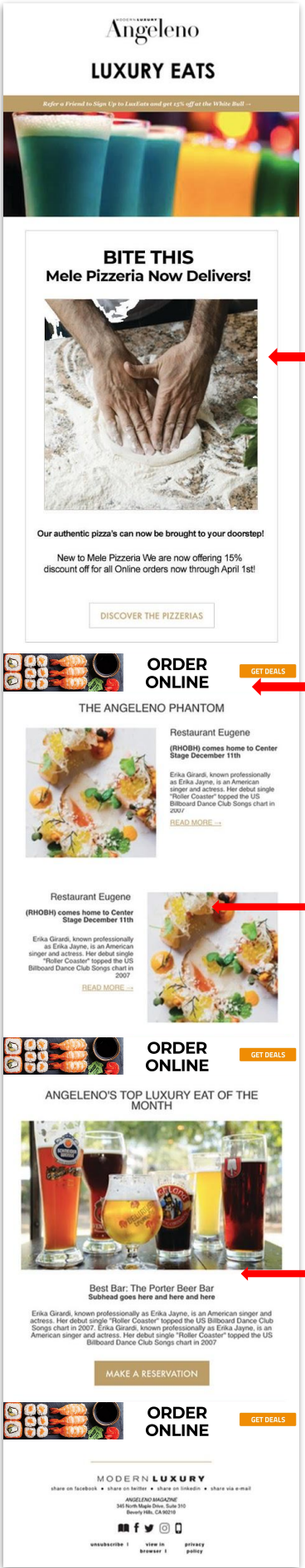
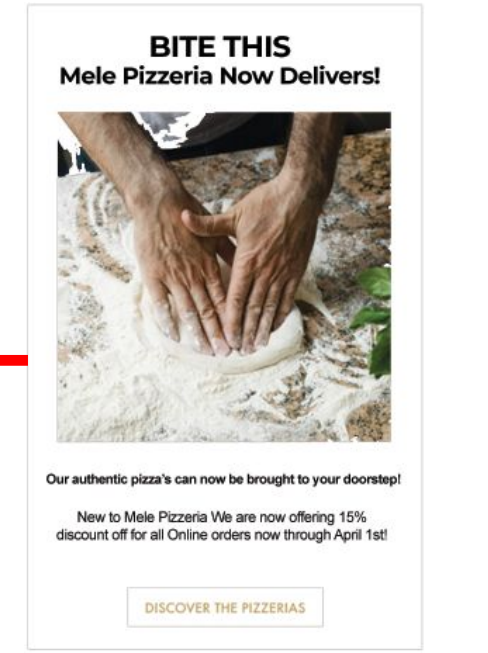
LUXURY EATS NEWSLETTER











At Modern Luxury **connection** and **community** define who we are and now, more than ever, we are helping restaurants connect to our exclusive community.

Modern Luxury's food & drink eNewsletter **Luxury Eats** provides restaurants with a seamless digital activation. Sent directly to our opt-in subscribers in any of our 22 local markets, we help you reach in-home customers as businesses evolve to a digital only experience.

Luxury Eats' weekly sponsorship opportunities promote:

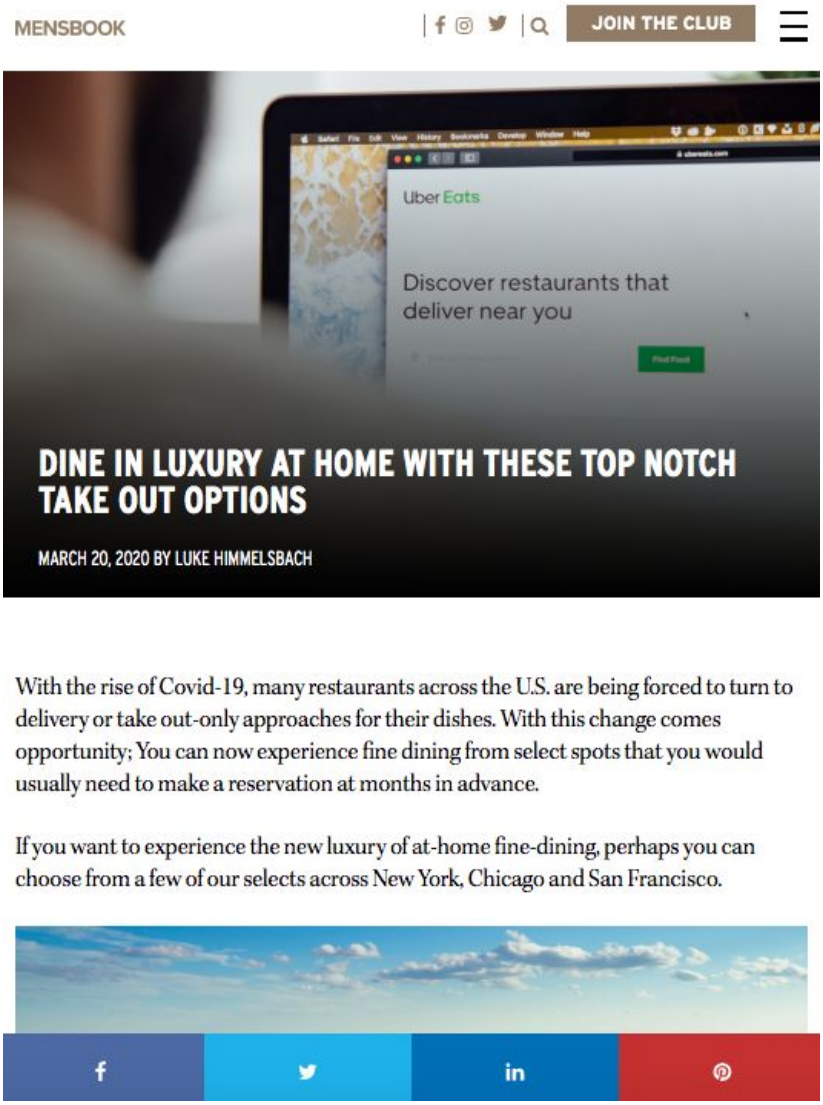
- *Takeaway and delivery services*
- *Online menus*
- *Promotions and gift cards*
- *Non-profit organization alignments and community services*

AD UNIT	RATES
TOP NATIVE ADVERTORIAL	$20 CPM
BANNER DISPLAY UNIT Maximum 3 Banners Per eNewsletter	$5 CPM
MIDDLE NATIVE ADVERTORIAL UNIT(S): UNIT A UNIT B	$10 CPM
BOTTOM NATIVE ADVERTORIAL	$15 CPM

Luxury Eats eNewsletter sponsors will also receive a sponsored social post and website listing inclusion:

Along with your eNewsletter feature, your digital activation includes a social media post promoting local alternative dining options linking to our "Dine in Luxury at Home Listing" on your local Modern Luxury title website.





[See sample here]