

## **APPLICATION – LOCAL LEAGUE PARTICIPATION FORM**

### **Membership and Leadership Development (MLD) Program**

Please complete the following form (2 and 1/3 pages) to participate in the Membership and Leadership Development (MLD) program, and then return it to Erin Roeper via email at [erinrpr7@gmail.com](mailto:erinrpr7@gmail.com) OR via mail: 18128 Sacramento Avenue, Homewood, IL. 60430.

Participation in the MLD program includes participation in a one-day training session with LWVUS on tried-and-true best practices proven to increase membership, engage members, develop leaders, and become more visible in the community. Your League will also be assigned a state coach who will work directly with your League's MLD team to support and guide you in your efforts to connect with your community and strengthen your League voice and impact.

#### **LOCAL LEAGUE INFORMATION**

Please choose three individuals to be the primary contacts for the MLD program. We recommend the Local League President or Membership Chair and two other individuals be selected to coordinate the MLD program by attending the summer training. Coordinators of the program will also be expected to participate in a short (approximately 30-45 minute) phone call with their state coach each month. During these phone calls, Local Leagues will receive on-going training and support.

**League Name** \_\_\_\_\_ **League ID** \_\_\_\_\_

**President(s): Name** \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

**1<sup>st</sup> Coordinator: Name** \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

2nd Coordinator: Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Below are questions for your Local League Board to discuss as a team. The answer provided will assist your state coach in supporting your efforts. You may either provide typed answers on a separate sheet of paper, or you may type them in on this form in a different color.

**1. YOUR COMMUNITY.** Please describe your community, including the following information.

- a. Which communities does your local League interact with the most and what are the key characteristics of each? (Examples of key characteristics include: urban, suburban or rural; approximate population, etc.)
- b. Are there other communities in your Local League service area – not described above – that could be a place for growth and what are their key characteristics?
- c. What are the community organizations or groups that your Local League has worked with in the past that could be potential allies or partners going forward? Please describe them briefly.
- d. What are the community organizations or groups that your Local League has not worked with in the past that are potential allies? Please describe them briefly.
- e. Who are major employers – corporations, hospitals, governments, universities, colleges, other educational institutions – in your community and what is the League's relationship with them?

**2. YOUR LEAGUE.** Please describe your League's membership characteristics, including the following:

- a. How do most members come into your League?
- b. If your Local League has been engaged in membership recruitment efforts within the past three years, what was their focus and what were the results?
- c. How are leaders identified and trained in your League?

**3. YOUR LOCAL LEAGUE PARTICIPATION IN MLD**

- a. Why would your Local League like to participate in the Membership and Leadership Development (MLD) program?
- b. What are your Local League's priorities or focus for the 2017-18 year?

If you have any questions about the MLD program or the application process, please contact Erin Roeper, 708-828-5391 or [erinrpr7@gmail.com](mailto:erinrpr7@gmail.com)

**APPLICATIONS FOR THE 2017-2018 YEAR ARE DUE MAY 15, 2017.**