

## Happening Daily Throughout the 2022 Festival

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa  
10 a.m. – 6 p.m.

Explore the process of composting as local farmers create artworks. The artistic interpretations build an appreciation for nature's miraculous work, reflects on the wisdom composting can unearth in applying these lessons in daily lives. Festival button required and available for purchase on-site.

### KONA COFFEE QUILT SHOW Kona Hawaiian Quilt Museum and Gallery

75-5706 Kuakini Hwy., Suite 112,  
Kailua-Kona

10 a.m. – 5 p.m. Monday through  
Friday

10 a.m. – 4 p.m. Saturday

Coffee and island themed quilts from  
local quilters.

### GREENWELL FARMS: SEED TO CUP FARM TOUR

81-6581 Mamalahoa Hwy.,  
Kealahou

9:30 a.m. and 1:30 p.m.

A fascinating journey into the history,  
the farming, the processing and  
tasting of 100% pure Kona coffee!  
Participants will leave with a new  
and enlightened view of Kona's  
most famous product. Tour starts at  
Greenwell Farms Gift Shop.



The Festival is committed  
to delivering safe and  
memorable experiences  
for everyone.

Please check the  
Festival website for  
the most up to date  
information as events  
may change or cancel.

[konacoffeefest.com](http://konacoffeefest.com)

# NOVEMBER

## 11/4 FRIDAY

### GREENWELL FARMS: SEED TO CUP FARM TOUR

81-6581 Mamalahoa Hwy., Kealahou

9:30 a.m. and 1:30 p.m.

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and tasting of 100% pure Kona coffee! Participants will leave  
with a new and enlightened view of Kona's most famous  
product. Tour starts at Greenwell Farms Gift Shop.

### KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

#### Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook

10 a.m. – 2 p.m.

Self-guided farm tour tells the story of Kona's coffee pioneers  
during the early 20th century. \$15 – Reduced ticket purchase  
with festival button, available for purchase on-site.

### KONA COFFEE QUILT SHOW

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10 a.m. – 5 p.m.

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nature's miraculous work, reflects on the wisdom composting  
can unearth in applying these lessons in daily lives. Festival  
button required and available for purchase on-site.

### FIRST FESTIVAL FRIDAY

#### Hale Halawai County Pavilion

75-5760 Alii Dr., Kailua-Kona

2:00 p.m. – 9:00 p.m.

Spend the afternoon enjoying the events at Hale Halawai  
including craft vendors, family friendly activities and yummy  
food from a variety of food trucks.

### LANTERN PARADE

#### Alii Drive, Kailua Pier to Hale Halawai, Kailua-Kona

6 p.m.

With glowing procession of light, music and color, Alii Drive lights  
up as the parade winds its way from Kailua Pier to Hale Halawai.

## 11/5 SATURDAY

### THE HOLUALOA COFFEE AND ART STROLL Holualoa Village

9 a.m. – 3 p.m.

Visit galleries in this quaint art district and taste samples from  
35+ Kona coffee farms. Shop the Festival pop up retail and meet  
the 2022 Signature Artist.

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.

See Friday 11/4 for details

### CULTURAL ACTIVITIES & DEMOS

#### Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa

10 a.m. – 2 p.m.

Try cultural activities, including lei po'o,  
lauhala bracelet weaving and local natural  
dyes like olena (tumeric). Register online to  
participate at [donkeymillartcenter.org](http://donkeymillartcenter.org).

### KONA COFFEE QUILT SHOW

#### Kona Hawaiian Quilt Museum and Gallery

10 a.m. – 4 p.m.

See Friday 11/4 for details

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION Donkey Mill Art Center

10 a.m. – 6 p.m.

See Friday 11/4 for details

### EXHIBITION OPENING RECEPTION FOR "COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION"

#### Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa

4 p.m. – 7 p.m.

Free with a festival button and open to the  
public. Meet and talk story with featured  
local artists/farmers. Guest judges will  
present awards to the first, second and  
third place artworks. Light pupu will be  
served.

### UCC HAWAII MISS KONA COFFEE SCHOLARSHIP COMPETITION

#### Aloha Theatre

79-7384 Hawaii Belt Rd., Kealahou

Doors open at 5:30 p.m.

Competition starts at 6:00 p.m.

A festival competition affiliated with the Miss  
Hawaii and Miss America Organizations.  
Candidates ages 18-26 compete in private  
interview, onstage question & social impact  
pitch, red carpet and talent phases for  
scholarship opportunities and a chance  
to compete in the state competition.  
Tickets are \$50 and can be purchased at  
[alohatheatre.org](http://alohatheatre.org).





SCAN ME  
For Festival  
Details

## 11/6 SUNDAY

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
See Friday 11/4 for details

### KTA SUPER STORES KONA COFFEE RECIPE CONTEST

#### Outrigger Kona Resort & Spa

78-128 Ehukai St., Keauhou  
Big Island Showcase opens at 10 a.m.  
Recipe Contest doors open at 11 a.m.  
A tasty showcase of prized original Kona coffee recipes in two categories: sweet and savory are judged and prizes awarded. Chef demonstrations, musical entertainment, Kona coffee farm booths and local artisans featured at the Big Island Showcase.

### UCC HAWAII KONA COFFEE PICKING & FARM EXPERIENCE

#### UCC Hawaii Kona Coffee Estate

75-5568 Mamalahoa Hwy., Holualoa  
Two farm tours, meet at the farm's retail shop:  
10 a.m. – Noon  
1 p.m. – 3 p.m.  
Try your hand at picking ripe coffee cherry and witness how the harvest transforms to coffee in your cup.

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

10 a.m. – 6 p.m.  
See Friday 11/4 for details

### LITTLE MISS KONA COFFEE SCHOLARSHIP COMPETITION

#### Aloha Theatre

79-7384 Hawaii Belt Rd., Kealahakua  
Doors open at 2:30 p.m.  
Competition starts at 3:00 p.m.  
Presented by Iruka Hawaii Experiences and Focus International Model & Talent Agency  
More than a pageant, Kona's premier youth competition features Hawai'i Island young ladies ages 4-17. Teen Miss Kona Coffee will make its debut! They all vie for crowns learning from a "stage" of opportunities to help groom confidence, poise and self-development. Tickets are from \$35 and can be purchased at alohatheatre.org.

### UCC HAWAII KŌNANE CHALLENGE UCC Hawaii Coffee Retail Shop

75-5568 Mamalahoa Hwy., Holualoa  
3 p.m. – 5 p.m.  
Kōnane, sometimes called Hawaiian checkers, is a complex game of strategy, critical thinking and even teaches players how to manage resources. Players gather at UCC Hawaii to compete in this friendly game of strategy and critical thinking. This kōnane challenge is set for 16 players, selection based on skill levels. Register online at konacoffeefest.org.



## 11/7 MONDAY

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
See Friday 11/4 for details

### KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

#### Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook  
10 a.m. – 2 p.m.  
Self-guided farm tour tells the story of Kona's coffee pioneers during the early 20th century. \$15 - Reduced ticket purchase with festival button, available for purchase on-site.

### KONA COFFEE QUILT SHOW

#### Kona Hawaiian Quilt Museum and Gallery

10 a.m. – 5 p.m.  
See Friday 11/4 for details

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

10 a.m. – 6 p.m.  
See Friday 11/4 for details

### KONA COFFEE BARISTA TRAINING

#### Kona Coffee & Tea

74-5588 Palani Rd., Kailua-Kona  
5 p.m. – 9 p.m.  
Seasoned coffee educators, trainers and professionals both local and abroad, guide a robust coffee education experience in manual brewing techniques, espresso techniques, milk steaming, and latte art. Competition heats up later in the week at the Kona Coffee Signature Beverage Throwdown.

### KONA COFFEE GAMBLE: 60 YEARS

#### Aloha Theatre

79-7384 Hawaii Belt Rd., Kealahakua  
7 p.m. | Doors open at 6:30 p.m.  
Take a fun trip down memory lane and see many familiar faces from the Kona community. Recorded by Big Island TV in 1985, the film makes tribute to the struggles and triumphs of a family between 1924 and 1984, making a life of coffee farming in Kona. Free entry with festival button.



## 11/8 TUESDAY

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
See Friday 11/4 for details

### KONA COFFEE QUILT SHOW

#### Kona Hawaiian Quilt Museum and Gallery

10 a.m. – 5 p.m.  
See Friday 11/4 for details

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

10 a.m. – 6 p.m.  
See Friday 11/4 for details

## 11/9 WEDNESDAY

### COFFEE TASTING WORKSHOP:

*Do you know how to brew that perfect cup of coffee?*

#### Kona Cooperative Extension Office

79-7381 Mamalahoa Hwy., Kealahakua  
Two sessions offered:  
9:00 a.m. – 11:00 a.m. | 1:30 p.m. – 3:30 p.m.  
Learn how to brew the perfect cup of 100% Kona Coffee with this educational workshop. You'll get to compare eight different tastings! Cost is \$25 and includes a festival button. Registration required. For more information and to register visit [konacoffeefest.com/festival-event-forms](http://konacoffeefest.com/festival-event-forms) and look for Coffee Tasting Workshop

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
See Friday 11/4 for details

### KONA COFFEE QUILT SHOW

#### Kona Hawaiian Quilt Museum and Gallery

10 a.m. – 5 p.m.  
See Friday 11/4 for details

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

10 a.m. – 6 p.m.  
See Friday 11/4 for details



## 11/10 THURSDAY

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
See Friday 11/4 for details

### KONA COFFEE QUILT SHOW Kona Hawaiian Quilt Museum and Gallery

10 a.m. – 5 p.m.  
See Friday 11/4 for details

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

10 a.m. – 6 p.m.  
See Friday 11/4 for details

### KONA COFFEE SIGNATURE BEVERAGE THROWDOWN

#### Kona Coffee & Tea

74-5588 Palani Rd., Kailua-Kona  
6 p.m. – 9 p.m.  
Bringing the barista community together, this friendly competition gives participants a chance to apply their skills in a fun, high-energy environment. Winner takes all as local baristas work magic in their cup of 100% Kona coffee.

## 11/11 FRIDAY

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
See Friday 11/4 for details

### KONA COFFEE QUILT SHOW Kona Hawaiian Quilt Museum and Gallery

10 a.m. – 5 p.m.  
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### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION

#### Donkey Mill Art Center

10 a.m. – 6 p.m.  
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### KONA COFFEE VILLAGE Hale Halawai County Pavilion

75-5760 Alii Dr., Kailua-Kona  
1 p.m. – 7 p.m.  
Certified cupping judges have spent three days scoring Kona's top farms in the prestigious Kona Coffee Cupping Competition and will be on-site to announce the winners. Join us for some coffee education & samples from the top 10. Spend the afternoon enjoying the events at Hale Halawai including hands on crafts and family friendly activities, yummy food from a variety of food trucks and local artists & vendors including our festival featured artist. Want to learn the game of kōnane? Experts will be on hand to give free lessons.  
Free entry with festival button.



### SUGAI KONA COFFEE TALENT NIGHT Hale Halawai County Pavilion

75-5760 Alii Dr., Kailua-Kona  
6 p.m. – 9 p.m.  
Kona's talented community folks take the stage with spirited multi-cultural musical and dance performances.

## 11/12 SATURDAY

### 100% PURE KONA COFFEE HALF MARATHON Coconut Grove Marketplace

75-5809 Alii Dr., Kailua-Kona  
6:00 a.m.  
7th annual 100% Pure Kona Coffee Half Marathon. Run the scenic coast of Kailua-Kona down Ali'i Drive to the infamous "Pit" at the "End of the World". Enjoy views of the Pacific Ocean as you run your best race!

### KONA COFFEE CULTURAL FESTIVAL HO'OLAULE'A Makao County Pavilion (Old Airport Park)

75-5500 Kuakini Hwy., Kailua-Kona  
9 a.m. – 4 p.m.  
Sponsored by  
Hawaii Community Federal Credit Union  
**Ethnic Food Market  
Festival of Arts & Crafts  
All Day Entertainment  
Lei Contest**  
A day of Kona coffee celebration with live entertainment, arts and crafts, an amazing lei contest, educational historic exhibits, ikebana and traditional Japanese calligraphy. Musical entertainment all day.

### GREENWELL FARMS: SEED TO CUP FARM TOUR

9:30 a.m. and 1:30 p.m.  
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**KONA COFFEE QUILT SHOW**  
**Kona Hawaiian Quilt Museum and Gallery**  
10 a.m. – 4 p.m.  
See Friday 11/4 for details

### COMPOST CULTURE: THE ART OF REGENERATIVE TRANSFORMATION Donkey Mill Art Center

10 a.m. – 6 p.m.  
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### THE GRAND FINALE...A TASTE OF KONA! Courtyard by Marriott — King Kamehameha Kona Beach Hotel Luuu Grounds

75-5660 Palani Road, Kailua-Kona  
5:30 p.m. – 9 p.m. Doors open 5:30 p.m.  
An evening of culinary delights featuring local Island Chefs and a fabulous silent auction. Music and dancing under the stars. No host cocktails. VIP table available. Event validation parking will be available.

Tickets are \$125 and can be purchased at [konacoffeeevent.org](http://konacoffeeevent.org), click on Grand Finale tickets.

## 11/13 SUNDAY

### PANEL DISCUSSION: LET'S BREAK IT DOWN TALK STORY + POTLUCK BRUNCH Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa  
9:30 a.m. – 11:30 a.m.  
Join potluck brunch talk story with some of Kona's prolific composters as they share about their efforts bringing compost and compost culture to the community through their work. RSVP at [donkeymillartscenter.org](http://donkeymillartscenter.org). Event is free with a festival button.

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## EVENTS SUBJECT TO CHANGE

ALL EVENTS REQUIRE A  
FESTIVAL BUTTON FOR ENTRY

# FESTIVAL EVENT LOCATIONS

