

Dear Trusteeship Sisters.

I miss everyone and when I come back to Los Angeles and Santa Barbara I take the opportunity to see as many of you as I can. These encounters are restorative and joyful. I am so sorry to miss the retreat.

These past two years during covid I spent time creating new on-line and print magazines, Bluedot Living: At Home on Earth, starting on Martha's Vineyard. Bluedot is a life-style publication focusing on living sustainably in face of climate change and caring for the environment with good news stories and advice with both a global and local lens. The title of the magazine is an homage to Carl Sagan, the astrophysicist, who said: ..."the earth is where we make our stand...to preserve and cherish the pale blue dot, the only home we've known."

At the end of our first year, Bluedot won seven top awards from the New England News and Press Association. Heck, that seemed pretty good to me.

So we forged ahead, raised funds and are expanding. We have created a national on-line magazine and newsletter.

I'd love it if you'd visit the new site and sign up for the bi-monthly newsletter with stories from around the country, tips, food, advice. And of course, I'd love feedback from the sisterhood and any good stories.

A special shout out to those who have been encouraging: Laurie David, Miriam Muscarolas, Aileen Adams, Rita Moya, Dorothy Largay, Betsy McLaughlin, Sara Miller McCune, Judy Hopkinson, Jane Olson. If I have forgotten anyone, I apologize. Just know having my back has been fortifying.

Oh, and news flashes: We just completed a deal to publish Bluedot Living Brooklyn: we're aiming for Thanksgiving to be on-line. We're in talks with a northern California publishing partner as well as San Diego and Santa Barbara. AND we've connected with eight schools around the country where students will be sending us their reflections on climate change and their environment projects. We're creating a separate website for students only.

We're spreading our wings, flapping as hard as we can.

We (I) welcome ideas, stories, connections to good companies, and just general encouragement.

I send best wishes to all, Vicki

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Lily Olsen - September 29, 2022

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Meet Andrei Cherny: Founder and CEO of Aspiration Financial Services
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RECIPES
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GOOD NEWS
An Army of Ants Can Battle Other Crop Pests

GOOD NEWS
Meet the Robot Who's Cleaning Up Lake Tahoe

GOOD NEWS
Japan Is Rewarding Consumers for Shopping Green