



**Your business.  
Your neighbours.  
Your town.**



# THE **town &trade**

**CONNECTING GRIMSBY**

Grimsby is the kind of place people are proud to call home, and The Town & Trade is where that pride lives on the page.

This isn't just a magazine. It's a direct line into every home in Grimsby. Delivered through Canada Post to every single resident, The Town & Trade is a community publication built around the people, places, and stories that make this town worth discovering. When you advertise with us, you're not buying space in a publication, you're becoming part of the conversation your neighbours are already having.

**A members-only opportunity.**

**Advertising in The Town & Trade is an exclusive benefit available to Grimsby Chamber of Commerce members only.**

This isn't a wide-open marketplace, it's a curated community of local businesses who believe in showing up for Grimsby. If you're a member, this is one of the most direct ways to put your brand in front of every household in town.

**Not a member yet? There's never been a better reason to join.**

# Why The Town & Trade

- Delivered to every resident in Grimsby via Canada Post
- Exclusive to Chamber members: your competition isn't just anyone

## PRICING

Full page ads:	\$349 <sup>+tax</sup>
Half-page ads:	\$225 <sup>+tax</sup>
Quarter page ads:	\$125 <sup>+tax</sup>
Inside cover:	\$549 <sup>+tax</sup>
Outside back cover:	\$750 <sup>+tax</sup>

## Full Page Ad:

Your brand, full page. Maximum presence, maximum impact.

## Half Page Ad:

A strong, visible presence in a highly read publication delivered directly to every Grimsby home. The perfect balance of reach and investment.

## Quarter Page Ad:

A smart entry point into the Grimsby community. Your brand in print, in homes, and in hands.

## Inside Cover / Back Cover:

Premium placement for brands that want to lead.



# Let's talk.

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Whether you're ready to book or just want to learn more, we'd love to connect. Advertising in The Town & Trade means investing in the community you're already a part of, and making sure your neighbours know you're here.