



SMALL PURCHASE. BIG DIFFERENCE.

Grimsby & Lincoln

**ENROL
NOW FOR**

FREE!

**eGift Card
PROGRAM SUPPORTING
SMALL BUSINESSES
RESTAURANTS, RETAILERS & SPECIALIZED SERVICES**



WE LIVE LOCAL! WE ARE LOCAL! WE SUPPORT LOCAL!

Partnering with local small businesses, the BE-local.ca eGift Card Program will **compliment** and **support** your business. This eGift Card gets your business discovered by new customers who will then become repeat customers. BE-local.ca will not only drive more traffic to your business, it will bring awareness of your services to our community, ultimately increasing your revenue! *The Perfect Gift - Local Partnership.*

**ENROL
NOW FOR** **FREE!**

YOUR FREE ENROLMENT INCLUDES:

Tools & support to accept payments from new customers using a BE-local.ca eGift Card

Your logo & business information listed as a participating business on BE-local.ca

BE-local.ca Window Decal

BE-local.ca Tent Card

UPGRADE YOUR ENROLLMENT AT ANYTIME AT info@be-local.ca

Includes support all year long, with our exclusive marketing plans driving new traffic to your business through direct mail & social media. **Package upgrades include:**

**\$99
MONTH**

FREE ENROLLMENT PACKAGE

plus

Full Page Ad in both the Spring & Fall BE-local.ca shopping guide, distributed to over 20,000 households through Canada Post*

**\$129
MONTH**

FREE ENROLLMENT PACKAGE

plus

Full Page Ad in both the Spring & Fall BE-local.ca Shopping Guide*

plus

Tagged Weekly on Social Media

**\$149
MONTH**

FREE ENROLLMENT PACKAGE

plus

Tagged Weekly on Social Media

**\$199
MONTH**

FREE ENROLLMENT PACKAGE

plus

Tagged Weekly on Social Media

2 Monthly featured Social Media Posts

Rotating Banner Ad featured on BE-local.ca

plus

Two Page Spread in both the Spring & Fall BE-local.ca Shopping Guide*

Rotating Banner Ad featured on BE-local.ca

2,000 Personalized Postcards distributed locally, when you want



*Distributed to over 20,000 households through Canada Post

Artist rendering from left to right: Tent Card, BE-local.ca Shopping Guide, BE-local.ca Mobile Site, Website and Window Decal.

BE-local.ca

f@ belocal_grimsby

info@be-local.ca • 1 888 235 2735

localGiveback
PROGRAM LAUNCHING in 2021