

studio  
**MAIN**  
presents

# ENVISION 30 CROSSING

## DESIGN and IDEAS COMPETITION



## ARDot went BIG and so must you!

The 30-Crossing Project is dramatically remaking the eastern end of Downtown Little Rock and we need you to help us envision what comes next!

### PRIZES

Professional - \$1,500

Student - \$1,500

Public - \$750

PUBLIC CHOICE AWARDS

"LR Placemaking" - \$250

"Establishing Connections" - \$250

"The Wildcard" - \$250

30 Crossing is the largest and most expensive project that ARDoT has ever undertaken. This competition is intended to bring focus on how the interstate interacts with the city and provide visionary ideas which can influence the future of Little Rock.

An expansive 20-acre open space will fill the void previously occupied by the interstate. Envision 30-Crossing challenges designers to create solutions for pedestrian connectivity, greenspace programming, supporting adjacent economic activity, and activating a new public space beneath the interstate. The design competition will be a venue for interested creatives to provide visionary ideas and create an iconic place for the city of Little Rock.

## Registration Info

Registration begins **April 1, 2022**

Registration closes **July 1, 2022**

Submissions are due **July 15, 2022**

Winners announced **August 12, 2022**

Register at [studio-main.org/projects](https://studio-main.org/projects)

\$25 per entry

Students – Free



## Supporters

