

2018

Spring

CONFERENCE & TRADE SHOW

March 14–16, 2018 • Rosen Shingle Creek • Orlando, FL



SPONSORSHIP OPPORTUNITIES

#SSASpring18

Event Sponsorship Program

BUILD AWARENESS BEYOND YOUR BOOTH

A unique opportunity to **enhance your presence** at the SSA Spring Conference and Trade Show. Event sponsorship benefits include:

- ✓ Right to use “SSA Event Sponsor” logo to market your company
- ✓ Complementary advertisement in the SSA *Globe Magazine*
- ✓ Advertising discounts in the SSA *Globe Magazine*
- ✓ Your company logo included in all event promotional materials including digital (video, email and social)
- ✓ Trade show booth priority placement
- ✓ Your logo included on all event sponsor signage
- ✓ Attendee passes to the sponsored event
- ✓ One trade show booth space
- ✓ Five (5) trade show passes
- ✓ Plus much more!



RESERVE NOW

SSA Spring Conference & Trade Show

March 14-16, 2018

Rosen Shingle Creek | Orlando, Florida

\$8,500

*Limited number of sponsorships available

Sales Contact

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Managers Summit

BUILD AWARENESS BEYOND YOUR BOOTH

A unique opportunity to **enhance your presence** at the SSA Spring Conference and Trade Show. Sponsorship benefits include:

- ✓ Company logo on signage for event
- ✓ List of Managers Summit attendees (with signed waiver)
- ✓ Name recognition in the Conference's Onsite Program – distribution of 3,000
- ✓ Name recognition on the schedule of events on the event website
- ✓ Name recognition in the March 2018 *SSA Globe Magazine* - 18,000 mailed and distributed to conference attendees
- ✓ Name recognition from podium at the event
- ✓ Placement of your company's marketing materials on unmanned sponsorship table inside event room

RESERVE NOW

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Rosen Shingle Creek | Orlando, Florida
\$2,000

*Limited number of sponsorships available

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Digital & Social Media Marketing Workshop

BUILD AWARENESS BEYOND YOUR BOOTH

A unique opportunity to **enhance your presence** at the SSA Spring Conference and Trade Show. Sponsorship benefits include:

- ✓ Company logo on signage for event
- ✓ List of Workshop attendees (with signed waiver)
- ✓ Name recognition in the Conference's Onsite Program – distribution of 3,000
- ✓ Name recognition on the schedule of events on the event website
- ✓ Name recognition in the March 2018 *SSA Globe Magazine* - 18,000 mailed and distributed to conference attendees
- ✓ Name recognition from podium at the event
- ✓ Placement of your company's marketing materials on unmanned sponsorship table inside event room

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\$2,000

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2018 YLG Sponsorship Opportunities

BUILD AWARENESS BEYOND YOUR BOOTH

A unique opportunity to enhance your presence at one or more of our well-attended YLG receptions. Sponsorship benefits include:

- ✓ Company logo on YLG invitation
- ✓ Contact list of YLG members
- ✓ Recognition in the Conference's Onsite Program – distribution of 3,000
- ✓ Company logo in all YLG email blasts promoting the Spring or Fall Conferences
- ✓ Recognition on the schedule of events on the event website
- ✓ Company logo on reception tickets
- ✓ Recognition in the Conference issue of the SSA Globe magazine (March or September) – high circulation issues



RESERVE NOW

SSA Spring Conference & Trade Show

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Rosen Shingle Creek | Orlando, Florida

\$5,000

- Welcome Reception (Onsite)
- Offsite Networking Reception
- Educational Session

*Limit of four (4) sponsoring companies

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