



PINK IS IN

TV SHOW

Created by Lisa Crawford

Written by Kim Lombard & Caroline Puzinas

Directed by Aharon Jijishvili & Lisa Crawford

Casting by Darren Stewart-Jones

Produced by Lisa Crawford

@pinkisinshow

905 321-9113

Executive Producer Rebeka Herron

pinkisinshow@gmail.com

PINK IS IN

A hilarious look at a dysfunctional women's prison!

Dear Sponsor/Investor,

Pink One Productions is comprised of a high energy five-person production team based in Hamilton, Ontario Canada. Our core belief and strength is - 'Creativity Through Diversity'.

We will be creating much employment within the local film industry in Hamilton. We will showcase many of the beautiful historic landmarks throughout the city and feature several local businesses in our production.

This situational comedy will target an audience encompassing Gen Z to baby boomers, creating jobs for many women of diverse backgrounds in the entertainment field. Transgender Producer Lisa Crawford will co-direct the production.

Bell FIBE TV1 has green lit a total six episodes. Bell FIBE has 1.8 MILLION subscribers!

Pink One Productions has secured a Canadian distributor and a deal with a Los Angeles based distributor for USA & worldwide distribution.

SPONSORSHIP

Tier 3 \$50- \$1,999

All sponsors will receive special PINK IS IN merchandise depending on the amount sponsored. Signed poster by the top cast for any sponsor over \$500. Sponsors of \$1,000 or more will be invited to the premier screening of the pilot!

Tier 2 \$2,000 - \$4999

Your company name or product will be featured in at least one episode, be a guest for one of the filming days, meet the cast, receive an autographed show poster and your name will appear in the end credits.

Tier 1 \$5,000 + Investment

You will be credited on IMDb as an Executive Producer. Return of your initial investment plus 20% once the production costs are recouped through sales or broadcasting license deals. Plus, back end points on all future net profits.

Lisa Crawford 905 321-9113

Aharon Jinjihashvili 604 723-5443

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Target Audience

Pink Is In has been written to encompass all demographics with an emphasis on diversity. Audiences enjoy watching prison shows; they are curious to know what life is like “on the inside”. Hit shows like Orange Is The New Black and Wentworth draw viewers in by the millions. Orange Is The New Black had more than 5.3 million viewers. But, unlike most prison dramas, this project presents prison life in a humorous manner.

Gen Z – Millennials: With young characters such as Top Dog, Guard Jigz Festerson, Guard Tiffany Fluffer and Lover Girl, Pink Is In will appeal to younger viewers as they will be able to relate to these characters.

Gen X – Boomers: With an array of interesting characters played by seasoned actors between 40 and 70, the older demographic will love the show and be begging for more episodes.

Broadcast License

Pink Is In has signed a license agreement with Bell FIBE TV1. Bell FIBE has 1.8 million subscribers across Canada. This gives our show an initial platform to many viewers. Bell FIBE will also be promoting the show through their own social media.

Social Media

We have hired a social media/influencer person to promote the show across all social media platforms for @pinkisinshow. Pink Is In will become a desirable brand with the success of this soon to be award winning show. We will showcase our amazing talented cast through various posts during our social media campaign, allowing our followers to get to know the cast of the show.

We will promote to Gen Z and Millennials through social media platforms such as Tik Tok, Twitter, Instagram and YouTube. Gen X – Boomers will also see our brand on Facebook. The trailer for Pink Is In will be shown across all platforms.

Starring



Elley-Ray Hennessy



Jon Welch



Trish Rainone



Sabine Mondestin



Margaret Lamarre

Our cast includes well established Canadian comedic talent, including the fabulous and funny **Elley-Ray Hennessy** (My Little Pony) as prison Warden Morgan Dungworth. Elley has a legion of followers – “Bronies” – through her voice work on My Little Pony. Veteran Canadian actress **Margaret Lamarre** appears as Ol’ Granny BJ, a former 1970s matinee film idol. The show’s co-creator **K. A. Lombard** (The Drummist) plays Pip Barnett, the prison’s CEO who boasts the IQ of a lava lamp. **Trish Rainone**, who has 15k online followers (My Roommate Is An Escort) appears as the inmate known as Top Dog. **Jon Welch** (No Easy Days) plays Guard Jigs’ Festerson. Our cast will also be promoting the show to their own social media followers.

Advertising

With the help of your sponsorship, we will place adverts promoting show online and print media.

Branding

Pink Is In merchandise will be produced, including posters, stickers, key chains, t-shirts, etc.

Distributors

Canadian Distributor: Parallel Universe Pictures, has distributed feature films, web series and several short films. They have access to the Canadian, US and UK English Market, plus Germany and Japan. They have released films theatrically and placed projects on Amazon, iTunes, etc.

USA & International Distributor: Porter Pictures has developed wonderful working relationships with hundreds of distributors, sales agents, and acquisition executives for theatrical, home video, and TV deals both internationally and domestically.

Film Festivals

Our teaser/trailer has been submitted to top film festivals around the world, expanding our reach globally.

Reviews

"I believe there is a strong potential market for your project." "I absolutely love the humour included in the screenplay, you could almost see the parts being played while reading."

Jeff Porter, Porter Pictures, L.A.

"What a ride! I love all their antics! Everyone is flawed-making it hilarious and whimsical! I think people will binge it and be craving more right away!"

Trish Rainone, Writer/Producer/Director

