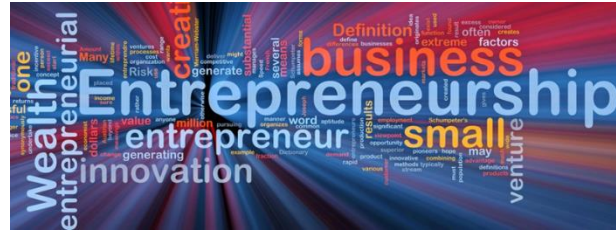


Entrepreneurship and Innovation Certificate



The Entrepreneurship and Innovation Certificate is a one-year, credit-bearing credential offered in conjunction with programs at the College of Business (COB) Center for Strategic Entrepreneurship (CSE). The certificate aligns with the Coppin State University (CSU) mission of “empowering students, promoting community revitalization, and strengthening relationships with local, national, and global partners.” Courses provide participants with the legal, marketing, financial, and technology-related knowledge and skills required to successfully establish and position business startups for sustainable growth. Flexible scheduling helps learners manage the multiple demands faced by emerging entrepreneurs. Opportunities for practical exposure to the entrepreneurial ecosystem are emphasized.

Advantages

- ✓ One-year completion
- ✓ Attention to the urban entrepreneurial journey
- ✓ Online course options
- ✓ Application fee waived (2022-2023)



Course Requirements & Path to Completion

| | | | | | |
|-------------------------|--|----------------------------------|--------------------------------------|--|--|
| Business Law (BUSI 310) | Sales and Marketing for Entrepreneurs (MKTG 370) | Managerial Accounting (ACCT 325) | Small Business Management (MGMT 420) | Entrepreneurship in the New Economy (MGMT 325) | Management of Technology and Innovation (MGMT 375) |
| Fall or Spring | Fall or Spring | Fall or Spring | Fall or Spring | Fall or Spring | Winter |

Apply Now



Ronald C. Williams, PH.D.
Founding Director
Center for Strategic Entrepreneurship
Coppin State University
College of Business
2500 W. North Avenue
Baltimore, Maryland 21216

For More Information Contact

Telephone: 410-951-3444
Email: CoppinAllBusiness@coppin.edu
Twitter: [@CoppinCOB](https://twitter.com/CoppinCOB)
Website: www.coppin.edu