



2020 Rosabelle M. Tift Conference Scholarship

The New England Society of Healthcare Communications (NESHCo), the premier membership organization for healthcare marketing and communication professionals, is pleased to announce the call for nominations for the Rosabelle M. Tift Conference Scholarship. Rosabelle M. Tift was the first female president of NESHCo, whose belief was to foster a community of healthcare communications and public relations professionals. Each year, NESHCo will award two free registrations to the NESHCo Spring Conference to continue her mission.

An applicant of the 2020 Rosabelle M. Tift Scholarship should fit into one of the following categories to be considered:

- a communications student studying in an accredited journalism, public relations or communications program,
- an early careerist with less than five years of experience,
- an independent practitioner focused on healthcare who has not attended a NESHCo conference in the past five years,
- a recently displaced/unemployed healthcare communicator.

Nomination by an internship/work supervisor, faculty member, colleague or NESHCo member is required. Winners will be selected *at random* on May 4, 2020 and immediately notified.

The application and supporting material should be completed in full and submitted via email to NESHCo at admin@neshco.org by **11:59 p.m. on May 1, 2020**.

The grant recipient will be invited to attend the NESHCo Spring Conference at The Westin Harborview Hotel in Portland, ME, May 27-29. The recipient will also be given a one-year complimentary membership to NESHCo.

For four decades, NESHCo has served as the region's premier professional development organization for communication professionals working in the health care industry. The Society is composed of nearly 300 members throughout New England. For more information on NESHCo, visit www.neshco.org. Please send questions to admin@neshco.org.

Applicant Info on 2nd page:



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Submit completed application and reference letter to NESHCo by April 13, 2020 at 11:59 p.m. Applications must arrive via email to admin@neshco.org.