2027 Grimsby Chamber of Commerce Partnership Guide

Marketing & Sponsorship Packages

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Where business meets community.
Growing stronger, together.
#ConnectingGrimsby

Welcome to the 2027 Grimsby Chamber of Commerce Partnership Opportunities!

We're excited to introduce the 2027 marketing opportunities available to members, making it easier than ever to align your brand with the Chamber, connect with our engaged business community, and demonstrate your commitment to Grimsby.

If you're looking for year-round visibility, a tailored marketing bundle, or a chance to support a single event, there's an option to fit your goals.

Harness the power of Chamber connections. We're ready to make 2027 a year of growth, innovation, and community impact for you and your business.

Don't see what you're looking for? Let's customize a package for you!





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Marketing Bundles for Small Businesses

Not every business needs a full corporate package but every business needs visibility. That's why we have Marketing Bundles designed for small businesses that want targeted exposure and wide brand visibility.

Staggered billing available.

Let's Get Digital (Brand Awareness 101) – $450

- 1 E-blast
- 1 podcast episode sponsorship
- 2 social media posts
- Logo recognition in bi-monthly NL spotlight

Women's Networking: Connect|HER - $550

- 1 E-blast
- 1 Wine|Women|Wisdom host/sponsorship
- Amplify|HER recognition at Elevate|HER event (March 2027)

In-Person Is My Jam (Real-Time Brand Visibility) – $550

- Sponsorship of 1 Coffee & Connect, BA5, or Chamber Spark
- Event Display Opportunity - Opportunity to display business cards, brochures or promotional materials at a Chamber event.
- One $50 credit to be applied to any event(s) you'd like

Community Builder (Digital & In-Person Brand Awareness) – $1,000

- 1 website ad
- Ally-level sponsorship of Business Excellence Awards
- Contest Sponsorship for Annual Golf Tournament
- One $100 credit to be applied to any event(s) you'd like

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Signature Event Sponsorship Opportunities

If you prefer to cherry-pick specific opportunities, you can sponsor individual events:

Staggered billing available.

Signature Events

Annual Golf Tournament
Be a part of our annual golf event and enjoy direct exposure to a community of business leaders. Showcase your commitment to community involvement through a fun and engaging platform.

Sponsorship levels:

- Title Sponsor ($3,000)
- Eagle Sponsor ($850)
- Contest Sponsor ($250+2x$50 prizes)
- Par-Tee Sponsor ($125)
- Hole Sponsor ($125)
- Draw Prize Donor

Business Excellence Awards
Align your brand with excellence by sponsoring our prestigious Business Awards. Gain recognition as a supporter of local businesses and entrepreneurship.

Sponsorship levels:

- Event Partner ($1,500)
- Photo Booth Sponsor ($900)
- Spirits Sponsor ($750)
- Event Ally ($500)
- Event Enthusiast ($125)
- Friend of the Event ($50)

Elevate|HER Women's Empowerment
Support and empower well-deserving women in our community with a "hand up" through thoughtfully donated products and services. Donations come from women-led businesses within our Chamber network.

Sponsorship levels:

- $75 – Lift|HER
- $250 – Amplify|HER
- $500 - Envision|HER

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Individual Marketing Opportunities

If you prefer to cherry-pick specific opportunities, we have great marketing initiatives.

Staggered billing available.

Chair's Circle: As a partner of our Chair's Circle, your business will gain year-round exposure in the designated footer of every email the Chamber sends out (to thousands of engaged local professionals), plus recognition on our website and more. *Premium Partner - $1,500 / Gold Partner - $1,000*

Membership Guide: Premium ad spot in our 2027 Membership Guide, linked digitally on our website/social and distributed in-person at Chamber initiatives. *Price: $600/ad (6 mo placement)*

Paid E-blasts: Send targeted messages to our list of engaged subscribers with e-blasts. Share your news, promotions, or event details directly with our engaged audience. *Price: $140*

Website Banner Ads: Prominently display your brand on our website, ensuring maximum visibility. Attract the attention of our online visitors and members with strategic banner placements and ads. *Prices/sizes: $180 - $600, depending on duration and placement*

Ribbon Cutting Ceremony: A Chamber Ribbon Cutting is the perfect way to showcase your business and make it memorable. Designed to maximize visibility with dignitary invitations, dedicated promotion, and even a commemorative keepsake. *Price: $50 or $125*

Behind The Biz Social Spotlight: Take centre stage in our social spotlight features that bring your story to the Chamber audience and beyond. *Price: $100 - $250*

Featured Member on our Member Directory: Secure a logo spot on the Member Directory page for year-round visibility. Check out our current Featured Members and learn more here. *Price: $50 - $500*

The Town & Trade: The Town & Trade is a community publication built around the people, places, and stories that make this town worth discovering.When you advertise with in The Town & Trade, you're not just buying ad space in a publication, you're becoming part of the conversation your neighbours are already having. *Prices range from $125 to $1,000*

Chamber Podcast: Put your business in the conversation by sponsoring the Chamber's podcast and connecting your brand with local business stories, insights and conversations. Se*ason sponsor $1,500; episode sponsor $150, only 10 available!*

2028 Chamber Travelling Banner: Your brand will be on display at high-visibility locations and events, and will be seen by a diverse range of individuals, including potential customers, partners, and fellow business professionals, ultimately driving brand visibility and awareness. Foster a positive image and reputation, as customers increasingly seek out companies that are socially responsible and engaged in community initiatives. *Early-bird price: $275, Regular price: $300 (after Oct. 1)*

Additional High-Value Opportunities

Boost your brand reach in unique ways to stand out!

Staggered billing available.

Networking & Education Series

Host or sponsor our educational events and position your company as a thought leader. Share your knowledge and insights while connecting with fellow professionals. Sponsoring businesses/organizations are included on all event marketing

Opportunities include (*$250 each*):

- Coffee & Connect -
- Chamber Spark
- Business After 5
- Lunch & Learn
- Wine|Women|Wisdom

Member Benefits & Programs

Beyond sponsorship, your Chamber membership comes with its own set of benefits:

- Access to exclusive networking opportunities
- Business referrals and promotion through Chamber channels
- Access to programs and services through partners such as Chambers Plan, HR Covered, Meridian and others
- Exclusive member-to-member offers
- Advocacy and representation on business issues

Member Referral Program

Help grow our network and get rewarded. When you refer a business to join the Chamber, you'll receive you'll receive $50 off your next membership renewal as a thank-you for strengthening our community. Learn more.

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Corporate Sponsorship Levels

Become a year-round Chamber partner through our new tiered sponsorship model. Each level offers a mix of visibility, recognition, and connection opportunities.

Staggered billing available.

Classic Partner $2,000 (entry level)

Perfect for businesses looking for year-round visibility at a manageable investment.

Includes:

- Logo recognition on Chamber website and bi-monthly email
- 1 website ad
- 1 standalone E-blast
- Logo recognition at Business Excellence Awards + Golf Tournament program
- 2 complimentary tickets to Business Excellence Awards
- 2 complimentary event passes for Coffee & Connect and/or Lunch & Learn

Value: $2,500+

Connector Partner $4,000 (mid level)

For businesses looking to strengthen community ties and maximize exposure across multiple Chamber platforms. Includes everything in Classic,

Plus:

- 1 event sponsorship (Chamber Spark, Business After 5 or Lunch & Learn)
- 2 extra complimentary tickets to Business Excellence Awards
- 1 complimentary foursome at Golf Tournament
- Chair's Circle: Gold Partner tier

Value: $4,500+

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Corporate Sponsorship Levels

Become a year-round Chamber partner through our new tiered sponsorship model. Each level offers a mix of visibility, recognition, and connection opportunities.

Staggered billing available.

Investor Partner $7,500 (high visibility)

Position your company as a leader in the business community with strong, consistent visibility.

Includes:

- Logo recognition on Chamber website and bi-monthly email
- *2* website ads
- Membership guide ad
- 3 standalone E-blasts
- 1 Lunch & Learn exclusive sponsorship
- 1 event sponsorship (Chamber Spark or Business After 5)
- Logo recognition at Business Excellence Awards + Golf Tournament program
- 8 complimentary tickets to Business Excellence Awards
- 2 complimentary foursomes at Golf Tournament
- Verbal recognition at major Chamber events (Business Excellence Awards, AGM)
- Behind The Biz: 3 features over 6 months
- Chair's Circle: Premium Partner tier

Value: $8,500+

Stakeholder Partner $10,000+ (exclusive, top tier)

Reserved for businesses that want maximum impact and exclusivity. Highly customizable. Includes everything in Investor,

Plus:

- Category exclusivity (e.g., only one financial institution, one law firm, etc.)
- 1 complimentary foursome at Golf Tournament
- Verbal recognition at major Chamber events (Business Excellence Awards, AGM)
- Behind The Biz: 3 features over 6 months
- Title Sponsor of one signature event (Golf OR Business Excellence Awards)
- Premium Chair's Circle - equivalent of 2 spots
- 1 dedicated member spotlight email about your company
- Priority speaking opportunities at Chamber events

Value: $12,500+

Corporate Sponsorship Levels

Become a year-round Chamber partner through our new tiered sponsorship model. Each level offers a mix of visibility, recognition, and connection opportunities.

Staggered billing available.

Champion|HER: Women in Business Partner $2,500

Showcase your support of local women in business.

- Envision|HER recognition at Elevate|HER + speaking opportunity at event
- Wine|Women|Wisdom Hosting/Sponsorship
- 1 standalone e-blast
- Featured Member spot on website (*highlighted logo as Champion|HER partner*)
- Membership Guide ad spot (*highlighted ad as Champion|HER partner*)

Value: $3,000+



We’re Ready To Partner With YOU

As a sponsor with the Grimsby Chamber of Commerce, you’re not just a supporter; you’re a vital part of a thriving business community. Your investment fuels local growth, connects you with decision-makers, and builds your brand as a trusted partner in Grimsby and the Niagara region. Staggered billing is available, to make it even easier to participate! Let’s design a package that aligns with your business goals.

Contact info@grimsbychamber.com to get started.

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