

Ribbon Cuttings

CHOOSE YOUR PACKAGE

CLASSIC CELEBRATION

For those who want a simple, yet memorable and impactful celebration.

MEMBER PRICE: \$25

NON-MEMBER PRICE: \$50

- Photos to share on social media/website
- Business profile feature in the News section of Chamber website
- Promotional graphic design
- Follow-up promotion on social media recapping the ceremony
- Chamber to provide scissors and ribbon

PREMIER LAUNCH

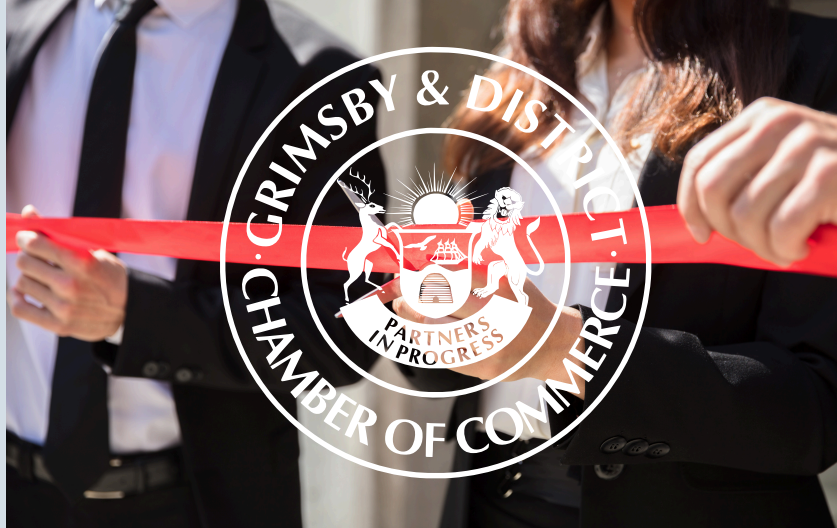
For those who want a commemorative event, and who want to maximize their exposure and event impact

MEMBER PRICE: \$100

NON-MEMBER PRICE: \$150

Everything in the Classic Celebration Package PLUS:

- Chamber to contact local dignitaries
- Dedicated e-blast promoting your brand and ceremony date/details (\$125 value)
- Dedicated event page on the Chamber website
- Commemorative signed ribbon
- Complimentary ticket to a paid-ticket Chamber event (\$25 value)



➔ Let Us Take Care Of...

- Promoting your ribbon-cutting event via our e-newsletter, website and on our social media
- Inviting local dignitaries
- Providing photography, the ribbon and large scissors
- Taking photos/videos that will be sent to you and featured on social media

➔ What You Can Do...

- Reserve your ribbon-cutting package by contacting us at the Grimsby Chamber
- Choose a date and time for your ceremony
- Have a minimum of one staff representative present at the event
- Provide the Grimsby Chamber with your logo and bio for advertisement creation
- Provide refreshments and snacks
- Personally invite anyone connected to your business
- Collect business cards and assign employees to follow up and thank guests for attending
- Spread the message far and wide

BOOK YOURS TODAY

ADDITIONAL DETAILS:

- Classic Celebration ribbon cuttings must be requested and scheduled at least two weeks in advance to allow adequate time for promotion. Premier Launch must be scheduled 4 weeks in advance.
- Chamber staff can host only one ribbon cutting per week.
- Chamber staff cannot host/attend on weekends.
- Requests will be taken on a first-come basis.