



STATEMENT	9/28/01	2009	Jan 2020	4/1/20	STORY
I plan to spend just as much money on travel next year, as I did in the past year	50%			28.1%	-44% from post 9/11
Taking a vacation of over 500 miles+ is a priority for me and my family in the next 12 months	50%			35.0%	-30% from 9/11
I plan to take the same number of business trips in the next six months as I did last year	52%			25.1%	Less than half of post 9/11
I'm confident that I will have enough \$ to retire in comfort		36%	57.3%	36.0%	On par with financial crisis...down -37% from January
I'm planning to take a major vacation this year		44%	54.8%	33.4%	Off -25% from financial crisis; down -40% from January
The best years of my life are still to come		52%	45.1%	52.3%	Long term things will get better—rally round the flag—like in fin crisis
It's important for my life to include a variety of unique experiences		50%	40.8%	55.0%	People want to get out and do things
I'm more budget conscious today than I was about two years ago			34.3%	59.2%	+73% since January
Today I have to make more difficult decisions about discretionary purchases than I did five years ago			26.7%	50.3%	+88% since January
If I see something I like, I don't worry about the price			21.8%	25.6%	We still want what we want