

NEW YEAR'S EVE SAN FRANCISCO 2027



HOTEL NIKKO • PUTTIN' ON THE GLITZ! • FREQUENTLY ASKED QUESTIONS

Thursday, December 31, 2026 – Friday, January 1, 2027, we welcome you to an extraordinary New Year's Eve celebration in the heart of San Francisco! We've prepared this guide to help you plan your evening, from tickets and accommodations to entertainment, parking, and everything in between. We look forward to celebrating with you. Email info@topshelfclassics.com.

Event Overview

1. Where will the New Year's Eve Gala be held?

Hotel Nikko | 222 Mason Street, San Francisco, CA 94102. Located in the heart of San Francisco's vibrant Union Square district, Hotel Nikko provides an elegant setting for an unforgettable evening of fine dining, spectacular entertainment, music, dancing, and celebration.

2. What time does the event begin?

Registration opens at 3pm on the 2nd floor foyer

Your evening begins according to the package purchased.

Silver / Gold Package – 5pm

5:00 PM — Cocktail Reception
6:00 PM — Dinner
7:00 PM — Dinner Show
8:30 PM — Party entertainment rooms open

Party Package – 8:30pm

8:30 PM — Party begins
Nikko Ballroom: R&B, Soul, Top 40
Monterey Ballroom: Salsa, Latin Jazz & Rock
Carmel Ballroom: Swing, Comedy, Jazz
Golden Gate room: Top 40 / Line Dancing
Peninsula room: Smooth Jazz & Standards
Bayview room: Chicago Stepping

Note: Schedule subject to final production adjustments.

Parking & Transportation

3. Is parking available at Hotel Nikko?

Valet parking is available for a fee of \$45.00 for the first hour and \$ 5.00 per each additional half hour (maximum of \$85.00 per 24-hour period [taxes excluded] for regular vehicles and \$95.00 per 24-hour period [taxes excluded] for oversized vehicles [fees and taxes subject to change without notice]). Please note that our garage has limited parking spaces and this rate is based on availability.

4. What other parking garages are nearby?

The following garages are within a short walk of Hotel Nikko.

Garage	Address	Reference rate
Hotel Nikko Valet	180 Ellis St.	\$85 overnight + tax
Mason/O'Farrell Garage	325 Mason St.	From \$43 / 24 hours
Handlery Union Square	250 O'Farrell St.	Online listings from \$18
Hilton Union Square	222 Ellis St.	Online listings from \$13
Ellis/O'Farrell Garage	123 O'Farrell St.	Daily maximum around \$44

Online starting prices may represent shorter parking periods, and holiday/event rates may be higher. **Verify your full arrival-to-departure reservation before booking.**

For current pricing and reservations, visit [SpotHero – Hotel Nikko Parking](#) or [BestParking – Hotel Nikko](#).

5. Can I take public transportation or a rideshare service?

Absolutely. Hotel Nikko is conveniently located approximately three blocks from Powell Street BART Station. Taxi and rideshare services are also available throughout downtown San Francisco.

Hotel Accommodations

6. Are overnight accommodations available?

Yes! We invite you to make your New Year's Eve celebration a San Francisco staycation. A limited number of rooms have been set aside for guests attending the event! Once you've purchased a package, a prompt will be given to you to book a room if you like. We recommend booking early, as holiday accommodations are limited and subject to availability.

7. Does my hotel reservation include admission to the gala?

No. Unless your reservation specifically states that gala admission is included, hotel accommodation and event tickets are separate purchases.

8. Are other hotels nearby?

Yes. Union Square offers several additional hotels within walking distance of Hotel Nikko.

Nearby hotel	Address	Information
Parc 55 San Francisco	55 Cyril Magnin St.	Hotel website
Handlery Union Square	351 Geary St.	Hotel website
citizenM Union Square	72 Ellis St.	Hotel website

Tickets, Packages, Reservations, & Seating

9. What ticket packages are available?

Package	Price	Includes
Party — from 8:30 PM	\$150 / person	Live entertainment, DJs, dancing and gala festivities across multiple rooms
Silver — from 5:00 PM	\$250 / person	Cocktail Reception, Sit-Down Dinner, Dinner Show and Party Package
Gold — from 5:00 PM	\$2,000 / table of 8	Eight Silver Packages plus a reserved table for the entire evening

10. Seating arrangements depend on your ticket package.

- **Party Package:** There are six separate ballrooms, each with several cocktail tables and open seating available. There will be plenty of seating available throughout.
- **Silver Package:** Seats are reserved and assigned in advance for dinner. Dinner tables seat 6 to 8 per table, and seat assignments are based on the date of purchase and the number of individuals in your group. Please note: Seats are reserved only for dinner and show, and once over, open seating will apply. If there are groups that desire to be set together, please purchase as a group or email info@topshelfclassics.com to inform us of the party names
- **Gold Package:** Includes a **reserved table of 8** for the entire evening (dinner, dinner show, and throughout)

11. Where can I purchase tickets?

Tickets may be purchased securely online at HotelNikkoNYE.com or TopShelfClassics.com/NYE.

Once your purchase is complete, a confirmation and receipt will be emailed to the address provided during checkout.

12. Are physical tickets mailed?

No. All tickets are issued electronically. Please retain your confirmation email and bring it, along with valid photo identification, to registration.

13. Can someone else pick up my tickets?

For security and proper distribution of admission credentials, tickets and registration materials are released to the original purchaser. We encourage the person who placed the order to check in on behalf of their group.

Attendee Demographics

As always, patrons are a diverse, international group of adults whose average age is 50 years and over. Everyone who attends enjoys a marvelous experience.

14. Is this an adults-only event?

Yes, all attendees must be 21 years of age or older.

15. What is the dress code?

Formal Elegance — Black Tie Optional. This is your evening to dress up and shine!

Gentlemen are encouraged to wear tuxedos, although elegant suits or dressy dinner jackets with ties are welcome.

Ladies are encouraged to wear evening gowns, cocktail dresses, or sophisticated formal attire.

Miscellaneous

16. What is the refund policy?

As a general policy, ticket purchases are nonrefundable except in the event of cancellation or rescheduling. Please review the refund policy displayed on the ticketing platform before completing your order.

17. Registration, Will Call, Tickets

On the second-floor Mezzanine Foyer, beginning at 3:00 PM. Bring your electronic confirmation and photo ID to receive admission wristbands and applicable dinner seating information. If you are part of a group, your group or table purchaser will have your items.

18. Is coat check available?

Coat check is planned for the Mendocino Room on the second floor, adjacent to registration, at a charge of \$5 per item.

19. Will food be available for Party Package guests?

The Party Package does not include food. Guests wishing to enjoy those experiences should purchase the Silver or Gold Package. Hotel Nikko has two restaurants available, KanPai and Anzu – be sure to check their hours of operation.

20. Dinner Package Menu:

The dinner packages consist of a pre-fixed menu which will be posted soon. Guests who have dietary restrictions or food allergies should contact info@topshelfclassics.com in advance. We will coordinate requests with the hotel's catering team whenever possible. Please provide advance notice, as last-minute accommodation may be limited.

21. What time does the gala end?

Most entertainment rooms are scheduled to conclude around midnight, while the main ballroom will continue celebrating until approximately 1:00 AM.

22. Lost and Found

Please visit the registration/customer service desk on the second floor for assistance during the event. After the event, guests may contact Hotel Nikko's Lost & Found department.

ENTERTAINMENT LINE UP

23. Dinner Show Description

Prepare for a captivating musical production! Our 2027 dinner show is ***Puttin' on the Glitz!***, featuring **America's Got Talent finalist and Apollo winner Dee Dee Simon!**

This dazzling dinner-show experience brings together classic soul, powerful vocals, choreography, glamorous costumes, and the kind of unforgettable performances that have guests singing, clapping, and celebrating together.

24. Entertainment Lineup for Party Package:

Our gala is more than a single performance — it's a complete New Year's Eve experience! Beginning at 8:30 PM, guests are encouraged to stroll room to room, enjoying a variety of musical styles, live entertainment, comedy, DJs, and dancing.

Each ballroom offers its own atmosphere, and all are part of one grand celebration. Stroll room to room, there's something for everyone!

Room	Entertainment
Nikko Ballroom	R&B, Soul, Top 40 — Top Shelf Classics Band alternating with DJ CJ Flash & The World Famous Show
Monterey Room	Salsa, Latin Jazz & Rock — Patron Latin Rhythms Band
Carmel Room	Swing & Comedy — <i>The Rat Pack Is Back!</i> with Jeff Applebaum, Chris Gardner & Friends
Golden Gate Room	Top 40, Line Dancing & More! — DJ Greg Smith
Bayview Room	Chicago Stepping — DJ Larry Bates
Peninsula Room	Smooth Jazz & Standards — Domingo and Friends featuring Lorraine

Additional entertainment and activities may be announced as plans are finalized. Please visit [the](#) website for the latest information. [Topshelfclassics.com/nye](https://topshelfclassics.com/nye)

7. Contact Us

Email: info@topshelfclassics.com Phone: (510) 295-7846. Please leave your name, phone number and question; our goal is to return calls within 24 hours.

We look forward to welcoming you to an unforgettable evening of elegance, entertainment, friendship and celebration!

Hotel Nikko SF • Phillip R. Bell Events • LaDonna, J'LaChic Productions