

Webinar, webinars, webinars...!!! 2022 was filled with webinars. The sharing of knowledge and expertise is an essential part of the CSE mission.

**Photo Review of 2022**

MONTHLY WEBINAR SERIES



**WESTSIDE ON THE RISE**  
Wednesdays

SPECIAL GUEST



Dr. Ronald C. Williams  
Director  
Center for Strategic Entrepreneurship at  
Coppin State University  
College of Business



Olivia Naugle  
Senior Policy Analyst  
Marijuana Policy Project



Dayvon Love  
Director of Public Policy  
Leaders of a Beautiful  
Struggle



Senator Antonio Hayes  
40th District, MD



**WEARABLE TAKEOVER**

EPISODE 005  
**Ronald C. Williams, PhD**

Value Added HBCUs,  
Makerspaces and  
Reimagining Manufacturing



PODCAST SHOW

WITH LAKISHA GREENWADE

©WEARABLETAKEOVERPODCAST



**Sick and Tired of Being Sick and Tired: Overcoming the Impact of Racial Injustice on Quality of Life**  
February 3, 2022,  
12:00 PM, Virtual  
Online



Earn while you learn!

**Get your real estate license. FREE!**



**Real Estate Acquisition Program for Students (REAPS)**

Email Ms. Jan Mangana at [jllassiter-mangana@coppin.edu](mailto:jllassiter-mangana@coppin.edu) for more information.

The REAPS program was launched during the spring of 2022 with 10 participating students pursuing MD real estate licenses. Thank you, Mims Real Estate Brokerage Group.



Social and community impact is determined by knowledge sharing, the creation of artifacts, and inter-institutional connections. The CSE EICAC checked all the boxes in 2022.

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**STRATEGIC ENTREPRENEURSHIP**  
COPPIN STATE UNIVERSITY | COLLEGE OF BUSINESS

**#EICAC2022**

**ECONOMIC INCLUSION CONFERENCE @ COPPIN**  
**APRIL 28-29**  
**9AM - 1 PM**

The 2022 Economic Inclusion Conference at Coppin (EICAC) organized by the Coppin State University (CSU), College of Business (COB), Center for Strategic Entrepreneurship (CSE) will provide an interactive forum for thought-leaders to address persistent barriers to economic inclusion in all sectors. Focusing on the theme *From Opportunity to Outcomes: A Blueprint for Progressive Economic Mobility*. Stakeholders from private and public sectors, academia, and the community will convene in-person and virtually on April 28 and 29 from 9:00 AM until 1:00 PM.

**2022 KEYNOTE SPEAKERS**

<p>EICAC Keynote Speaker Day 1</p>  <p><b>Jamie McDonald</b> CEO at Upsurge Baltimore</p> <p>The Launch of an Equitech City: The Future of Baltimore</p>	<p>Closing Plenary Speaker Day 1</p>  <p><b>Dr. Tammira Lucas</b> CEO Cube Cowork</p> <p>From West Baltimore to the World Stage: The Importance of Innovation in Achieving Outcomes</p>	<p>EICAC Keynote Speaker Day 2</p>  <p><b>Troy LeMaile-Stovall</b> CEO TEDCO</p> <p>Innovation Matters: The Role of HBCUs in an Entrepreneurial Future</p>
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**THANK YOU TO OUR PARTNERS AND SPONSORS!**

One of the most exciting elements of 2022 EICAC was the expansion to multiple activities during the week. The first forum of the political season was sponsored by the CSE, inviting all primary candidates to share their perspectives on economic development.

# Photo Review of 2022







TEDCO CEO, Troy Stovall, shares the vision for the Open Women’s Institute for Entrepreneur Excellence. The CSE represents Coppin as one of four MD HBCUs partnering in the initiative.



Howard County Executive Calvin Ball joins Troy Stovall and Linda Singh of TEDCO with representatives from Bowie, Coppin, Morgan, and UMD Eastern Shore representatives at the Howard County OWIEE press conference.



One of the CSE's most productive partnerships is with Open Works Baltimore, a 34K sq. ft. makerspace in Central Baltimore. Neil Didriksen, Open Works board member and Chief Operating Officer of the Robert W. Deutsch Foundation sits down for a quilting class during a 2022 board retreat.

The CSE Faculty Fellow Research Program provides opportunities for faculty to participate in transdisciplinary research, develop valuable research knowledge and skills, and pursue academic entrepreneurship. Connecting with public, private, academic, and community institutions is essential to the success of our efforts. To that end, we establish local, regional, and national relationships to advance our position as academic innovators.





# Photo Review of 2022



The value of HBCU entrepreneurship centers and then the unique position of the CSE has been validated in the extreme demand for presentations during 2022. From the US House Manufacturing Caucus to the Pacific shores of Portland Oregon’s National Workforce Education Conference, a review of the CSE calendar will reveal the extent to which the Center’s voice and academic contributions are part of the entrepreneurship discourse.



The CSE CEOs (Coppin Entrepreneurship Organization for Students) is a student-led organization that seeks to provide opportunities for practical learning opportunities and the development of entrepreneurial skills. They are seen above participating in the SGA Clubs and Organizations Day (above). Members also serve as ambassadors for activities such as the West Baltimore Economic Empowerment Gubernatorial Candidate Forum and the iCorps Academic Entrepreneurship event.



# ACADEMIC ENTREPRENEURSHIP

## TURN RESEARCH INTO REVENUE

### LET US HELP YOU DEVELOP:

- Research that Transforms
- Teaching that Inspires
- Service that Empowers
- Tenure and Promotion Progress
- Professional Potential
- Entrepreneurial Pursuits

### RECEIVE INFORMATION ABOUT THE:

- Center for Strategic Entrepreneurship
- Maryland Innovation Extension University Center
- I-Corps Entrepreneur in Residence Program and Workshops

### PARTICIPATE IN:

- An Interactive I Corps Session
- Group or Individual Q&A Sessions

The National Science Foundation's Innovation Corps (I-Corps™) program uses experiential education to help researchers gain valuable insight into entrepreneurship, starting a business or industry requirements and challenges. I Corps enables the transformation of invention to impact. The curriculum integrates scientific inquiry and industrial discovery in an inclusive, data driven culture driven by rigor, relevance, and evidence. Through I Corps training, researchers can reduce the time to translate a promising idea into a marketable product or service.



### SPECIAL GUEST PRESENTER

**Qyana M. Stewart, MS**  
 CEO & Principal Consultant  
 GlobalForce  
 Tech Consulting, LLC

SEPTEMBER 29, 2022 | 11:00 A.M. 12:30 P.M. | TALON CENTER ATRIUM



REGISTRATION  
 REQUIRED  
[HTTPS://FORMS.OFFICE.COM/R/RRML9XF0XQ](https://forms.office.com/R/RRML9XF0XQ)



Photo Review of 2022



Academic entrepreneurship is the process of transforming the intellectual property of faculty and institutional stakeholders into commercial value for the market. The CSE educational initiatives address the entrepreneurial aspirations of faculty and others through UMD educational opportunities such as the Maryland Innovation Extension program and iCorps programming.

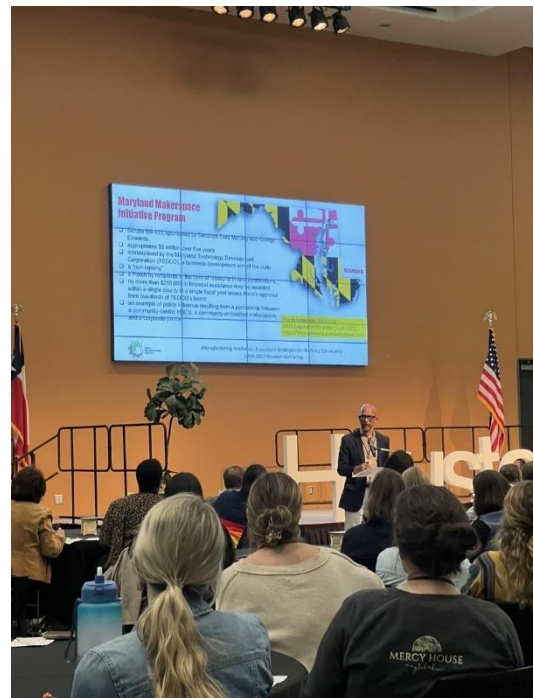


# Photo Review of 2022

The CSE has a national reputation for influencing the intersection of small-scale, local manufacturing and entrepreneurship. Influence can be seen in participation with such groups as the Urban Manufacturing Alliance and The Century Foundation at their national gathering in Houston, Texas.



A HUGE THANK YOU			
To ALL of our sponsors!			
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# Photo Review of 2022



The New Psalmist Future Founders Program is a sponsored program that infuses entrepreneurial thinking into the existing curriculum of Baltimore City Public Schools primary grades. Entrepreneur volunteers read aloud to the students and share their entrepreneurial experiences. The pilot program is currently in two schools and looking to expand.



**Photo Review of 2022**



**Colleagues from The Century Foundation presenting at the National Council for Workforce Education Conference in Portland, Oregon. A partnership with the Urban Manufacturing Alliance is researching inclusive workforce development practices at 12 community colleges across the nation, further expanding CSE influence in the sector.**



2022 participation in local forums such as the Wealth Diversity Summit raises awareness of the CSE and its work. Organizer Sharif Smalls (fourth from the right) is pictured with other influencers including Otis Warren Jr (center), leader of one of the iconic Black real estate family businesses in the region.





# Photo Review of 2022



For the first time in history, all of the HBCU's in Maryland have entrepreneurship centers. The Center for Strategic Entrepreneurship has participated in the Bowie State Entrepreneurship Conference for two consecutive years (Below left). Engagement with Morgan State entrepreneurship activity is also a frequent occurrence. CSE representation attended the Terrence Howard (Red Tails, Hustle & Flow, etc.) STEM entrepreneurship presentation at Morgan (right)





The CSE led a team of presenters at the 2022 AAAS HBCU Making and Innovation Conference to present on Collaborative Approaches to Sponsored Programs and Research.

**Photo Review of 2022**



Global Entrepreneurship Week is one of the major observances of the CSE each year. 2022 was not a disappointment, a full week of activity showcased the entrepreneurial energy on the campus, including a student entrepreneurship fair featuring student-owned enterprises.

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**CENTER FOR STRATEGIC ENTREPRENEURSHIP**  
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**14 - 18 NOVEMBER**

# 2022 GLOBAL ENTREPRENEURSHIP WEEK

**POWER UP "THE NEST"**

	<p><b>Monday</b></p> <ul style="list-style-type: none"> <li>Alphonso Mayo, Executive Director, Mentoring Mentors, INC, 9:00 AM, GHJ 127</li> <li>CEOs Takeover, 11 AM - 2 PM, Talon Center</li> </ul>
	<p><b>Tuesday</b></p> <p>Westside on the Rise Webinar Replay: Dean Sadie R. Gregory, Senator Antonio Hayes, &amp; Dr. Ron Williams (Link will be shared on November 15th)</p>
	<p><b>Wednesday</b></p> <p>Coppin Staff Startup Assistance: Coppin staff who have a business, want a business, are unsure about a business, come to the Talon Center, 12 - 2:00 PM</p>
	<p><b>Thursday</b></p> <p>CEOs Lit 2022: Student Entrepreneurship Fair - The Eagles show their ware. Come support with a purchase for the holidays. Tawes Ballroom, 11 AM - 2 PM</p>
	<p><b>Friday</b></p> <p>New Psalmist Future Funders Literacy Launch @ The Historic Samuel Coleridge Taylor Elementary School, Entrepreneurs Reading to Primary Grades 10:00 AM.</p>

For additional information:  
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410-951-3447



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**CENTER FOR STRATEGIC ENTREPRENEURSHIP**  
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## CSU STUDENT ENTREPRENEURSHIP FAIR

Thursday, November 17th  
11:00 am - 3:00 pm  
Talon Center, First Floor

- vendors
- music
- contests
- giveaways
- and more

 Prophet

*We mean business!*