



Masterclass at G2E

9:45 am

Introductions – Jamie Nettleton, President, International Masters of Gaming Law

10:00 – *The Gaming Industry Faces GDPR*

The General Data Protection Regulations are now more than a year old. How has the gambling industry grappled with the new law? Have there been missteps? Lessons learned? During this panel you will hear from gaming industry experts on how gaming companies have handled GDPR compliance, issues they have faced regarding data portability, challenges related to answering to multiple regulatory authorities, the vital role of the data protection officer, and much more.

Moderator:

Kate Lowenhar-Fisher, Member, Dickinson Wright PLLC, USA

Panelists:

Sean Manchanda, Chief Growth Officer, Cognizant, USA

Greg Gemignani, Member, Dickinson Wright PLLC, USA

Jamie Nettleton, IMGL President, Partner, Addisons Lawyers, Australia

Andrew Jefferies, C-Founder/VP of Security Services, Bulletproof, Canada

11:00 – *GDPR: What are the Challenges and Compliance Issues Faced in the Gaming Industry?*

GDPR discussion on some of the known Compliance issues resulting in fines today with subject matter that can have transferability to the Gaming sector. Discussion on the principles of enforcement actions and implementation in gaming operations. How to reconcile responsible gambling objectives, marketing and how some of the business focus challenges can arise. Additionally, the panel will address the use of the technology in the IoT (internet of things) with breaches of associated networks and how regulators have contributed to successful compliance implementation. How the DPO (Data Protection Officer), ESRM (Enterprise Security Risk Management) are required to meet the Data Protection Compliance Reviews, Reporting, and how compliance best practices could mitigate fines and provide the IoT tools to meet the legal challenge.

Moderator:

Douglas Florence, Member, CPP & Volunteer Leadership, ASIS International, USA

Panelists:

Nicole Kardell, Attorney, Ifraw Law, USA

Stuart McMaster, Partner, Mishcon de Reya, United Kingdom

Martin Lycka, Director of Regulatory Affairs, GVC, United Kingdom

12:00 – 13:00: Lunch

13:00 – *Too Much, Too Soon, Too Many: How Not to Conduct an Internal Investigation*

Internal investigations can be headline news for all the wrong reasons. Every step of the representation and investigation presents numerous opportunities for in-house and external counsel to make significant mistakes that can pose serious risks and adverse consequences to the corporation, its directors and officers, its employees, and the attorney themselves. Saying too much, too early in the investigation, to the wrong individuals is just one way to ruin an investigation. We'll discuss the skills that are required in today's enforcement environment to run a smooth investigation no matter how bumpy the situation.

Moderator:

Katie Lever, Chief Legal Counsel, The Drew, USA

Panelists:

Ashley Eddy, VP & Legal Counsel, MGM Resorts, USA

Marc W. Dunbar, Shareholder, Dean Mead, USA

Patrick H. Hicks, Shareholder, Littler Mendelson P.C, USA

Peter Brown, Southern California Practice Leader - Investigations & Disputes, PwC, USA

14:00 – *Conflicting Ethics*

This panel will address two important ideas:

(1)How to handle the obligation of honest disclosure under gaming regulations and the obligation of confidentiality under the Rules of Professional Conduct

Gaming regulation requirements of full and complete disclosure can conflict with a lawyer's obligation of confidentiality and ultimately create a conflict of interest with the client. The interplay of these two obligations will be discussed using real-world examples to show how gaming lawyers can navigate this slippery slope.

(2)The Pitfalls of Representing the Organization

You may think you have made it when a corporation seeks your representation. But be wary. There are many pitfalls to navigate when your only contact with your client is through executives or other employees whose interests may not be the same as your client and even when your client has been harmed by the very people from whom you must get the information. This session is equally valuable for executives, compliance officers and attorneys.

Moderator:

Barth Aaron, Owner, Barth F. Aaron, Esquire, USA

Panelists:

Shain Manuele, Assistant Bar Counsel, State Bar of Nevada, USA

Benjamin Edwards, Professor of Professional at Boyd School of Law, UNLV, USA

Sean McGuinness, Partner, Butler Snow, USA

Lisa Woodson, Vice President and Corporate Counsel, Everi, USA

Harry Jackson, Member, Fox Rothschild, USA