

Inspire - Lead - Make a Difference

Special Care DENTISTRY ASSOCIATION

2023 PROSPECTUS

Dallas, TX
April 27-29, 2023

Who attends the SCDA Annual Meeting?

The SCDA 35th Annual Meeting brings together leading national and international dentists and hygienists to exchange cutting edge research and best practices in hospital, geriatric and persons with disabilities dentistry. By bringing together these dental leaders, new dentists, and students, it creates a unique opportunity for collaboration. Additionally, the Annual Meeting is the place to learn more about innovations in products and services for the special populations SCDA members serve.

While many of the attendees have private practices with a variety of patients, many also work in hospitals or educational environments teaching future practitioners. The age of meeting attendees ranges from students beginning their career to those who have reached the pinnacle of their career and have earned Diplomate status.

Why you should exhibit at the SCDA Annual Meeting!

Attendees come to learn about new products and services that will make their patients more comfortable, make their offices more efficient and improve the services they are able to provide.

Sign-up now for an exhibit or sponsorship if you have products or services like:

- Dental instruments, equipment and supplies for general dentists and specialists
- Dental-specific imaging software and equipment
- Practice management tools and software (financial or scheduling services, etc.)
- Educational materials for healthcare providers, students, dental school faculty or patients' families
- Assisted oral care products
- Dental laboratory services
- Technology assisted products or services
- Infection control supplies
- Equipment for mobile dental providers
- CAD/CAM tools for dental practices





The SCDA 35th Annual Meeting will include new and innovative ideas to bring instruction to a new level, by offering ‘*Hands-on*’ *Experiential Training* opportunities during our Annual Meeting and Expo. Ideally, these would be in partnership with Exhibitors and members who would jointly educate and demonstrate the use of the products, services and techniques. The settings for these educational experiences could vary from within expanded exhibitor space in the Exhibit Hall or as part of a general or concurrent sessions at the Meeting.

Who is SCDA?

SCDA is an organization of oral health professionals that are prepared for success when treating patients with special healthcare needs.

When we build a coalition, we can do so much more.



Hotel Information



The Fairmont in Downtown Dallas offers all the amenities of a world-class hotel with 545 guest rooms and suites. The Fairmont is located in the heart of downtown Dallas Arts District, surrounded by an array of fine-dining restaurants, shopping, arts and entertainment.



Exhibit Booth Details

Exhibit Rates

Tabletop - \$2,000

10 X 10 Exhibit Space - \$4,000

Booth Assignments

Upon receipt of application and payment, space will be assigned on a first-come, first-served basis. Booth assignments will be provided 30 days prior to the meeting.

Booth Package

The following are included at no extra charge for exhibitors:

- A standard identification sign indicating company name as listed on the Exhibit & Sponsorship Contract
- One (1) skirted table (6') in a carpeted area with two (2) chairs and a wastebasket
- Two (2) complimentary full-meeting badges
- Recognition on signage at the Annual Meeting

Exhibit Personnel

Two (2) complimentary full-conference badges awarded to exhibitors. Full conference badges will gain access into educational sessions. Exhibitors can purchase additional full-conference badges at a discounted rate of \$500 each. Exhibitors are encouraged to go to the sessions and engage with our members in the process.



Sponsorship Opportunities

Sponsor a “Hands-On” Experiential Training Session – \$2,500

This year’s Annual Meeting will offer “Hands-on” Experiential Training opportunities during our Annual Meeting and Expo. These would be in partnership with Exhibitors and members who would jointly educate and demonstrate the use of the products, services, and techniques. The settings for these educational experiences could vary from within expanded exhibitor space in the Exhibit Hall or as part of the General Session.

Gold Sponsor \$7,500

- Present at Annual Meeting General Session/Hands-on Experiential Training (as described above)
- One (1) complimentary 10 X 10 Exhibit space
- Three (3) complimentary full meeting registrations
- Recognition as Gold Sponsor on the SCDA meeting website. This includes Sponsor’s Logo with URL link to their website
- Two (2) email blasts (1) before (1) after the conference Speak directly to your target audience
- Recognition on signage at the Annual Meeting
- Promotion piece in Registration Bag
- Recognition as Advocate of SCDA’s new Community and Communications Platform- “SCDASync” powered by Higher Logic

Silver Sponsor \$5,000

- One (1) complimentary Tabletop exhibit space
- Two (2) complimentary full meeting registrations
- Recognition as Silver Sponsor on the SCDA meeting website. This includes Sponsor’s Logo with URL link to their website
- One (1) email blast before conference. Speak directly to your target audience
- Recognition on signage at the Annual Meeting

Bronze Sponsor \$3,000

- One (1) complimentary tabletop exhibit space
- One (1) complimentary full meeting registration
- Recognition as Bronze Sponsor on the SCDA meeting website. This includes Sponsor’s Logo with URL link to their website.
- Recognition on signage at the Annual Meeting



For more information regarding sponsorship opportunities please contact:
Julie Patterson (Sr. Manager of Meetings and Education) at jpatterson@association-resources.com

SCDA 35th Annual Meeting on Special Care Dentistry
April 27-29, 2023

COMPANY NAME _____

PRIMARY CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

WEBSITE _____

Exhibit Fees

Tabletop \$2,000
 10 X 10 Exhibit space - \$4,000

Annual Meeting Sponsorship Level

Gold - \$7,500
 Silver - \$5,000
 Bronze - \$3,000

Additional Marketing Opportunities

Additional Marketing Opportunities are granted on a first-come, first-served basis. I would like to sponsor (check off all that apply):

Exhibitor Welcome Reception \$5,000
 Session Presentation \$2,500
 Keynote Speakers - \$1,500
 Meeting Bags \$4,000
 Meeting Lanyard \$3,000
 Beverage Breaks \$1,500 per day
 Student Sponsorship \$1,000 (per student)
 General Session Chair Drop \$1,000 (Limit 2)
 Website Banner \$750
 Window Clings \$2,000
 Floor Clings \$2,000
 Hotel Key Cards \$2,000
 Eblast \$1,500 – Prior to Meeting or Post Meeting
 Hand Sanitizer Stations \$2,000