



# EARTH DAY 2021

## THURSDAY, APRIL 22

### VIRTUAL PROGRAMMING

**11 AM Student Competition**  
**International Marketing**

**12:30 PM Keynote**  
**In Search of a Responsible Business: Can**  
**History Help?**

**5:00 PM Panel Discussion**  
**The Business of Sustainability: Profits,**  
**People & The Planet**



**GEOFFREY G. JONES**  
ISIDOR STRAUS PROFESSOR OF BUSINESS HISTORY  
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