

## Engagement Services

### Why Sheer Strategy™?

Using our proprietary methods, **rooted in the principles of improvisation**, we put your team at the heart of the action to inspire engagement and uncover important insights to meet your goals. We bring a combined 50+ years of experience working with non-profits and B-to-C and C-to-C businesses in a leadership and management capacity.

### What Types of Engagements Do We Facilitate?

- Board and Leadership Retreats
- Strategic Planning Workshops
- Brainstorming/Ideation Sessions
- Team Building Exercises

### What is the Process?

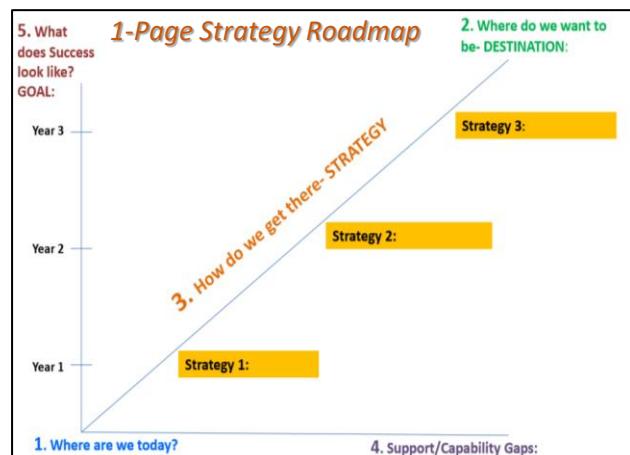
**Step 1- Initial Consultation:** Meet to determine specific goals, timeline, and resources.

**Step 2- The Engagement:** Using improv techniques and group exercises we gather information, generate ideas and promote consensus building among stakeholders.

**Step 3- Outputs:** Custom deliverables based on your objectives. Examples include:

- Strategy Roadmap
- S.O.W.H.A.T.?™ Analysis
- Full Strategic and/or Operational Plans
- Balanced Scorecards
- Customer Response Measurements
- Marketing Blueprints
- Promotional Collateral

*Graphics below provide examples of key deliverables from our methodology!*



### Past Clients Include: