

The Good Newsletter



“Do your little bit of good where you are; it’s those little bits of good put together that overwhelm the world” —DESMOND TUTU

OUR MISSION:

To influence, inspire and impact individuals, families and entire communities for good.

OUR VISION:

Changing lives together with simple acts of kindness.

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A FOUR-LETTER CHALLENGE

Letter from the Founder & Executive Director

Nearly every day our ears are assaulted with a barrage of unseemly utterances we have come to know as “four-letter words”. These formerly taboo outbursts have become all too commonplace in our modern-day media, our places of employment, our schools, and even within our homes.

Imagine...a society that acted with intentional kindness and purposefully reclaimed the use of four-lettered words. Only speaking those things that are positive, life-giving, affirming, enriching, and associated with dignity. How would this make us feel and in what ways might it cause us to do better and to be better? ***Being and doing better and embodying kindness is an everyday part of our mission at Good in the ‘Hood.***

Rather than “put downs”, where one feels emotionally beat up and tarnished, what if we only verbalized “put ups” that offered others a sense of dignity and personal decency. ***Some of these new four-letter expressions might include meaningful words such as “give”, “love”, “care”, “help”, “kind”, “good”, “nice” and so forth.***

For many, it is a regular practice to fast or to abstain from eating foods during certain seasons of special devotion. It seems if we can prioritize the fasting of food and intentionally deny what we allow to go into our mouths, we should also be able to refrain from those undesirable morsels we often allow to come forth from our lips.

Wouldn’t it be nice to stroll in a public place and have our ears occupied by a chorus full of joyful words and happy hellos? I encourage you to give this “Four-Letter Challenge” a try and see how it positively impacts you and all those you encounter!

Rev. Shawn Morrison | Founder and Executive Director



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PROGRAM UPDATES

FOOD PROGRAMS



Food Programs
By Good in the Hood



We are currently providing essential food and resources to over 7,500 people each month at over 30+ food sites across the Twin Cities with more opening soon. We recently added Nokomis East, Freedom Works, and Food Shelf In-A-Box at Hope Builders as new host site partners. Welcome to the Good in the Hood team!

Amid our recent inflation and with supporting benefits dropping off for families with children, we are seeing a growing need to provide food assistance. Increasing food costs are causing many to feel anxiety and concern for how they will be able to put food on the table for their loved ones. The following is an email we received during the recent teacher's strike to illustrate the challenges being faced by some who are needing our services for the very first time.

"Hi. I work in Minneapolis Public Schools, and I am very nervous about having enough money just to pay my bills and rent, much less have enough to buy groceries for my family of 5. I'm reaching out to learn more about what you offer. My need is temporary. The strike will be over soon but for now I need to make my every penny count. Please send more information on how I can get food support, household items, or anything else you can offer. Thanks in advance." — M

To help meet this growing demand for our services, we're pleased to share our new 2022 Food Shelf In-A-Box at Nokomis East program that opened in January of this year is starting off well and helping to meet the needs of the local community. This program is a wonderful example of how we are working together

to do good with other likeminded partners including Crosstown Covenant Church, Trinity Lutheran of Minnehaha Falls, and the Nokomis East Neighborhood Association. As we like to say, "Together we are better" and with the support of these wonderful partners, our dedicated volunteers, and our generous donors we are truly able to do "much better together".

Food Shelf In-A-Box at Nokomis East:

Crosstown Covenant Church
5540 30th Avenue South
Minneapolis, MN 55417

We're excited to share that we will soon be launching the following new food program host sites:

Food Shelf In-A-Box at FreedomWorks:

2912 Fremont Avenue North
Minneapolis, MN 55411

Food Shelf In-A-Box at Hope Builders:

2597 Hwy 65 NE
Fridley, MN 55432

PARTNER HIGHLIGHT: BEAUTIFUL SAVIOR LUTHERAN CHURCH IN PLYMOUTH

We're so grateful for our partners including our dear friends from Beautiful Savior Lutheran Church in Plymouth. They support us in several ways including monthly support, food and resource collections, volunteerism, holiday help, and support for our SoleCare for Souls program. During our Minnesota Food-Share March Campaign, this valuable partner collected 1062 lbs food and gave a generous financial donation of \$8,814.

Pastor Joe Behnke (pictured) shared the following kind words: *"At Beautiful Savior, we firmly believe that God has called us to make a difference in our community. Partnering with Good in the Hood has opened up many avenues for us to fulfill that calling in His name and with His love! They are very well connected to areas of need in our community and are extremely timely in their response to those needs. This has helped our people respond in relevant and impactful ways".*



Way to go and thank you so much, Beautiful Savior Lutheran Church community!

SOLECARE FOR SOULS



SoleCare for Souls
A Program of Good in the Hood

SoleCare for Souls (SCFS) is our medical outreach program that promotes health through free medical foot care, kindness and the provision of critical services to over 2,000 unsheltered and hurting people every year. We offer a heartfelt thank you and wish a happy retirement to our dear friend and partner, Kathy Jo Bissen, founder, and former Medical Director (top photo). We are pleased to have a seamless transition and continued leadership for this valuable program from Londa Somers, the new SCFS Medical Manager (bottom photo). Save the date for our 13th Annual SoleCare for Souls Fundraiser on Sunday, September 25th! Our goal is to raise \$50,000. More info coming soon!



SHOE AWAY HUNGER



Shoe Away Hunger
A Program of Good in the Hood



Our Shoe Away Hunger Program offers affordable quality footwear for those in need. In addition, it helps us to raise important funding growing food program sites. This amazing program offers those in need with affordable shoes and a practical way for you to join us in our efforts to eliminate local hunger "one sole at a time".

We are so pleased to be able to get back to in-person shoe events

to meet the needs of so many in our communities who don't have weather appropriate and safe footwear! COVID-19 put many things on pause including our partnership with FARE FOR ALL. As things have begun opening, we are excited to share that we have once again rejoined FARE FOR ALL to host our Shoe Away Hunger events, as well as resuming shoe events at many of our food program partner sites. Learn more on our website www.goodinthehood.org.

To support us, please clean out your closet and donate your new and gently used shoes. You can drop them off at any Schuler Shoes store. Each pair of shoes enables us to help someone in need with free or affordable footwear for only a \$5 suggested donation for adults and \$2 for kids. All the net revenue helps us buy groceries for guests at our food shelf programs. Working together we can shoe away hunger!

THANK YOU TO OUR GENEROUS FUNDERS, DONORS, SUPPORTERS & PARTNERS

We simply could not serve the hungry and hurting in our communities without the generous support of our gracious funders, donors, supporters, and partners.



*Rev. Shawn Morrison
Founder and Executive Director
Rev. Jamie Morrison
Director of Operations/Human Resources*

A SPECIAL THANK YOU:

- Schuler Shoes
- Eagle Brook Church Woodbury
- Beautiful Savior Lutheran Church Plymouth
- St. Michael's Lutheran Church in Bloomington
- Cedar Valley Church
- Hosanna! Church
- Union Gospel Mission Twin Cities
- Emmaus Lutheran Church in Bloomington
- Lakeside Church

2022 GRANTS FROM:

- Hunger Solutions MN
- Mardag Foundation
- Conagra Brands Foundation



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A photograph showing three people standing behind a large pile of red mesh bags filled with red potatoes. The person on the left is a woman in a green shirt, the person in the middle is a woman in a white shirt, and the person on the right is a man in a blue shirt. They are all smiling and holding up the bags. The background shows trees and a clear sky.

—JOHN WESLEY

- **Join Our Team** as an on-call, part time, or full-time staff member. For more information please contact Jamie Morrison, Director of Operations and Human Resources at jamie@goodinthehood.org
- **Volunteer** in one of our many programs and services
- **Host** a shoe drive for our Shoe Away Hunger program and/or sponsor the cost of a shoe bus event for only \$250
- **Donate** funds securely online or by check or **text Goodness to 41444**
- **Sponsor** a family in our 10-4-1 giving campaign.

Please visit our website for more information. Thanks, so much for your kind support as we work together to influence, inspire, and impact individuals, families, and entire communities for good!

WWW.GOODINTHEHOOD.ORG

