**HTML PARENT EMAIL BLAST**

**Regular Email Blast Copy:**

Parents and Staff:

By staying apart for the time being, DISTRICT is working to ensure that we are limiting the spread of COVID-19 in our community. In service of this, I want to share a one-minute video that reminds us of the most important actions we can take as individuals to reduce risk for ourselves and others:

* Practice social distancing
* Wash your hands
* Stay home as much as you can, especially if you have a cough, fever, or shortness of breath

I encourage you to watch this video with your family. And be sure to share it with family and friends on social media and via email.

Even though we are currently apart, we look forward to coming back together as a community soon.

Best,

SUPERINTENDENT

**HTML Email Blast Code:**

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<tbody>

<tr>

<td style="background-color: #eeeeee; margin: 0; padding: 0; width: 100% !important;" bgcolor="#eeeeee">

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<tbody>

<tr>

<td>

<table class="main-table" style="border-collapse: collapse;" width="100%" cellspacing="0" cellpadding="0" align="center">

<tbody>

<tr>

<td id="view-in-browser" class="thin" style="padding: 10px;" width="100%" data-govdstyle="all" data-govdtitle="View in Browser">

<p class="gd\_p" style="text-align: center; line-height: 1.1; color: #666666; font-family: arial, helvetica, sans-serif; font-size: 10px; margin: 0;" align="center">[[VIEW\_THIS]]</p>

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</tbody>

</table>

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<tr>

<td id="header-bg" style="background-color: #ffffff;" bgcolor="#FFFFFF" data-govdstyle="all" data-govdtitle="Header Background">

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<tbody>

<tr>

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<table style="border-collapse: collapse;" width="100%" cellspacing="0" cellpadding="0" align="left">

<tbody>

<tr>

<td id="main-header" style="padding: 15px;" width="100%" data-govdstyle="all" data-govdtitle="Main Header"><img class="govd\_template\_image" src="<https://content.govdelivery.com/attachments/fancy_images/TXTEA/2020/03/3255081/insert-logo_original.png>" alt="insert\_logo" width="210" height="121" style="width: 210px; height: auto !important; max-height: auto !important; border: none;" /></td>

</tr>

</tbody>

</table>

</td>

<td class="tablecell" align="right" valign="top" width="60%">

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<tr>

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<p class="gd\_p" style="text-align: right; line-height: 1.4; color: #f06039; font-family: arial, helvetica, sans-serif; font-size: 22px; margin: 10px 0;" align="right">\_INSERT\_DISTRICT\_NAME\_</p>

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<tr>

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<p class="gd\_p" style="text-align: left; line-height: 1.1; color: #ffffff; font-family: arial, helvetica, sans-serif; font-size: 15px; margin: 0;" align="left"><strong>\_INSERT\_DATE\_<br /></strong></p>

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<tbody>

<tr>

<td id="main-body" style="background-color: #ffffff; padding: 15px;" bgcolor="#FFFFFF" width="100%" data-govdstyle="all" data-govdtitle="Main Body"><img class="govd\_template\_image" src="<https://content.govdelivery.com/attachments/fancy_images/TXTEA/2020/03/3255070/3018221/apart-hero_crop.png>" alt="Apart Together Hero" width="570" height="245" style="width: 570px; height: auto !important; max-height: auto !important; border: none;" />

<h1 style="text-align: center; line-height: 1.1; font-weight: bold; color: #0d6cb9; font-family: arial, helvetica, sans-serif; font-size: 24px; margin: 10px 0;" align="center">&nbsp;</h1>

<h1 style="text-align: center; line-height: 1.1; font-weight: bold; color: #0d6cb9; font-family: arial, helvetica, sans-serif; font-size: 24px; margin: 10px 0;" align="center">APART WE STAND TOGETHER</h1>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left"><strong>Parents and Staff of \_INSERT\_DISTRICT\_NAME\_</strong>,</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">Though we are apart right now for our health and safety, we at \_DISTRICT\_ continue to support each other as a community, and right now we must work together to fight COVID-19. &nbsp;In order to help prevent the spread of COVID-19, \_DISTRICT\_ will be reaching out to you via email, phone, text message, and social media over the next two weeks to share vitally important guidance.</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">This guidance is based on what scientists know about how to prevent the spread of COVID-19, and it is our hope that you will continue doing all you can to follow these practices and share them with your friends and family.</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">Thank you for what you are doing to educate your children at home and all the efforts you&rsquo;re making to keep your family healthy and safe. We know this is a difficult time. If we stand apart as a community during this stretch and continue following the public health practices we will be sharing over the coming days, we will be back together soon.</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">Stay well!</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left"><strong>\_DISTRICT\_SUPERINTENDENT\_NAME\_</strong></p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<h3 style="text-align: center; line-height: 1.1; font-weight: bold; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 18px; margin: 20px 0;" align="center"><a href="<http://texas.gov/covid19>" target="\_blank" style="color: #ffffff; text-decoration: none; -ms-word-break: break-all; word-break: break-word; -webkit-hyphens: none; -moz-hyphens: none; hyphens: none; background-color: #00486e; border-color: #00486e; border-style: solid; border-width: 12px 25px;" rel="noopener">Explore COVID Resources</a></h3>

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