



2026 Grimsby Chamber of Commerce Partnership Guide

Marketing & Sponsorship Packages

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Where business meets community.

Growing stronger, together.

#ConnectingGrimsby

Welcome to the 2026 Grimsby Chamber of Commerce Partnership Opportunities!

This year, we're excited to introduce a reimagined sponsorship structure that makes it easier than ever to align your brand with the Chamber, connect with our engaged business community, and demonstrate your commitment to Grimsby.

If you're looking for year-round visibility, a tailored marketing bundle, or a chance to support a single event, there's an option to fit your goals.

Harness the power of Chamber connections. We're ready to make 2026 a year of growth, innovation, and community impact for you and your business.

Don't see what you're looking for? Let's customize a package for you!

About the Grimsby & District Chamber of Commerce

The Grimsby & District Chamber of Commerce is a diverse network of local business people and community members who work together to improve our community through collaboration and innovation. We promote our member businesses and non-profit organizations to increase their profile in the community and to encourage people to shop and support local.

We provide our members with relevant resources, timely information, and opportunities that can help improve or expand their businesses.

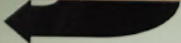
We are proud of our community and work hard to make it an even better place to live, work, and play!



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GRIMSBY & DISTRICT
CHAMBER OF COMMERCE
"PARTNERS IN PROGRESS"



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Marketing Bundles for Small Businesses

Not every business needs a full corporate package but every business needs visibility. That's why we have Marketing Bundles designed for small businesses that want targeted exposure and wide brand visibility.

Staggered billing available.

Let's Get Digital (Brand Awareness 101) – \$450

- 1 dedicated paid e-blast
- 2 social media posts (cross-channel)
- Logo recognition in monthly newsletter sponsor spotlight

In-Person Is My Jam (Real-Time Brand Visibility) – \$750

- Sponsorship of one Coffee & Connect or Business After 5 event
- Logo on Chamber travelling banner
- 2 complimentary event passes (*total \$50 value*)

Community Builder (Digital & In-Person Brand Awareness) – \$1,000

- 1 website ad
- Program ad placement in Business Excellence Awards booklet
- Logo recognition in Golf Tournament program
- 2 complimentary event passes (*total \$50 value*)



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Individual Event Sponsorship Opportunities

If you prefer to cherry-pick specific opportunities, you can sponsor individual events:

Staggered billing available.

Signature Events

Annual Golf Tournament

Be a part of our annual golf event and enjoy direct exposure to a community of business leaders. Showcase your commitment to community involvement through a fun and engaging platform.



Sponsorship levels:

- Title Sponsor (\$3,000)
- Eagle Sponsor (\$850)
- Contest Sponsor (\$250+2x\$50 prizes)
- Par-Tee Sponsor (\$125)
- Hole Sponsor (\$125)
- Draw Prize Donor

Business Excellence Awards

Align your brand with excellence by sponsoring our prestigious Business Awards. Gain recognition as a supporter of local businesses and entrepreneurship.



Sponsorship levels:

- Event Partner (\$1,000)
- Spirits Sponsor (\$750)
- Event Ally (\$500)
- Event Enthusiast (\$125)
- Friend of the Event (\$50)

Elevate|HER Women's Empowerment

Support and empower well-deserving women in our community with a "hand up" through thoughtfully donated products and services. Donations come from women-led businesses within our Chamber network.



Sponsorship levels:

- \$75 – Lift|HER
- \$250 – Amplify|HER
- \$500 – Envision|HER



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Individual Marketing Opportunities

If you prefer to cherry-pick specific opportunities, we have great marketing ops:

Staggered billing available.

Special Initiatives

Chamber Travelling Banner: Your brand will be on display at various high-visibility locations and events. Your logo will be seen by a diverse range of individuals, including potential customers, partners, and fellow business professionals, ultimately driving brand visibility and awareness. Foster a positive image and reputation, as customers increasingly seek out companies that are socially responsible and engaged in community initiatives. *Early bird price: \$250, Regular price: \$285*

Chair's Circle: As a partner of our Chair's Circle, your business will gain year-round exposure in the designated footer of every email the Chamber sends out (to thousands of engaged local professionals), plus recognition on our website and more. *Premium Partner - \$1,000 / Gold Partner - \$500*

Paid e-blasts: Send targeted messages to our long list of engaged subscribers with e-blasts. Share your news, promotions, or event details directly with our engaged audience. *Prices/sizes: \$135*

Website Banner Ads: Prominently display your brand on our website, ensuring maximum visibility. Attract the attention of our online visitors and members with strategic banner placements and ads. *Prices/sizes: \$180 - \$600, depending on duration and placement*

Member Moment Radio Spot: Reach listeners across the region with a radio feature that highlights your business in a trusted, community-driven format. *Price: \$450*

Ribbon Cutting Ceremony: A Chamber Ribbon Cutting is the perfect way to showcase your business and make it memorable. Designed to maximize visibility with dignitary invitations, dedicated promotion, and even a commemorative ribbon keepsake. *Price: \$50 - \$100*

Behind The Biz Social Spotlight: Take centre stage in our social spotlight features that bring your story to the Chamber audience and beyond. *Price: \$100 - \$250*

Featured Member on our Member Directory: Secure a logo spot on the Member Directory page for year-round visibility. Check out our current Featured Members and learn more [here](#). *Price: \$50 - \$500*



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Additional High-Value Opportunities

Boost your brand reach in unique ways to stand out!

Staggered billing available.

Networking & Education Series

Host or sponsor our educational events and position your company as a thought leader. Share your knowledge and insights while connecting with fellow professionals.

Opportunities include:

- Coffee & Connect - \$150
- Chamber Spark - \$200
- Business After 5 - \$250
- Lunch & Learn - \$250

Member Benefits & Programs

Beyond sponsorship, your Chamber membership comes with its own set of benefits:

- Access to exclusive networking opportunities
- Business referrals and promotion through Chamber channels
- Discounts and member-to-member offers
- Advocacy and representation on local/business issues

Member Referral Program

Help grow our network and get rewarded. When you refer a business to join the Chamber, you'll receive exclusive perks as a thank-you for strengthening our community. [Learn more.](#)



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Corporate Sponsorship Levels

Become a year-round Chamber partner through our new tiered sponsorship model. Each level offers a mix of visibility, recognition, and connection opportunities.

Staggered billing available.

Classic Partner **\$2,000 (entry level)**

Perfect for businesses looking for year-round visibility at a manageable investment.

Includes:

- Logo recognition on Chamber website, travelling banner, and monthly e-newsletter
- 1 website ad
- 1 standalone e-blast
- Logo recognition at Business Excellence Awards + Golf Tournament program
- 2 complimentary tickets to Business Excellence Awards
- 2 complimentary event passes for Coffee & Connect and/or Lunch & Learn

Value: \$2,500+

Connector Partner **\$4,000 (mid level)**

For businesses looking to strengthen community ties and maximize exposure across multiple Chamber platforms. Includes everything in Classic,

Plus:

- 1 event sponsorship (Chamber Spark, Business After 5 or Lunch & Learn)
- 2 extra complimentary tickets to Business Excellence Awards
- 1 complimentary foursome at Golf Tournament
- Chair's Circle: Gold Partner tier

Value: \$4,500+



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Corporate Sponsorship Levels

Become a year-round Chamber partner through our new tiered sponsorship model. Each level offers a mix of visibility, recognition, and connection opportunities.

Staggered billing available.

Investor Partner **\$7,500 (high visibility)**

Position your company as a leader in the business community with strong, consistent visibility.

Includes:

- Logo recognition on Chamber website, travelling banner, and monthly e-newsletter
- 2 website ads
- 3 standalone e-blasts
- 1 Lunch & Learn exclusive sponsorship
- 1 event sponsorship (Chamber Spark or Business After 5)
- Logo recognition at Business Excellence Awards + Golf Tournament program
- 8 complimentary tickets to Business Excellence Awards
- 2 complimentary foursomes at Golf Tournament
- Verbal recognition at major Chamber events (Business Excellence Awards, AGM)
- Behind The Biz: 3 features over 6 months
- Chair's Circle: Premium Partner tier

Value: \$8,500+

Stakeholder Partner **\$10,000+ (exclusive, top tier)**

Reserved for businesses that want maximum impact and exclusivity. Highly customizable. Includes everything in Investor,

Plus:

- Category exclusivity (e.g., only one bank, one law firm, etc.)
- 1 complimentary foursome at Golf Tournament
- Verbal recognition at major Chamber events (Business Excellence Awards, AGM)
- Behind The Biz: 3 features over 6 months
- Title Sponsor of one signature event (Golf OR Business Excellence Awards)
- Premium Chair's Circle - equivalent of 2 spots
- 1 dedicated member spotlight email about your company
- Priority speaking opportunities at Chamber events

Value: \$12,500+

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Growing stronger, together.

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THANK YOU SPONSORS!
2025 GRIMSBY BUSINESS EXCELLENCE AWARDS

◆ **EVENT PARTNER** ◆
88.5FM LAKE
Greatest Hits of All Time

◆ **SPIRITS SPONSOR** ◆
DESANTIS

◆ **EVENT ALLY** ◆
Bright | Small Shop | erion

◆ **EVENT ENTHUSIAST** ◆
Ag & Turf Power Service
Commercial Corp.
Dean Adams Ltd
Impressions Printing
Print Perfect
Station One Coffeehouse
Studio Fairs
TrainzEmpower Fitness

◆ **FRIEND OF THE EVENT** ◆
Arma Open Counselling
J.J's On The Docks Eatery
Organize Your Place In Home
Urban Tails
Oquirri Kitchen

OLD GRIMSBY & DISTRICT CHAMBER OF COMMERCE



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We're Ready To Partner With YOU

As a sponsor with the Grimsby Chamber of Commerce, you're not just a supporter; you're a vital part of a thriving business community. Your investment fuels local growth, connects you with decision-makers, and builds your brand as a trusted partner in Grimsby and the Niagara region. Staggered billing is available, to make it even easier to participate! Let's design a package that aligns with your business goals.

Contact info@grimsbychamber.com to get started.



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