

NSA Members – please note that the deadline to submit this application has been extended through Sunday, 8/11/19.

NATIONAL SPEAKERS ASSOCIATION



APPLICATION - CALL FOR SPEAKERS

for a NEW NSA-Illinois Event:

SPEAK *UP* AND STAND *OUT!*

How to Gain Influence, Make Money,
and Live the Life You Want Through Speaking



Saturday, November 9th * 9:30 am to 2:00 pm

The Conference and Learning Center at Guaranteed Rate Field
Home of the Chicago White Sox

NSA-IL Members: APPLY TODAY!

We're looking for several stellar members of our local NSA chapter to present in a world-class room to 130 attendees on a specific topic relevant to speaking excellence. **The audience will be made up of emerging speakers AND those who want to be better at speaking.**

There will be no compensation given to any of the event speakers, but there will be significant benefits for those who submit an application and are chosen, including:

- Exposure to an influential group of people
- Videotaping of your presentation
- PLUS -- a special video room adjacent to the auditorium where third-party testimonials on your presentation will be videotaped from your NSA-IL peers and attendees!

WHO WILL ATTEND?

- **Sales and Marketing Professionals** who want to improve their ability to communicate in front of an audience
- **CEO's and Senior Executives** who want to learn to influence others more positively
- **Trainers and Professional Communicators** who want to grow their career or their business more quickly
- **Social Media Influencers** who want to leverage the power of speaking to reach their goals
- **Members of Toastmasters or other local speaking organizations** whose "inner entrepreneur" is calling them to speak as a profession
- **Authors and Soon-to-Be Authors** who want to learn how to apply speaking to their business model for greater financial rewards
- **Current and Emerging Professional Speakers** looking to improve their craft

**Application is on the following pages.
DEADLINE is Thursday, Aug. 8th, so APPLY TODAY!**

CALL FOR SPEAKERS

Speak Up and Stand Out! / NSA-Illinois Event on Nov. 9th, 2019

Speaker/Contact Information: (fill in the text boxes below)

Name:	
Company Name:	
Address:	
Phone (Office):	
Phone (Cell):	
Email:	
Your expertise:	

Listed are the (7) tentative topic titles/presentations the Meetings Committee has chosen for the event. Each presentation will be strictly limited to 30 minutes in length. **You may choose to apply for up to (2) of these as a subject matter expert.** Put the one you feel most strongly about FIRST on your application. If you do not see a topic or a presentation that you feel should be represented, and you would be qualified to present on it, you may write it in on #8 for the Committee's consideration as one of your (2) submissions.

1. **WAYS TO SPEAK FOR A LIVING** - The many facets of the speaking profession, and the categories/opportunities available to you
2. **CREATING YOUR CONTENT** - How to build a core message that resonates with your target audience and brings value to their lives
3. **PLATFORM SKILLS** - The fundamentals of presence and professionalism on the stage when delivering your important message
4. **STORYTELLING** - The art and science of delivering your own unique experiences within your message to separate you from everyone else
5. **MARKETING** - Becoming known for what you know, and being able to demonstrate value in helping others get where THEY want to go
6. **PRICING** - How much should I charge for my speech? Examining different speaker pricing models and weighing the advantages of each
7. **YOUR ACTION PLAN FOR SUCCESS** - Specific, measurable plans for moving forward
- 8.

For which of the topic(s) above are you applying to speak on? # , #

(next page, please...)

First Topic:

Session Title:

Session Description (100 words or less):

Session Goals and Takeaways: What will attendees learn/discover?

If you have a video of you presenting your topic, please paste the YouTube URL (or other URL) here:

Second Topic

Session Title:

Session Description (100 words or less):

Session Goals and Takeaways: What will attendees learn/discover?

If you have a video of you presenting your topic, please paste the URL here:

NSA Members – please note that the deadline to submit this application has been extended through Sunday, 8/11/19.

DEADLINE: 5:00 pm Thurs., Aug. 8th, 2019. No late entries will be accepted.
Please submit your application via Email to Haydn Shaw, Meetings Committee chair, at: haydn.shaw@peopledrivenresults.com

Thank you for your submission! We look forward to announcing the winners by **Aug. 15th**.