

Engagement Services

Why Sheer Strategy™?

Using our proprietary methods, **rooted in the principles of improvisation**, we put your team at the heart of the action to inspire engagement and uncover important insights to meet your goals. We bring a combined 50+ years of experience working with non-profits and B-to-C and C-to-C businesses in a leadership and management capacity.

What Types of Engagements Do We Facilitate?

- Board and Leadership Retreats
- Brainstorming/Ideation Sessions
- Strategic Planning Workshops
- Team Building Exercises

What is the Process?

Step 1- Initial Consultation: Meet to determine specific goals, timeline, and resources.

Step 2- The Engagement: Using improv techniques and group exercises we gather information, generate Ideas and promote consensus building among stakeholders.

Step 3- Outputs: Custom deliverables based on your objectives. Examples include: ● Strategy Roadmap ● S.O.W.H.A.T.?™ Analysis ● Full Strategic and/or Operational Plans ● Balanced Scorecards ● Customer Response Measurements ● Marketing Blueprints ● Promotional Collateral

Graphics below provide examples of key deliverables from our methodology!



Past Clients Include: