



FUNDING SOURCE MATCH ASSESMENT

Instructions: Assign a numerical rating between 1 and 4 for each category. For open-ended questions, choose 4 for “highly aligned”, 3 for “predominantly aligned”, 2 for “somewhat aligned” and 1 for “not aligned.” For yes-no questions, choose 4 for “yes” and 1 for “no.” Once you have completed each category, tally the total score and divide by 13.

Funding Source Name: _____ **Date:** _____

| CATEGORY | QUESTION | SCORE |
|-----------------------------------|---|-------|
| Mission Fit | How does your mission align with the funding source’s mission? | |
| Demographics | Does the population you serve of interest to the funder? | |
| Geography | Does the funder have an interest in the geographic area you serve? | |
| Funding Type | Does the funder offer the type of funding (e.g., program/project funding, operating funding, capital project funding? you are seeking? | |
| Eligibility | Does your organization meet the funder’s eligibility requirements? | |
| Deadline | Are you able to meet the funder’s deadline? | |
| Funding Amount | Do your funding needs match with the funders range of grant dollars awarded? | |
| Relationship Connections | Do you have any connections with the funder? For example, one of your board or staff members knows one of their board or staff members. | |
| Collaboration Requirements | If the funder requires partner organizations/collaboration, do you have those? <i>(Skip this question if the funder does not require collaboration).</i> | |
| Reporting Requirements | Are you able to satisfy any funder reporting requirements? <i>(Skip this question if the funder does not require reporting).</i> | |
| Past Awards | Has the funder awarded grants to other agencies and programs that your organization or programs/projects have similarities? | |
| Open to New Agencies | Is the funder open to funding new organizations? <i>Hint: review past 990s to see if they are funding the same organizations every year.</i> | |
| Matching Funds | Are any matching funds or is cost sharing required, and if so, are you able to meet those requirements? <i>(Skip this question if the funder does not require matching funds or cost sharing).</i> | |

Total Score: _____ **Divide total by 13 for average score of:** _____

Ranking Key

4- A **high priority** funder: apply!

3- A **medium priority** funder: Consider applying depending upon the amount of time the application will take you in relation to the amount of funding the funder typically awards.

2- A **low priority**: not likely to fund your organization but may want to check back annually to see if anything has changed.

1-**Not a priority**: with little in common with your organization, this funder is unlikely to fund you.