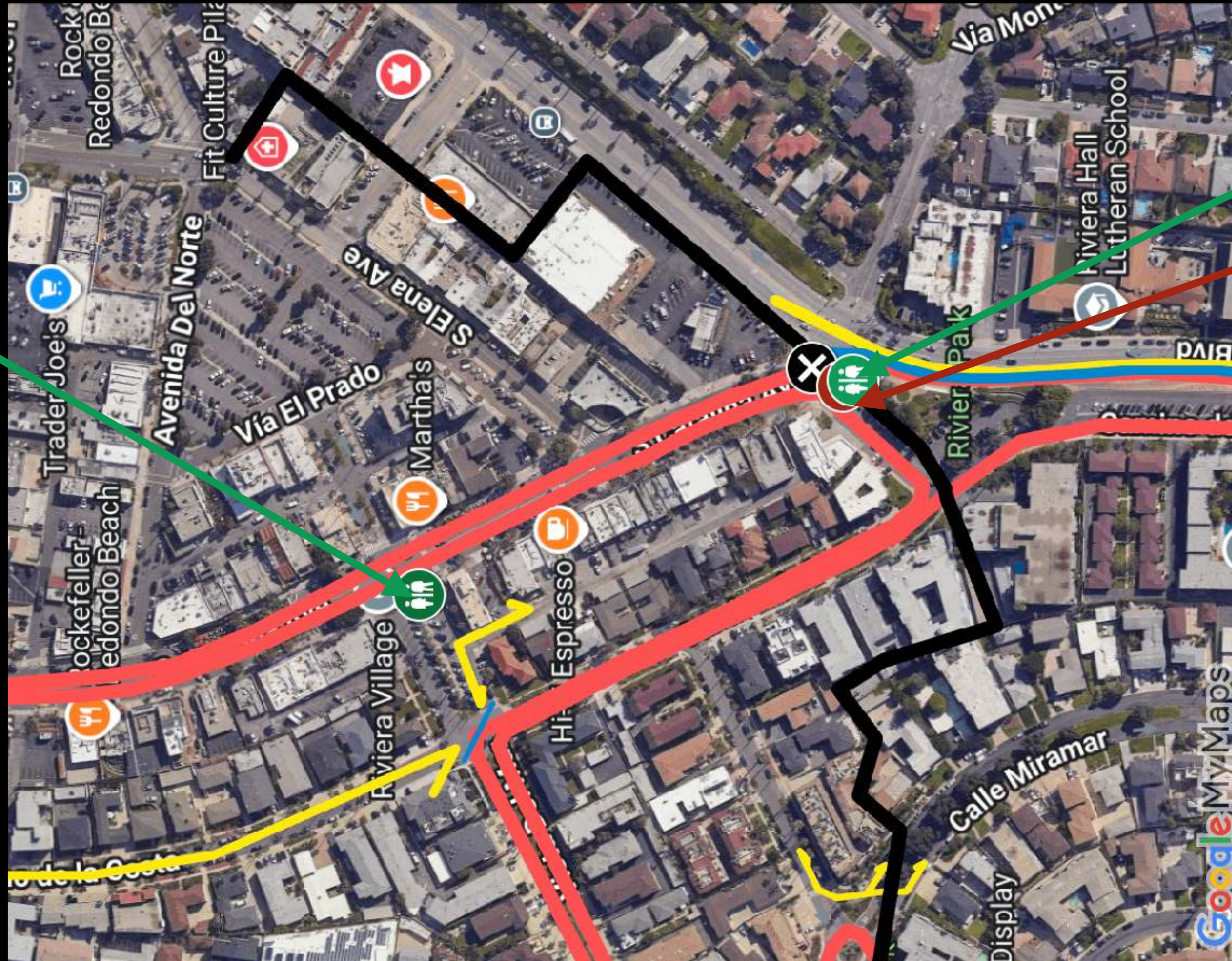
- Live Band Music Festival
 - String Lights changed to ADT Colors, Wrapping palm tress with red ADT lights (BR)
 - Cheer Supplies: Noise Makers, Cowbells, LED Foam Wands
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- Partner Integration: Custom ADT Koozies and custom drinks at Businesses, Local Business Staff Gear



Course Location: South Catalina Ave & Vista Del Mar



RUNNER SERVICES



Restrooms

Medical

EVENT ROAD CLOSURES | LOS ANGELES | OCT 24



STREET		FROM	TO	SIDE OF ROAD	CLOSED	OPEN
START & FINISH LINE CLOSURES OCT 23RD - OCT 25TH						
N HARBOR DR	N PACIFIC AVE	MARINA WAY	WHOLE ROAD	9:00PM THURS OCT 22ND	6:00AM FRI OCT 23RD	
N HARBOR DR	N PACIFIC AVE	MARINA WAY	WHOLE ROAD	9:00PM FRI OCT 23RD	12:00PM SUN OCT 25TH	
COURSE CLOSURES OCT 24TH						
REDONDO BEACH						
BERYL ST	N HARBOR DR	N CATALINA AVE	WHOLE ROAD	4:00 PM	6:00 PM	
CORAL WAY/TORRANCE BLVD	S CATALINA AVE	GEORGE FREETH WY	WHOLE ROAD	4:00 PM	9:00 PM	
GEORGE FREETH WY	CORAL WAY	ESPLANADE	WHOLE ROAD	4:00 PM	6:30 PM	
VISTA DEL MAR	ESPLANADE	CAMINO DE LA COSTA	WHOLE ROAD	4:00 PM	8:15 PM	
CAMINO DE LA COSTA	VISTA DEL MAR	S CATALINA AVE	WHOLE ROAD	4:00 PM	8:15 PM	
S CATALINA AVE	PALOS VERDE BLVD	AVENUE A	WHOLE ROAD	4:00 PM	8:15 PM	
ESPLANADE	S CATALINA AVE	PASEO DE LA PLAYA	WHOLE ROAD	4:00 PM	8:45 PM	
CATALINA AVE	BERYL ST	ESPLANADE	WHOLE ROAD	4:00 PM	9:00 PM	
CATALINA AVE	FRANCISCA AVE	BERYL ST	SB LANES	4:00 PM	9:00 PM	
FRANCISCA/GERTURDA AVE	CATALINA AVE	HERONDO ST	WHOLE ROAD	4:00 PM	9:00 PM	
HERONDO ST	N HARBOR DR	FRANCISCA AVE	EB LANES	4:00 PM	9:15 PM	
N HARBOR DR	MARINA WAY	HERONDO ST	WHOLE ROAD	4:00 PM	10:15 PM	
TORRANCE						
PASEO DE LA PLAYA	CALLE MARAMAR/ESPLANDE ROUNDABOUT	PALOS VERDE BLVD	WHOLE ROAD	4:00 PM	7:30 PM	
CAMINO DE LA COSTA	CATALINA AVE	CALLE MIRAMAR	WHOLE ROAD	4:00 PM	7:45 PM	
PALOS VERDES BLVD	CALLE MIRAMAR	CATALINA AVE	1 SB LANE	4:00 PM	7:45 PM	
HERMOSA BEACH						
HERMOSA AVE	HERONDO ST	10TH ST	SB LANES	4:00 PM	9:30 PM	
10TH ST	HERMOSA AVE	BEACH DR	WHOLE ROAD	4:00 PM	9:30 PM	
BEACH DR	10TH ST	14TH ST	WHOLE ROAD	4:00 PM	9:30 PM	
14TH ST	BEACH DR	HERMOSA AVE	WHOLE ROAD	4:00 PM	9:30 PM	
HERMOSA AVE	14TH ST	24TH	SB LANES	4:00 PM	9:45 PM	
24TH ST	HERMOSA AVE	THE STRAND	WHOLE ROAD	4:00 PM	9:45 PM	
THE STRAND	24TH ST	HARBOR DR	WHOLE ROAD	4:00 PM	10:15 PM	

