

HIGHLIGHT ON SCHOOLS



L·D·A
A Legacy of Success

Experience the Difference

"Our partnership with Lynch Development Associates helped give us the necessary structure and strategy to be successful."

Brother Thomas Cleary, SM, President, Chaminade High School, Mineola, NY

The challenge for Catholic education to remain academically competitive and fiscally affordable is a daily challenge for Catholic High Schools around the country. Whether you need a new sports field, science and research facilities or the enhancement of your music, arts and theatre programs, our firm can assist you with making your dreams a reality.

We would like to share with you our most successful high school campaign. Chaminade High School's ***Empowering Our Students, Endowing Our Future Campaign*** significantly surpassed their \$20 Million goal, raising over **\$23 Million!** In an interview with Chaminade's President, Brother Thomas Cleary, SM, he stated, "In order to raise the bar for our students and forge ahead into a new era, we needed to enhance our Science facilities. Advancing the school's 87-year mission has been our guiding light.



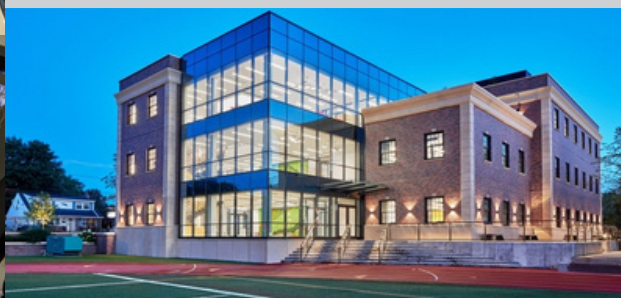
Our new Science, Technology, and Research Center will make Chaminade a national leader in secondary S.T.E.M. education. The building features six new labs, 3-D scanners and printers, Anatomage digital anatomy table, DNA amplification and sequencing technology, and more, including unprecedented space for research, robotics, and co-curricular activities.

To meet this challenge of advancing the mission, we partnered with Lynch Development Associates to guide us. This partnership helped give us the necessary structure and strategy to be successful.

I am proud to have Lynch Development Associates as a partner for this comprehensive campaign. LDA comes with my highest recommendation as a superior resource to any Catholic institution's development efforts."



Over \$23 Million Raised
for a new Science,
Technology, and
Research Center!



Engaging in a Capital Campaign can be an historic event for many high schools. Whether you are in need of funds for a new sports field, science center, or tuition assistance, a solid strategy and plan are critical to success. While there are many facets to an effective endeavor, here are just six to include in your plan:

Build support from the inside out.

- Communicate and gain support from within your school, first.
- Engage the President/Principal, administration, teachers, and staff.
- With a solid foundation of support in place, move outward and invite others to give.

Invest some time in your database.

- Secure a reliable system to track alumni, families, and other friends.
- Keep data current; update records consistently.
- Communicate regularly with constituents (even beyond the campaign).

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Consider investing in a prospect research and philanthropy service.

- Gather valuable information regarding donors' interests and capacity.
- In-depth data helps to target communications and eventually ask levels.
- Uncover those "diamonds in the rough" that may have been missed otherwise.

Communicate a clear and concise message to your donor prospects.

- Knowing your audience's interests guides effective communications.
- Tell your story to capture, connect, and engage those you are inviting to participate.
- Be specific and answer the questions, "Why should I attend this?" or "Why should I support that?"

Coordinate alumni gatherings at the school and invite them to "walk the halls" once again.

- Offer events to bring people together on campus once again.
- Facilitate activities that share the memories and experiences of your school.
- Use multiple social media platforms to relay the experience and increase your reach.

Keep alumni engaged with current students.

- Encourage alumni to take an active and continuous role in the school.
- Foster alumni/student relationships; meet and mentor the future alumni.
- Active, engaged alumni create a mutually beneficial network.

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A Legacy of Success

Feasibility Studies • Capital Campaigns • Strategic Planning

Diocesan - Parish - School

- Decades of Experience
- Over \$2 Billion Raised
- 98% Success Rate
- Bilingual Directors
- Customized Plans
- On-Site Guidance

Lynch Development Associates (LDA) is a Catholic consulting firm dedicated to furthering the mission of the Catholic Church through quality strategic planning, feasibility studies, capital campaigns, and stewardship services.

Our team members, with decades of experience, journey with our partners throughout each endeavor, providing results and developing lasting relationships. Our work, done well, creates an opportunity for people to deepen their faith through giving.

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