

ICE COMPONENT

The festival is divided into two main components; Ice Carving and Community Events. This portion of the festival include:

- 1. Learn to Carve Workshop** - A session open to the public to learn carving techniques (date TBA)
- 2. Single Block Carving Competition** - Professional carvers have one hour to carve a single piece of ice into a masterpiece
- 3. Commissioned Carving** - Large sculptures carved by professional carvers for viewing over the festival weekend
- 4. Mayor's Carving Challenge** - Dignitaries from the North and South Peace compete for a trophy
- 5. Community Carving Competition** - A contest open to the public for anyone who wishes to put their ice carving skills to the test (the top three winners take home prizes)
- 6. Ice Slides** - Open the Friday of the long weekend and are open as long as the weather permits

COMMUNITY EVENTS

City of Fort St. John staff collaborate with many community organizations to offer the following winter-themed activities during the festival: Free Ice Skating, Sledge Hockey, Dodgeball Tournament, Live Music, Beer Garden, Horse Drawn Sleigh Rides, Soup Stock, Ice Fishing Derby, Snowshoeing, Comedy Shows, Face Painting, Free Hot Chocolate, Carnival Games, and so much more!

Have an idea for an event that could enhance the festival? We want to hear it! Your organization could help run an activity or provide sponsorship to help non-profit groups enhance their events!



PREVIOUS SPONSORS

The High on Ice Winter Festival has been supported by a variety of local businesses including:

Sound in Town
Caltech Surveys LTD
HSE
Blue Wave Energy
Atco
Chopped Leaf
Co-op
Poor Boy Trucking
Moose FM
Forster & Family - Big Steel Box
D&T Disposal
Progress Energy
Assertive Safety Training
Arc Resources
United Rentals
Rentco
Pomeroy Hotel
Peace Country Rentals
Driving Force
Brandt Tractor
Cat Rentals

CITY OF FORT ST. JOHN CONTACTS

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For more information about how your organization can get involved, contact:
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FORT ST.JOHN
The Energetic City



2019 EVENT
SPONSORSHIP
PACKAGE
www.fortstjohn.ca/ice

ABOUT THE FESTIVAL

The High on Ice Winter Festival is an annual celebration held in Fort St. John over the BC Family Day long weekend. The festival features a variety of winter-themed events with the highlight being the professional ice carving and ice slides!

Each year, people from all over the Peace Region come to see the ice sculptures, take in the events, and embrace winter!

This event requires many resources to be successful. The City of Fort St. John works with a variety of community partners and sponsors to ensure that our citizens can take full advantage of northern living!



How can your business help? Your support will be used to enhance the festival that showcases Fort St. John as a winter city. Whether you choose a cash or in-kind option, you can show our community (and our tourists) just how much you care by contributing to our City's signature "Frostival"! Non-profit organizations are also welcome to contribute by running activities during the event.

In 2019, the event will be held from February 15-17 and will feature a Mukluk Rendezvous theme. This theme was selected to celebrate the historic celebration of winter in the Peace Region.



SPONSORSHIP OPTIONS

In Kind Donations

The High on Ice Winter Festival requires a variety of supplies including: signage, generators, scaffolding, gravel, tents, fencing, porta potties, machinery, heaters, and so much more. Contact our staff about how your company can contribute your equipment!

\$500 – Frostival Package

- Company recognition by City of Fort St. John delegate at opening & closing ceremonies
- Company logo on "Sponsor Thank You" sign
- Post your company signage at Centennial Park
- Company recognition on City of Fort St. John website and Facebook pages

\$1000 – Sponsor a Community Event

- All Frostival Package Benefits
- Be the title sponsor of a specific High on Ice activity (ie. "Your Company" presents: Dogeball Tournament) - this will be featured on all High on Ice event schedules
- Photos of the event your company sponsors
- Additional photo opportunities on site

\$1500 – Sponsor a Carver

- All Frostival Package Benefits
- Company logo on Fire and Ice tower
- Choose the carver your company wants to sponsor
- Bring your company rep(s) to Centennial Park for a personal "Meet & Greet" with your sponsored carver
- Photo opportunity for company and carver
- Company logo on all carver signage

\$2,500 – Competitions & Workshops (Dates TBD)

- All Frostival Package Benefits
- Company logo on Fire and Ice tower
- Company name and logo on signage for event sponsored
- Opportunity to present the winner of the event with a prize
- Company designat(s) can participate in the event sponsored



\$5,000 – Sponsor a Commissioned Sculpture

These are the largest sculptures. They are carved in advance for weekend viewing and reflect the theme

- All Frostival Package Benefits
- Sponsor will have the opportunity for a photo with carver and ice sponsored sculpture
- Company name and logo will be placed on signage at sponsored ice sculpture.
- Opportunity to have a company representative speak at opening and/or closing ceremonies
- Company logo on Fire and Ice tower

\$5,000 – Sponsor the Ice Slides

- All Frostival Package Benefits
- Company name and logo will be placed on signage at ice slides entrance and and carved into the ice slides
- Opportunity to have a company representative speak at opening and/or closing ceremonies

\$10,000 – Event Title Sponsor

- Have your company be the title sponsor of the High on Ice Winter Festival
- Your logo exclusively featured on the official "Welcome Wall" made of ice
- Frostival Package Benefits and ability to add/ arrange other methods of recognition
- Opportunity to have a company representative speak at opening and/or closing ceremonies
- Meet and Greet with the carving team

Create your own Package

- Contact us with your ideas of how your company could contribute to the festival and we will work with you to ensure you receive the recognition you deserve!