



AUSTIN CHAPTER

community
ASSOCIATIONS INSTITUTE

2026

SPONSORSHIP
+ MARKETING

2026 Event Schedule



JANUARY	FEBRUARY	MARCH
22 Managers Workshop location TBD	19 Arcade/Skate Night	26 Educational Luncheon Maggiano's Little Italy
APRIL	MAY	JUNE
24 Bowling Pinstack	28 Educational Luncheon Downtown Austin	12 Conference & Expo Kalahari Resort & Conventions
JULY	AUGUST	SEPTEMBER
16 Volunteer Event & Member Mixer Food Bank	27 Educational Luncheon Maggiano's Little Italy	24 Cornhole Tournament TLAC Fundraiser Brushy Creek Park
OCTOBER	NOVEMBER	DECEMBER
6 CMCA Review 22 Educational Luncheon Maggiano's Little Italy	13 Chili Fest	10 Annual Member Meeting Luncheon

ANNUAL SUSTAINING PARTNERSHIP PACKAGES

2026 ANNUAL SUSTAINING PARTNERSHIPS	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	Management Company \$5,000
EVENTS					
8' X 10' Booth at Annual Expo	Premium	Standard	-	-	Standard
Tier Selection of Exhibit Booth at Expo	I	II	III	IV	II
Tickets to Attend Skate/Arcade Night	4	3	2	1	-
Tickets to Attend Chili Fest	4	3	2	1	Tent
Tier Priority Access to a-la-carte Sponsorship for all 2026 Events	I	II	III	IV	II
Bowling Lane during Annual Bowl-A-Rama Event	✓	-	-	-	-
TLAC Cornhole Tournament Team	-	-	-	-	✓
ADVERTISING, BRANDING, AND MARKETING					
Display Company Giveaways/Swag at Shared Sponsor Tables During Educational Luncheon	✓	✓	✓	✓	✓
Company Logo on LED Centerpieces	✓	✓	-	-	✓
Opportunity to Play a 30-Second Video Commercial at All Events Where a Screen is Available	✓	-	-	-	-
Company Logo in Magazine	✓	✓	✓	✓	✓
EDUCATION					
Tickets to Each In-Person Educational Luncheon	4	3	2	1	10
Minute at the Mic during One Educational Luncheon	✓	✓	-	-	-
Opportunity to Speak during Legal Panel (Applicable to Law Firms) and Expo, Based on Availability	✓	✓	✓	-	-
Copy of Event and Educational Attendee Lists	✓	✓	-	-	-
RECOGNITION					
Company Logo included in CED Email Signature Line	✓	-	-	-	-
Company Logo on Floor Cling in Front of Booth during Expo	✓	-	-	-	-
Company Logo/Name and Link on Website	✓	✓	✓	Name and Link	✓
Company Logo/Name Displayed on Banners/Screen at All Events	✓	✓	✓	Name	✓
Social Media Recognition on LinkedIn and Facebook	✓	✓	✓	✓	✓

NETWORKING & SOCIAL EVENTS

MANAGERS WORKSHOP

A half day of programming specifically designed to meet the unique needs of Manager members.



EVENT SPONSOR | \$1,500 (8)

- Exclusive access to Manager & Community Volunteer Leader member attendees
- Attendance for (2) to attend event (food included)
- Enjoy brunch & lunch with manager attendees
- 1-minute at the mic to promo your company
- Ability to provide marketing materials to attendees

ARCADE & SKATE NIGHT

Join us for an unforgettable evening of fun, arcade games music, and skating! This night is all about good vibes and great memories. See you on the rink!

TITLE SPONSOR | \$1,500 (1)

- Includes four (4) attendee registrations
- Company logo on event nametags
- Welcome message & opportunity to give a 3-minute "pitch" about company
- Company logo featured on all event promotions
- Company logo displayed on event page on CAI Austin's website
- Announce raffle prize winners & closing ceremonies

PHOTO SPONSOR | \$1,150 (1)

- Company logo displayed on all event photos
- Includes two (2) attendee registrations
- Company logo featured on event signage
- Company name/logo displayed on CAI website with link to sponsor's website

REGISTRATION SPONSOR | \$900 (2)

- Includes two (2) attendee registrations
- Includes logo on electronic confirmation email received by all attendees
- Ability to staff registration table with two (2) people
- Company logo featured on event signage
- Company logo displayed on event page on CAI Austin's website

FOOD & BEVERAGE SPONSOR | \$700 (6)

- Includes two (2) attendee registrations
- Company logo featured on event signage
- Company logo imprinted on bar napkins
- Company logo displayed on event page on CAI Austin's website

COSTUME CONTEST SPONSOR | \$600 (2)

- Includes one (1) attendee registration
- Ability to announce the costume winners and present award
- Company logo displayed on event page on CAI Austin's website

RAFFLE SPONSOR | \$500 (8)

- Includes one (1) attendee registration
- Company name featured on event signage
- Company name announced prior to raffle prize
- Company logo displayed on event page on CAI Austin's website



NETWORKING & SOCIAL EVENTS

BOWL-A-RAMA

Bowling, prizes, food, networking and more...get ready for fun with your clients, friends and colleagues! Dust off your bowling balls and get ready for a **BIGGER & BETTER** 2026 Bowl-A-Rama!



TITLE SPONSOR | \$1,500 (1)

- Opportunity to help pass out awards at the end
- "Presented by company name" on trophies
- Company logo on sponsorship sign at event
- Recognition on website and PowerPoint at luncheons, and other promotional materials
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

TEAM/LANE SPONSOR | \$1,000 (18)

- Includes shoe rental, private lane, dinner, and two drink tickets per person for up to 6 players.

SHOE SPONSOR | \$850 (2)

- Company logo branded on shoe stress ball, provided by committee
- Company name featured on event signage
- Recognition on website and PowerPoint at luncheons, and other promotional materials.
- Includes dinner and drinks for TWO non-playing attendees from your company at the tournament; there may be potential to bowl depending on lane availability

FOOD AND BEVERAGE SPONSOR | \$700 (7)

- Includes two (2) attendee registrations
- Company logo featured on event signage
- Company logo imprinted on napkins
- Company logo displayed on event page on CAI Austin's website

RAFFLE SPONSOR | \$500 (5)

- Includes one (1) attendee registration
- Company name featured on event signage
- Company name announced prior to raffle prize
- Company logo displayed on event page on CAI Austin's website

CONFERENCE & EXPO

Join us as CAI Austin brings together Homeowner Leaders (board members), Community Managers, and the Business Partners that support them. There will be FREE Education Classes and 60+ vendor expo booths to visit!



PRESENTING SPONSOR | \$5,000 (EXCLUSIVE)

- Logo and URL on event webpage
- Logo and URL in pre- and post-event promotional materials
- Logo on name badges
- Company logo on Swag Bag
- Minute at the mic during lunch
- Prominently displayed 10x10 island booth located near the bar and stage.
- Recognition on social media

NETWORKING & SOCIAL EVENTS

CONFERENCE & EXPO, CONT.

SWAG BAG SPONSOR | \$2,500 (2 NON-COMPETING COMPANIES)

- Logo on official Swag Bag
- Logo and URL on event webpage
- Logo in pre- and post-event promotional materials
- Opportunity to include a promotional item in the Swag Bag
- Recognition on social media
- Supplied by chapter

LANYARD SPONSOR | \$2,500 (EXCLUSIVE)

- Company logo on lanyards distributed onsite during badge pick-up. (Any extra lanyards will be given to the sponsor at end of show.)
- Company name and URL on event webpage
- Supplied by chapter

FOOD & BEVERAGE SPONSOR | \$2,000 (4)

- Logo and URL on event webpage
- Logo in pre- and post-event promotional materials
- Logo on lunch signage
- Logo on napkins
- Recognition on social media
- Logo and URL on event webpage
- Logo in pre- and post-event promotional materials
- Logo on breakfast signage
- Recognition on social media

PHOTOGRAPHY SPONSOR | \$2,000 (EXCLUSIVE)

- Logo and URL on event webpage
- Logo and URL in pre- and post-event promotional materials
- Logo on event photos
- Recognition on social media

BAR SPONSOR | \$2,000 (4 available, non-competing companies)

- Logo and URL on event webpage
- Logo and URL in pre- and post-event promotional materials
- Logo on balloons near bar
- Logo on custom beverage cup
- Specialty drink in recognition of all four sponsors
- Recognition on social media
- Access to booths nearest bar

NAME BADGE SPONSOR | \$2,000 (EXCLUSIVE)

- Company logo prominently displayed on name badges distributed onsite during badge pick-up.
- Company name and URL on event webpage

AFTER PARTY SPONSOR | \$1,500 (4)

- Logo and URL on event webpage
- Logo and URL in pre- and post-event promotional materials
- Logo on bar signage
- Logo on napkins
- Recognition on social media
- Aisle signage (a-frame)
- Floor clings

DJ SPONSOR | \$1,500 (EXCLUSIVE)

- Logo and URL on event webpage
- Logo in pre- and post-event promotional materials
- Logo on event signage
- Opportunity to display items in the education room

EDUCATION SPONSOR | \$1,000 (1 available per room, 3 total), sponsors must also be exhibitors)

- Logo and URL on event webpage
- Logo in pre- and post-event promotional materials
- Logo on event signage located near education room
- Opportunity to display items in the education room
- Opportunity to speak for 1 minute before each education session begins
- Recognition on social media



NETWORKING & SOCIAL EVENTS

10TH ANNUAL CHILI FEST

CAI Austin's Annual Chili Fest is great fun for the entire family! Network and gain exposure in front of community association professionals.



TOP CHILI PEPPER SPONSOR | \$2,000 (1)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Ability to make opening announcement
- Company logo featured on event promotions
- Ability to announce sports activities
- Ability to announce the team winners
- Includes (8) general admission tickets

VOLLEYBALL SPONSOR | \$850 (4)

- Includes (1) volleyball team
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (5) general admission tickets for volleyball team players

MGR GIFT CARD SPONSOR | \$850 (2)

- Ability to draw and announce manager winner (manager must be present to win)
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (1) general admission ticket

REGISTRATION SPONSOR | \$850 (1)

- Ability to meet and greet event attendees
- Company logo featured on event promotions
- Ability to staff (2) representatives at registration table

DJ MUSIC SPONSOR | \$750 (1)

- Ability to announce company name once every hour
- Company logo featured on event promotions
- Includes (1) general admission ticket

WRISTBAND SPONSOR | \$700 (1)

- Company logo imprinted on event wristbands
- Company logo featured on event promotions
- Includes (1) general admission ticket

EVENT SPONSOR | \$600 (5)

- Includes (1) cook-off team registration
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for chefs

CORNHOLE SPONSOR | \$500 (5)

- Includes (1) cornhole team registration
- Ability to provide Company branded boards
- Includes tent set-up (must provide tent)
- Company logo featured on event promotions
- Includes (2) general admission tickets for cornhole team

RAFFLE SPONSORS | \$500 (5)

- Ability to draw and announce the winners of the door prize drawings
- Company logo featured on event promotions
- Includes (1) general admission ticket





CAI Austin
PO Box 159
Cedar Park TX 78630
ced@caiaustin.org

Sponsorship + Marketing Contract | 2026

MEMBER INFORMATION

FIRST NAME:	LAST NAME	COMPANY NAME:
BILLING ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE NUMBER:	EMAIL:	

PAYMENT INFORMATION

☐ CHECK ENCLOSED	☐ VISA	☐ MASTERCARD	☐ DISCOVER	☐ AMEX	☐ INVOICE ME
ACCOUNT NUMBER:					
EXPIRATION DATE:			CVV:		
NAME ON CARD:					
SIGNATURE OF CARDHOLDER:					

SUSTAINING PARTNER SPONSORSHIP PACKAGES

☐ DIAMOND | \$7,500 ☐ GOLD | \$5,000 ☐ SILVER | \$3,000 ☐ BRONZE | \$1,500 ☐ MANAGEMENT COMPANY | \$5,000

À LA CARTE SPONSORSHIP OPPORTUNITIES (CHECK ALL THAT APPLY)

MANAGERS WORKSHOP SPONSORSHIP | JANUARY 22, 2026

EVENT SPONSOR (8) \$1,500 ☐

ARCADE & SKATE NIGHT SPONSORSHIP | FEBRUARY 19, 2026

TITLE SPONSOR (1)	\$1,500	☐
PHOTO SPONSOR (1)	\$1,150	☐
REGISTRATION SPONSOR (2)	\$900	☐
FOOD & BEVERAGE SPONSOR (6)	\$700	☐
COSTUME CONTEST SPONSOR (2)	\$600	☐
RAFFLE SPONSOR (8)	\$500	☐

BOWL-A-RAMA | APRIL 24, 2026

TITLE SPONSOR (1)	\$1,500	☐
TEAM/LANE SPONSOR (18)	\$1,000	☐
SHOE SPONSOR (2)	\$850	☐
FOOD & BEVERAGE SPONSOR (7)	\$700	☐
RAFFLE SPONSOR (5)	\$500	☐

CONFERENCE & EXPO | JUNE 12, 2026

PRESENTING SPONSOR (1)	\$5,000	☐
SWAG BAG SPONSOR (2)	\$2,500	☐
LANYARD SPONSOR (1)	\$2,500	☐
NAME BADGE SPONSOR (1)	\$2,000	☐
FOOD & BEVERAGE SPONSOR (4)	\$2,000	☐
PHOTOGRAPHY SPONSOR (1)	\$2,000	☐
BAR SPONSOR (4)	\$2,000	☐
AFTER PARTY SPONSOR (4)	\$1,500	☐
DJ SPONSOR (1)	\$1,500	☐
EDUCATION SPONSOR (3)	\$1,000	☐

10TH ANNUAL CHILI FEST | NOVEMBER 13, 2026

TOP CHILI PEPPER SPONSOR (1)	\$2,000	☐
VOLLEYBALL SPONSOR (4)	\$850	☐
MANAGER GIFT CARD SPONSOR (2)	\$850	☐
REGISTRATION SPONSOR (1)	\$850	☐
DJ MUSIC SPONSOR (1)	\$750	☐
WRISTBAND SPONSOR (1)	\$700	☐
EVENT SPONSOR (5)	\$600	☐
CORNHOLE SPONSOR (5)	\$500	☐
RAFFLE SPONSOR (5)	\$500	☐

TOTAL DUE \$ _____

Signature above constitutes advertiser agreement to terms and conditions outlined herein including payment in full of the above referenced costs. By signing you agree to the following conditions: Benefits, opportunities and applicable credits are subject to change without notice. Should an event be canceled, payment for the event shall be fully refunded. Neither the facility nor CAI Austin Chapter shall be liable for failure to perform its obligations under this contract due to strikes, acts of God, or any cause beyond its control. Payments must be made before January 31, 2026. Pre-payment is required to guarantee all sponsorships and advertising. Some levels of sponsorships are limited to a specific number. All sponsorships are on a first-come, first-serve basis. Marketing opportunities are for the members of CAI Austin Chapter.

Signature: _____

Date: _____

To submit your form and/or request an online payment link, email Jesus Azanza, Executive Director, CAI Austin Chapter, at jesus@caiaustin.org