

2020 Peachtree Road Farmers Market Reusable Bag Design Contest



It's back! Ansley Atlanta and Peachtree Road Farmers Market invite all **Atlanta area high school students** to participate in the 2020 Peachtree Road Farmers Market Reusable Bag Design Contest.

The winning design will be revealed April 18, 2020 at the Peachtree Road Farmers Market. Three finalists will be invited to the unveiling.

Prize

The student with the winning design will receive a \$1,000 scholarship. The design will also be displayed on thousands of reusable canvas bags distributed to shoppers this season at Peachtree Road Farmers Market.

Two runners-up will each receive a \$500 scholarship. Their designs will be showcased at the kick-off press conference.

Design

Participants are asked to include imagery inspired by regionally available market goods, such as fruits, vegetables, flowers, etc. We also ask students to illustrate the spirit of the city. All entries must include the phrase "2020 Peachtree Road Farmers Market."

Deadline

All participants must submit their entries by March 13, 2020, at 4:00pm EST to the Peachtree Road Farmers Market office at 2744 Peachtree Rd NW, Atlanta, GA 30305.

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2020 Peachtree Road Farmers Market Reusable Bag Design Contest

Ansley Atlanta and Peachtree Road Farmers Market are excited to announce the 2020 Peachtree Road Farmers Market Reusable Bag Design Contest.

Ansley Atlanta would like to invite all Atlanta high school students to take part in this year's contest. The student with the winning design will receive a \$1,000 scholarship from Ansley Atlanta and have their winning artwork displayed on all reusable shopping bags distributed at Peachtree Road Farmers Market this season. The winning entry will be unveiled on April 18, 2020 at Peachtree Road Farmers Market. Two runners-up will each receive a \$500 scholarship and have their designs displayed at the bag design unveiling on April 18.

Contest Instructions

1. All entries must be received no later than **Friday, March 13, 2020 by 4:00 pm EST.**
2. All entries must include the phrase **"2020 Peachtree Road Farmers Market."**
3. Please use the following guidelines for creating your artwork:
 - a. Use imagery inspired by regional market goods such as fruit, vegetables and flowers that are grown in Georgia.
 - b. Do **not** feature non-local produce such as bananas, avocados, mangoes, etc.
 - c. Illustrate the uniqueness of the city
4. Digitally created drawings will be accepted. However, the pictures used must belong to the student, not any other source. Entries may be in any medium: oil, acrylic, watercolor, tempera, gouache, ink, pastel, crayon or colored pencil. Artwork drawn using #2 lead pencils as the primary medium will not be accepted. All entries should be 9" (width) by 11" (height), and must be mounted on cardstock or cardboard with adhesive spray, rubber cement or tape.
5. All entries must be accompanied by an Entry Identification Form, completely filled out and firmly attached to the back of the artwork. Entry forms can be photocopied and will be supplied to all principals, art teachers and students who demonstrate an interest in applying. Entry forms are also available to print at peachtreeroadfarmersmarket.com
6. All entries become the property of Ansley Atlanta and Peachtree Road Farmers Market.
7. Winners will be notified by Friday, March 27, 2020.
8. SUBMIT ENTRIES TO:

Peachtree Road Farmers Market
Design Competition
2744 Peachtree Rd NW
Atlanta, GA 30305

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Dear Principal or Art Teacher:

In partnership with the Peachtree Road Farmers Market, Ansley Atlanta is excited to announce the 2020 **Peachtree Road Farmers Markets Reusable Bag Design Contest**. The competition presents an opportunity for students to showcase their talent on reusable shopping bags that will be distributed at the Peachtree Road Farmers Market throughout the season.

We want to encourage students to think about how food gets to their plate as they design their artwork. Our focus at the market is to improve environmental sustainability within the local food system and reflect on how what we eat affects the world around us. Buying locally produced foods that are grown using sustainable methods helps reduce carbon emissions from transportation and food waste, eliminates the use of harsh chemical fertilizers and pesticides, and encourages fair wages for the farmers and their workers.

The reusable shopping bags are part of the Peachtree Road Farmers Market initiative to promote healthy communities and reduce our reliance on single-use plastics. Thousands of farmers markets attendees will receive these custom designed tote bags this season, free of charge. The design should reflect the market's goals to create a more environmentally conscious world through food.

The student who submits the winning design will receive a \$1,000 scholarship and the opportunity to have the artwork displayed on the thousands of reusable shopping bags distributed at the market. Additionally, two runners-up will each receive a \$500 scholarship. These designs will be unveiled on April 18th at the Peachtree Road Farmers Market, and the three finalists will be invited to attend.

All entries must be received at the address below by Friday, March 13 at 4 p.m. EST. If the entry is being sent by mail, please allow sufficient time for delivery by due date. If received after the deadline, there is no guarantee the artwork will be eligible. **Winners will be notified through their schools or via phone/email the week of March 23.**

Submit Entries To:
Peachtree Road Farmers Market
2744 Peachtree Road NW
Atlanta, GA 30305

Contest rules, entry forms and promotional flyers are attached. Please post and distribute these forms to your students. You can also visit PeachtreeRoadFarmersMarket.com for more details and to see the winning artwork from the previous contest.

If additional information is needed, please contact the Peachtree Road Farmers Market farmersmarket@cathedralatl.org/404-365-1105

Sincerely,
Ansley Atlanta and Peachtree Road Farmers Market

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2020 Peachtree Road Farmers Market Reusable Bag Design Contest

Entry Identification Form

Contestant Contact Information:

Name _____

Address _____

City _____ Zip _____

Email _____ Phone _____

School Name _____

Grade _____

Age _____

I am available to attend the Bag Design Contest Unveiling Event on
Saturday, April 18, 2020 at Peachtree Road Farmers Market _____YES _____NO

Art Teacher Contact Information (if applicable):

Name _____

Email _____ Phone _____

Title of Artwork Submitted _____

Description of Artwork _____

By entering, you represent that you have read and agree to the terms of the official rules.

If entrant is under 18, signature of parent or guardian is required.

As the parent or legal guardian of the entrant, I consent to his/her entry into this promotion and have read and agree to the terms of the official rules.

Parent/Legal Guardian Signature

**Submit Entries by 4 p.m. EST
on March 13, 2020 to:**

Peachtree Road Farmers Market
2744 Peachtree Rd NW
Atlanta, GA 30305

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