



SMALL PURCHASE. BIG DIFFERENCE.

Grimsby & Lincoln



BE-local.ca
SMALL PURCHASE. BIG DIFFERENCE.

ENROL
NOW FOR

FREE!

eGift Card
PROGRAM SUPPORTING
SMALL BUSINESSES
RESTAURANTS, RETAILERS & SPECIALIZED SERVICES

WE LIVE LOCAL! WE ARE LOCAL! WE SUPPORT LOCAL!

Partnering with local small businesses, the BE-local.ca eGift Card Program will **compliment** and **support** your business. This eGift Card gets your business discovered by new customers who will then become repeat customers. BE-local.ca will not only drive more traffic to your business, it will bring awareness of your services to our community, ultimately increasing your revenue! *The Perfect Gift - Local Partnership.*

ENROL
NOW FOR

FREE!

YOUR FREE ENROLMENT INCLUDES:

Tools & support to accept payments from new customers using a BE-local.ca eGift Card

Your logo & business information listed as a participating business on BE-local.ca

BE-local.ca Window Decal

BE-local.ca Tent Card

UPGRADE YOUR ENROLLMENT AT ANYTIME AT info@be-local.ca

Includes support all year long, with our exclusive marketing plans driving new traffic to your business through direct mail & social media. **Package upgrades include:**

\$99
MONTH

FREE ENROLLMENT PACKAGE

plus

Full Page Ad in both the Spring & Fall BE-local.ca shopping guide, distributed to over 20,000 households through Canada Post*

\$129
MONTH

FREE ENROLLMENT PACKAGE

Full Page Ad in both the Spring & Fall BE-local.ca Shopping Guide*

plus

Tagged Weekly on Social Media

1 Monthly featured Social Media Posts

\$149
MONTH

FREE ENROLLMENT PACKAGE

Tagged Weekly on Social Media

plus

Premium spot for your Full Page Ad in both the Spring & Fall BE-local.ca Shopping Guide*

2 Monthly featured Social Media Posts

Rotating Banner Ad featured on BE-local.ca

\$199
MONTH

FREE ENROLLMENT PACKAGE

Tagged Weekly on Social Media

2 Monthly featured Social Media Posts

Rotating Banner Ad featured on BE-local.ca

plus

Two Page Spread in both the Spring & Fall BE-local.ca Shopping Guide*

2,000 Personalized Postcards distributed locally, when you want



*Distributed to over 20,000 households through Canada Post

Artist rendering from left to right: Tent Card, BE-local.ca Shopping Guide, BE-local.ca Mobile Site, Website and Window Decal.

BE-local.ca

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local Giveback
PROGRAM LAUNCHING in 2021