

TACC Mission Statement
To promote business, enhance economic and community development, and serve as a catalyst for improving the overall quality of life in the community and region.

918-456-3742 • www.tahlequahchamber.com



VOLUME 2, NO. 3 • March 2019

**LEADERSHIP
TAHLEQUAH**



**DUCKS FOR
SALE!**

CONTACT A LEADERSHIP CLASS XIII MEMBER
OR CALL 918-456-3742

1 FOR \$5 OR 5 FOR \$20

OPIOID EPIDEMIC RESPONSE



Learn about the risks of prescription opioids, and how opioid use is impacting your community.

Help us prevent future addiction to these drugs that can become deadly when misused.

OSU Medicine physicians, residents and staff will be on hand to provide information.

FREE AND OPEN TO THE PUBLIC.

TAHLEQUAH

July 22-28 | Cherokee County Community Bldg.



CENTER FOR

Wellness & Recovery

AT OSU MEDICINE

Funding for this event was made possible by the Centers for Disease Control and Prevention through a cooperative agreement with the Oklahoma State Department of Health, Early Response Initiative. The views expressed in written materials or publications and the speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, but may mention trade names, commercial practices, or registered trademarks of the U.S. Government.



KEEP TAHLEQUAH BEAUTIFUL 2019

City-Wide Beautification Project



APRIL 13, 2019

9:00 a.m. Check In | 10:00 a.m. Group Picture

Registration Deadline: April 8th
To Register: www.tahlequahchamber.com
Volunteer t-shirts first come first serve

Message from the President

Tons of trash get dumped on our land or littered along the roads every year including plastic and glass bottles, cans, plastic bags, food wrappers, boxes and other types of litter and garbage – detracting from the natural beauty of our community and surrounding area. On Saturday, April 13, area residents, businesses, groups and organizations will come together to clean-up and beautify the area through the My Tahlequah – Keep Tahlequah Beautiful Spring event and City/County Free Dump Day.

Groups and individuals may begin checking in for the My Tahlequah clean-up event at 9 a.m. on April 13 under the big tent set up in Norris Park. A group photo and video will be shot at 10 a.m. in Norris Park featuring all participants involved in the My Tahlequah – Keep Tahlequah Beautiful event. As soon as the photo is taken, participants will begin their clean-up projects.

My Tahlequah is a community development program of the Tahlequah Area Chamber of Commerce originated to make the city and county a better and more beautiful place to live, work and play. Although we host a Spring and Fall Beautification event, the My Tahlequah Committee will begin to place focus on litter control, encouraging code enforcement, establishing a litter educational program for children, and creating other beautification projects in the future.

A goal of My Tahlequah is to create a mindset that a clean and beautiful city provides a beneficial impression to our residents, visitors and commuters, and potential new residents,

investors and new businesses. Quality of life has a major impact on where people choose to live, work and play. The way our community presents itself has a great deal to do with location choices made by potential business investors and residents.

Individuals are encouraged to join up with family, friends, community groups or businesses to create teams to participate in the cleanup effort. In addition, if individuals or teams have a specific project they want to address, we simply ask that they register this project with us during My Tahlequah volunteer signup. Volunteer and project signup may be done online at www.TahlequahChamber.com or by calling Alicia or Gabby at the Chamber of Commerce, 918-456-3742.

My Tahlequah Keep Tahlequah Beautiful Schedule

Individual/Group Check-In
9:00 – 10:00 a.m. Norris Park

Keep Tahlequah Beautiful Kick-off
10:00 a.m. Norris Park
(Opening Ceremony/Group
Photo & Video)

**My Tahlequah
Trash & Recycling Drop-Off**
10:00 a.m. – 2:00 p.m.
Tahlequah Area Chamber

Only trash picked up during the MyTahlequah event may be dropped off in front of the Tahlequah Area Chamber located at 123 E. Delaware St. In addition, we will be accepting only the following recycling items from homes or business at this location, including: paper, plastics, aluminum and steel cans, and cardboard.



**CINDY L. MORRIS, PRESIDENT
TAHLEQUAH AREA
CHAMBER OF COMMERCE**

FREE DUMP DAY – CITY OF TAHLEQUAH

In addition, free dump day is offered by the City of Tahlequah Solid Waste on April 13 from 9 a.m. to 3 p.m. at the dump located at 1851 N. Douglas Blvd. Free dump day gives residents an opportunity to discard their waste that's not easily thrown away in a common trashcan. Acceptable items include: pol-

lutants like auto fluids, solvents, oil-based paints, cleaners, pesticides, poisons and all types of batteries. Residents can also dump E-waste, computers, TVs, fluorescent bulbs, smoke alarms and tractor tires. The tire dropoffs exclude tire dealers and tires with rims. Residents cannot dump rocks, dirt or brush or appliances with Freon.

This event is sponsored by the City of Tahlequah Solid Waste, Storm Water Management, Cherokee Nation Environmental programs and the Solid Waste Research Institute of N.E. Oklahoma.

FREE DUMP DAY – CHEROKEE COUNTY

The Cherokee County transfer stations will host its free dump day from 8 a.m. to 3 p.m. at each of its stations located in Hulbert, Moody and Keys. The county transfer stations will not accept tires, wet paint, brush, rocks or limbs.

For more information on the City's services call 918-456-8332 or County at 918-458-6573. To volunteer for the My Tahlequah event, log on to the volunteer portal at TahlequahChamber.com or call the Chamber at 918-456-3742.






Join Us
Wake Up with the 3 C's

Coffee | Conversation | Connection
 April 12, 2019 | 8:00 - 9:00 a.m.
 The Oasis Health Food Store
 111 N. Muskogee Ave., Tahlequah

Remember to bring your business cards!

Thank you to our sponsor!
The Oasis Health Food Store



TAHLEQUAH AREA CHAMBER OF COMMERCE
 Presents

**LEGISLATIVE
 FOCUS**

WHEN: MAY 3, 2019
 TIME: 7:45 A.M.-9:00 A.M.
 LOCATION: NORTHEASTERN STATE UNIVERSITY UNIVERSITY
 CENTER
 ADDRESS: 612 N. GRAND AVE., TAHLEQUAH, OK 74464

Sponsored by:



Registration is a MUST for these events
 register at www.tahlequahchamber.com or call 918-456-3742

UPCOMING A.M. LIVE

APRIL 4 | 12 | 2019

Oasis Health Food Store
 111 N. Muskogee Ave., Tahlequah

MAY 5 | 10 | 2019

CBD Plus USA
 3040 S. Muskogee Ave., STE 106, Tahlequah

JUNE 6 | 14 | 2019

Newk's Eatery
 3361 Cherokee Springs Drive, Tahlequah

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 Funeral Home

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 oriented, personalized service.**

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www.hartfuneralhome.net
 918-456-8823 | 1506 N. Grand



Brian Kester
 Managing Funeral Director

MIIA

*Managing for Innovation and Action**Featured Speaker:
Michelle Prine**Credentials:*

Michelle Prine is a Wyandotte Nation citizen and passionate entrepreneur. She launched her marketing firm; Grand Splash Marketing, LLC in late 2009, 360GrandLake.com, Oklahoma Business Directory in February 2010. November 2014 she launched the National Native American specialized software and directory website NativeKnot.com. Michelle specializes in digital marketing through marketing consulting, social media marketing campaigns, ad campaign placement, specialized outreach development programs and event promotion for b2b relations and non-profit organizations. Honors and Awards: Oklahoma Magazine 40 under 40 recipient, The National NCAIED 40 under 40 award, Grand Laker of the Year, and Small business of the Year by AICCO. Michelle is proud to be a TERO certified, Native Women Owned Business Owner, and is actively involved with Rotary and serves on the NE Technology marketing advisory board.

Let's Get Social!

Social Media Marketing ADVANCED COURSE

THIS CLASS IS A PART 2 OF THE ORIGINAL SOCIAL MEDIA MARKETING COURSE!

Learn how to leverage social media for your business create awareness, increase engagement, showcase your products and services, and attract MORE customers through Social Media. Join us for a step by step, interactive and fun program on how social media can take your business to the next level.

Date: Tuesday May 14, 2019

Time: 1:00 p.m. – 3:30 p.m.

**Location: Indian Capital Technology Center
240 Vo-Tech Dr, Tahlequah, OK**

Cost: Chamber Member \$15

Non-Chamber Member \$25

****Please bring laptop/tablet, etc. to participate in "hands on" approach to social media**

Registration Information:

Online: www.tahlequahchamber.com

Phone: 918-456-3742

Registration Deadline is May 13, 2019

HOSPITALITY & CUSTOMER SERVICE WORKSHOP

"Delivering an Exceptional Customer Experience"

The key to any successful business is a satisfied customer that becomes a loyal consumer. How do you create this you might ask? You create this by providing an experience that they will never forget. This new fun and interactive Customer Service training will take participants way beyond just making the sale. We will learn the importance of asking the right questions, going the extra mile that will put a smile on their face and how your attention will create an experience that keep them coming back and asking for you when they do.



Chris A. Welch

Chris is a speaker, trainer, business owner and executive coach that has worked with organizations all over the United States. He cultivated his craft over the last 10 years, while working with his own Cherokee Nation and is now looking to inspire others to pursue what they never thought could be possible. As a sought-after speaker and trainer for conferences and workshops, he is inspired to reach those who want to take their potential, careers and lives to the next levels. His fun, passionate, and interactive style will leave you ready take on the next step in your master plan for success.

APRIL 9TH
8:30–11:00

Cherokee Nation EMS Building
22114 S Bald Hill Rd., Tahlequah

REGISTRATION FOR THIS
FREE EVENT AT
WWW.TAHLEQUAHCHAMBER.COM

MIIA

*Managing for Innovation and Action**Featured Speaker:
Michelle Prine**Credentials:*

Michelle Prine is a Wyandotte Nation citizen and passionate entrepreneur. She launched her marketing firm; Grand Splash Marketing, LLC in late 2009, 360GrandLake.com, Oklahoma Business Directory in February 2010. November 2014 she launched the National Native American specialized software and directory website NativeKnot.com. Michelle specializes in digital marketing through marketing consulting, social media marketing campaigns, ad campaign placement, specialized outreach development programs and event promotion for b2b relations and non-profit organizations. Honors and Awards: Oklahoma Magazine 40 under 40 recipient, The National NCAIED 40 under 40 award, Grand Laker of the Year, and Small business of the Year by AICCO. Michelle is proud to be a TERO certified, Native Women Owned Business Owner, and is actively involved with Rotary and serves on the NE Technology marketing advisory board.

Let's Get Social!

Social Media Marketing

Are you ready? It's time for you to share your business with the world.

Where, How and When?

Learn how to leverage social media for your business create awareness, increase engagement, showcase your products and services, and attract MORE customers through Social Media. Join us for a step by step, interactive and fun program on how social media can take your business to the next level.

Date: Tuesday, May 14, 2019

Time: 9:00 a.m. – 11:30 a.m.

**Location: Indian Capital Technology Center
240 Vo-Tech Dr, Tahlequah, OK**

Cost: Chamber Members \$15

Non-Chamber Members \$25

***Class is limited to 20 to allow for an interactive and hands-on social media experience.**

****Please bring laptop/tablet, etc. to participate in "hands on" approach to social media**

Registration Information:

Online: www.tahlequahchamber.com

Phone: 918-456-3742

Registration Deadline is May 13, 2019

Five Star Friday has kicked off in full swing! We were so excited to highlight a few of our wonderful chamber members including Go Ye Village, Rollie Pollie, and JD Young. The Communications Committee founded Five Star Friday to highlight local businesses who provide outstanding customer service and products. The idea is to spotlight a local business by giving them a positive review on social media outlets such as Facebook, Yelp, Google, etc. Make sure to participate next Friday and give your favorite local business a 5-Star shout out!



WHAT'S BEEN HAPPENING!!!

Special thanks to all who attended Chamber hosted events this past month and to the sponsoring companies.

A.M. LIVE

Thank you to J.D. Young Copy Zone for hosting A.M. Live in March!



Have you attended one yet? You should! It is a great event where you can reconnect with customers, friends and business acquaintances, meet new businesses to the area, and new member investors in the Chamber. A.M. Live is held on the 2nd Friday of each month at a Chamber member location. See the A.M. Live ad to find out the upcoming and future locations. We hit 44 attendees in March with numerous new business owners and first-time attendees joining us. You are cordially invited to join us to build your business by connecting with others – Coffee + Conversation = Connections!



LEGISLATIVE FOCUS

Thank you, Northeastern Health System, for sponsoring & hosting the second 2019 Legislative Focus breakfast.

The second event was held on March 1st hosted by Northeastern Health System at the Armory Municipal Center. Join us on April 5th at the Restaurant of the Cherokees beginning at 7:45 a.m. State legislators join us to answer questions on legislative priorities, take questions from the audience and have time for one-one-one discussion with you, the people.

MIA Series



Are you Missing in Action? Join us for our MIA (Managing for Innovation and Action) Series throughout the year. We have at least one seminar per month scheduled after April. However, in April we will host four seminars including: Hospitality & Customer Service, Let's Get Social (basics), Let's Get Social (advanced) and Leading & Managing Through the Generations! There is more information within this newsletter.

Women In Business Breakfast

Thank you, Cherokee Nation for sponsoring & TSET for presenting at the second 2019 Women In Business breakfast.



The second event was held on March 6th at the Armory Municipal Center. It focused on Wellness in the Workplace and included some easy ways to improve your way of life! Join us on June 12th at the Armory beginning at 7:45 a.m. The program will focus on Loving Your Inner Introvert/Extrovert. Trust us, you don't want to miss this one!

State of Community

State of the Community is a city-wide event, bringing community leaders, business owners and local residents together to hear key community leaders speak of the past, present and future of Tahlequah. Speakers for the event include Principal Chief of the Cherokee Nation, Bill John Baker; City of Tahlequah Mayor, Jason Nichols, Northeastern State University President, Dr. Steve Turner and Chief of the United Keetoowah Band, Joe Bunch.



LEADERSHIP TAHLEQUAH

Visits the State Capitol



Senator Dewayne Pemberton speaks with the class about the issues facing the State Government right now.



The Leadership Class XXII poses for a class picture outside the Governor's Mansion pool house.



The Leadership Class attends the NORA reception at the Governor's Mansion and listens to Johnnie Earp serving as the President of Northeast Oklahoma Regional Alliance.



The Leadership Class enjoys dinner at Bricktown Brewery for some downtime during the Oklahoma City Trip.

LEADERSHIP TAHLEQUAH

Visits the State Capitol



Former Mayor of Oklahoma City, Mick Cornett explains to the class the difference the MAPS program made to Bricktown.



Leadership Class XXII poses for a picture with Former Mayor of Oklahoma City Mick Cornett after being hosted by the State Chamber.



Class member Hayden Sharp and Champion Marty Hainzinger discuss the incredible architecture of the Oklahoma Department of Commerce building.

Wage and Hour Division (WHD)

Business News

Department of Labor Issues New Overtime Proposal

The Department of Labor (DOL) just released its long-awaited rewrite the controversial overtime rule, which more than doubled the salary threshold from the current level of \$23,660 to \$47,476 per year. The DOL's rewrite of the rule offers a commonsense approach proposing a salary increase of \$35,308 per year.

The Department of Labor's revisions to the rule reflect a thoughtful review process including a Request For Information and a nationwide series of listening sessions allowing the regulated community and stakeholders to offer input on this important federal regulation. The National Restaurant Association supports the Department's common sense approach to salary increases and the absence of a provision for automatic adjustments.

We are continuing to review the proposed rule and will provide a more in-depth analysis in the days to come.

The NPRM includes:

The proposal increases the minimum salary required for an employee to qualify for exemption from the currently-enforced level of \$455 to \$679 per week (equivalent to \$35,308 per year).

The proposal increases the total annual compensation requirement for "highly compensated employees" (HCE) from the currently-enforced level of \$100,000 to \$147,414 per year.

A commitment to periodic review to update the salary threshold. An

update would continue to require notice-and-comment rulemaking.

Allowing employers to use non-discretionary bonuses and incentive payments (including commissions) that are paid annually or more frequently to satisfy up to 10 percent of the standard salary level.

No changes to the job duties test.

No automatic adjustments to the salary threshold.

No changes overtime protections for: police officers; fire fighters; paramedics, nurses, laborers including: non-management production-line employees; non-management employees in maintenance, construction and similar occupations such as carpenters, electricians, mechanics, plumbers, iron workers, craftsmen, operating engineers, longshoremen, and construction workers

No changes to the job duties test.

No automatic adjustments to the salary threshold.

The Department will consider all timely comments in developing a final rule.

Disclaimer: This proposed regulation has been submitted to the Office of the Federal Register (OFR) for publication, and is currently pending placement on public inspection at the OFR and publication in the Federal Register. This version of the proposed regulations may vary slightly from the published document if minor technical or formatting changes are made during the OFR review process. Only the version published in the Federal Register is the official proposed regulation. The public will have 60 days to comment on the proposed regulation; the comment period will begin on the date of publication in the Federal Register.

TAHLEQUAH AREA
CHAMBER OF COMMERCE

GOLF TOURNAMENT



FOUR MAN SCRAMBLE

JUNE 7, 2019

CHEROKEE SPRINGS
GOLF COURSE



Renita Dick

Affordable Health Insurance

- Small Businesses
- Individuals
- Life Insurance



2 Sisters Financial, 110 Spring St., Tahlequah

918-456-6331

Financial Services

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- Estate planning
- Insurance & Annuity

Products



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TRIAL ATTORNEY

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Member Investor Renewals

Thank you to our member investors for their continued belief and support of the important work of the Tahlequah Area Chamber of Commerce. We recognize and thank each member who re-invested in our business association between February 21 – March 21.

A&B Distributors, Inc.
Action Floors
Backwoods Food Manufacturing
Beta Sigma Phi Delta Kappa
Chapter #4417
Cherokee Nation Home Health
Services
Donn Baker – Attorney At Law
First Baptist Church
of Tahlequah
Lake Region Electric Co-Op
Masters, Jim & Letitia

Moore, Jerry
My Friends & Me Inc.
New Life Worship Center
One Source Water, LLC
OSU-CHS Center for Rural
Health
Reasor's
Rose Furniture
Sharpe's Department Store of
Tahlequah
TTCU Federal Credit Unit
Wiseman, Laura & Joseph



Welcome New Members

Welcome to our new Chamber member investors! Please join us in welcoming them by patronizing their business for your personal and professional needs.

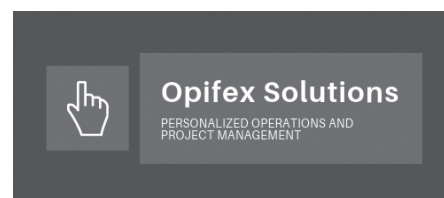
Member Investment made between February 21, 2019 – March 21, 2019

BAILEY LAW, PLC
Serving clients in the counties of Cherokee and Muskogee, Oklahoma, and beyond

Bailey Law, PLC
(918) 456-6113
205 West Shawnee, Tahlequah
<http://oktaxlaw.com/>



Soroptimist International
(918) 772-2260
<http://www.soroptimist.org>



Opifex Solutions
(918) 718-4598
6516 N Main, Peggs
<http://www.opifex.solutions>



Page Firearms Training
(918) 708-1575
108 E Monroe, Tahlequah
<http://pagefirearmstrainingllc.com/>



Threadz Consignment
(918) 864-2035
108 S Muskogee Ave
www.facebook.com/Threadz-Consignment

Individuals
Combs, Sara • Gibson, Fred
Uzzo, Dr. John PhD, CPA



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The American Indian Resource Center, Inc. would like to thank all donors who helped make The Wild Onion Dinner and Silent Auction a success

Audra Conner, MaryKay Consultant
 Arrowhead-Thunderbird Resort
 Baker's Furniture
 Benny's Fine Electric Tattoo
 Cashmere Lane
 Cherokee Nation Businesses
 Cherokee Nation Gift Shop
 Cherokee Nation Tribal Council
 Echota Arts

Green Country Theater
 Newk's Eatery
 Petsense
 Tahlequah Daily Press
 The Branch
 Thunderbowl
 Tulsa Symphony Orchestra
 Tulsa Zoo
 Walmart



TAHLEQUAH AREA CHAMBER OF COMMERCE

Board of Directors Spotlight



GRANT LLOYD
LLOYD LEGAL



ARIELLE BARNETT
BANK OF CHEROKEE COUNTY

2018-19 Tahlequah Area Chamber of Commerce Board of Directors

The Board of Directors is the governing, policy-making body of the Chamber. Its members represent the business and professional leadership of the Tahlequah area. The Board of Directors assumes financial and legal responsibility for all Chamber activities and duties. In addition, they set the vision, mission and strategic direction of the chamber.

EXECUTIVE COMMITTEE

Rusty Clark, Chairman
(Cherokee Co. Election Board)
Steven Wright, Vice Chairman
(Century 21-Wright Real Estate)
Jessie Hughes, Treasurer
(Jessie Hughes Accounting)
Todd Mutzig, Past Chair (Meigs Jewelry)
Sue Catron, Secretary (Individual)

BOARD OF DIRECTORS

Arielle Barnett, Bank of Cherokee County
Jim Berry, Northeastern Health System
Marcus Brunner, NEO Health
Dower Combs, Premier Consulting Partners
Freddie Ferrell, Insurance Professionals of Oklahoma
Grant Lloyd, Lloyd Legal PLLC
Genny Maiden, Terrapin Peak Bed, Breakfast & Beyond
Denisse Ramos, The Kickin' Taco
Russell Sain, Individual
Rian Cragar, Main Street Association
Michael Stopp, Individual
Jill Taylor, Cherokee Nation

Board of Directors – Chair Appointments (non-voting)

Kelly Callaway, First State Bank
Joshua Poindexter, Cherokee Nation
Ryan Tinsley, Property Solutions Real Estate Company

Board of Directors – Associates (non-voting)

Mary Bower, Northeastern State University
Stephen Highers, City of Tahlequah
Anna Knight, Cherokee Nation
Cindy Morris, Chamber President

STAFF

Cindy Morris, President
Gena McPhail, Tourism Director
Kelley Robertson, Finance Manager
Alicia McDowell, Member Engagement Coordinator
Clare Reynolds, Marketing Specialist
Caitlin Felts, Marketing Specialist
Matt Dorr, Business Development Coordinator/VISTA

CHAMBER SUBMITS SLATE OF BOARD OF DIRECTOR CANDIDATES



The Nominating Committee of the Tahlequah Area Chamber of Commerce has submitted a Slate of Board of Director Candidates to serve a 3-year term from July 1, 2019 – June 30, 2022.

New Candidates

Ryan Tinsley, Property Solutions Real Estate Company/Remax Select
Sara Combs, Individual

Incumbents:

Freddie Ferrell, Insurance Professional of Oklahoma
Michael Stopp, Individual

In accordance with our bylaws, the TACC shall publish this slate of candidates filling expiring Director positions and provide our members the right of petition.

(In accordance to Article III-Board of Directors, Section 6 – Selection and Election of Directors)

Right of Petition: Additional director candidates can be formally nominated by a petition bearing the genuine signature of at least twenty-five (25) qualified Chamber members. Such petition shall be filed with the nominating committee within ten (10) days after the Nominating Committee's publication (deadline - April 17). The Nominating Committee is the final authority as to the authenticity of the petition(s).

Determination: If no petition is filed within the designated period, all nominations shall be closed and the Nominating Committee's slate of candidates shall be declared elected by the Board of Directors at their regular May board meeting and the newly elected directors will take office on July 1.

If an authenticated petition presents additional candidates, the names of all candidates shall be arranged on a ballot in alphabetical order. The Board of Directors will be instructed to vote for the number of candidate required to fill expiring terms; ballots with more nominees marked than necessary will be discarded.

MIIA

Managing For Innovation and Action

Leading & Managing Through the Generations

With the most diverse workforce in history and a future that will see 75% of them be "Millennials" by 2025, Generational Leadership is as important today as its ever been. This fun and interactive session will lay waste to stereotypes, give the participants the knowledge to understand the experiences of the generations, and find common ground to select the right approaches to leading and managing your TEAM to success.



Chris A. Welch

Chris is a speaker, trainer, business owner and executive coach that has worked with organizations all over the United States. He cultivated his craft over the last 10 years, while working with his own Cherokee Nation and is now looking to inspire others to pursue what they never thought could be possible. As a sought-after speaker and trainer for conferences and workshops, he is inspired to reach those who want to take their potential, careers and lives to the next levels. His fun, passionate, and interactive style will leave you ready take on the next step in your master plan for success.

April 25th | 8:30-10:00 a.m.

ICTC Tahlequah

240 Vo-Tech Dr., Tahlequah

\$15 Chamber Members \$25 Non Members

TAHLEQUAH AREA CHAMBER OF COMMERCE

Women In
Business Breakfast



JUNE 12, 2019

7:45 AM - 9:00 AM
ARMORY MUNICIPAL CENTER

Red Fern Festival April 26th and 27th

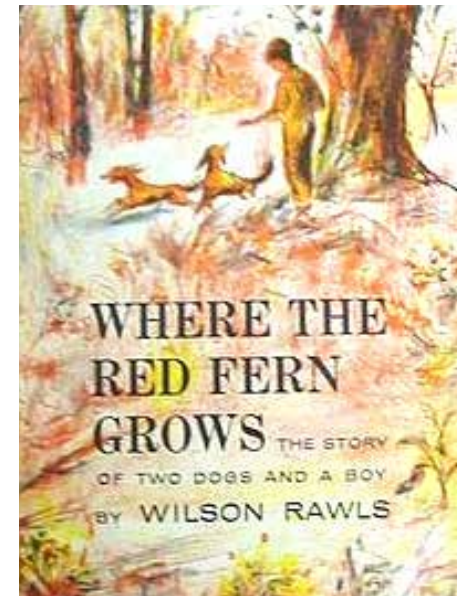
As sure as the dogwoods bloom, springtime guarantees visitors to Tahlequah's Red Fern Festival, fun for all ages. The two-day event - which includes live music, coon dog field trials, a car show, vintage fly-in, Miss Red Fern Pageant, duck race, chili and barbecue cook-off - is arguably the most popular annual occurrence and is celebrating the 13th year in 2019.

Events begin Friday with vendors opening their trucks at 12 o'clock in the afternoon, followed by inflatables are set up for kids in Norris Park from 4-7 p.m., live music starts at 8 p.m. under the Morgan Street Pavilion across from Norris Park.

Saturday, visitors are encouraged to attend the Fly-In at the Tahlequah City Airport at 8 a.m. The Tulsa Warbirds, as well as private planes, will be flying in for an air show and stopping by for a closer look inside their aircraft! Beginning at 11 a.m. visitors can walk the streets lined with food vendors or attend the Barbecue and Chili Cook-Off located in the NSU Jazz Lab parking lot (beginning at 11 a.m.). Next door, inside the NSU Jazz Lab, the Miss Red Fern pageant will be taking place at 1 p.m. which showcases the personality, charm, and character of the youth of Cherokee County.

Classic car aficionados and gear heads won't want to miss the car show, which also takes place on Saturday. The show has grown exponentially over the past few years, and includes dozens of categories, including rat rods, Mustangs, and muscle cars. This event takes place on Water Street with prizes being awarded at 2 p.m.

Guests are encouraged to watch the screening of "Where the Red Fern Grows" at the Tahlequah Public Library on Saturday. The 2003 version of the movie will be shown at 10 a.m. and the 1974 version will be shown at 2 p.m. After viewing the movies hunters and animal lovers



won't want to miss the Hound Dog Field Trials, which take place in Sequoyah City Park. Visitors should have no trouble finding the event, just listen for the sound of baying coon dogs.

Leadership Tahlequah will also be playing a role in the festival as they put on the annual Duck Race. Visitors and community members can purchase their ducks at the tent located at the corner of Muskogee and Morgan street, and there will be prizes awarded to 1st, 2nd and 3rd place winners. The funds raised for this event will go towards the Sweetwater Foundation benefiting children in the Cherokee County area receiving cancer treatment. Following the Duck Race Doc Fell and Co, and Ragland will be performing at 5 p.m. at the Morgan Street Pavilion.

We welcome all visitors and community members to Tahlequah for the Red Fern Festival on April 26th and 27th. We hope you enjoy your stay and have an opportunity to participate in all the great things we have to offer. For more information about the weekend, you can find schedules and maps on www.redfernfestival.com.

Tourism Update

You know that things are getting crazy busy when you are unable to remember what month it is!! I cannot believe that we are already at the end of March!

The phones have been ringing off the wall and emails coming in by the dozen! Groups are scheduling trips, families are scheduling parties and reunions! It is obvious that Tahlequah is a bright spot on the map and people are excited to visit and explore all that the Tahlequah area has to offer! The increase in the visibility of Tahlequah is relevant by the significant increase in revenue from the hotel/motel tax collection. The increase was considerably large, in comparison to February of 2018. We are ecstatic to see this growth and looking forward to watch it continue.

With the local events, in our near future, we are excited to promote Tahlequah and make the love for our town CONTAGIOUS! We have noticed a continual spike in interest for the Illinois River information and also Lake Tenkiller. It is interesting to see the primary age of interest has changed and the largest interested age group is 55-64. With this information in place, we are focusing our advertising interests to reach the current demographics.

We find that 60% more of our visitors are women, so that percentage really has not varied too drastically. Studies show that the highest rate of interest (in this audience) is still the lifestyles/hobbies with a food enthusiast interest and secondly, lifestyles/hobbies with a "pet lovers" interest. Fortunately, we are able to receive these valuable analytics and use these statistics for the spring and summer seasons.

What makes Tahlequah so special? What brings people back time and time again? Tahlequah is so fortunate to be nestled between the majestic Illinois River and the activity-filled Lake Tenkiller. The river and lakes are great draws, but the people of the Tahlequah area make the experience EXTRA special. The warmth of the Tahlequah culture and heritage draw people to return and create memories to last a lifetime!

The Chamber's Tourism Department is so excited for spring and summer of 2019! We are looking forward to promoting Tahlequah and attracting new visitors, groups, families and conferences! You can always visit our website www.tourtahlequah.com for more information on upcoming events and activities. And, as always, please feel free to stop in and visit with us at any time!! And remember, YOU are who makes Tahlequah the AMAZING city that it is!



**GENA MCPHAIL,
TOURISM DIRECTOR**

Website Analytics

Age

Age	Visits	New Visits	Sessions	Bounce Rate	Pages / Session
All	533	500	599	60.43%	2.25
1. 65-64	122 (22.89%)	110 (21.99%)	146 (24.37%)	65.70%	2.14
2. 45-54	165 (30.96%)	98 (19.59%)	112 (18.70%)	64.29%	2.07
3. 35-44	99 (18.56%)	92 (18.23%)	108 (18.03%)	56.48%	2.43
4. 25-34	94 (17.64%)	89 (17.59%)	102 (17.03%)	63.73%	2.04
5. 55+	90 (16.89%)	86 (17.00%)	96 (16.03%)	65.92%	1.89
6. 18-24	28 (5.25%)	25 (5.00%)	35 (5.64%)	22.86%	4.88

Users & Pageviews



Meet our Staff

Kelley Robertson Financial Director



KELLEY ROBERTSON

Kelley Robertson began her career with the Tahlequah Area Chamber of Commerce in the early 2000's. After taking a break, Robertson returned to the chamber in 2016 and has served as the financial director. Robertson's main duties in the office are taking care of membership finances, payroll, and facilitating insurance and employee benefits.

Robertson is very active outside of her chamber duties. She is a board member of the Tahlequah Outlaws Spe-

cial Olympics group, an avid Outlaws mom, team manager of the Sting-rays Boys and Girls Club Swim Team, and a frequent volunteer for Special Olympics fundraiser and team events.

Robertson loves visiting both Disney World and Universal Studios in Orlando, Florida. These theme parks are among her top places to vacation. Robertson is also a self-proclaimed Parrothead, which is a term used to describe Jimmy Buffet fans.

Breaking New Ground in Tahlequah

Tru by Hilton is coming to Cherokee Springs Plaza.
Please join us for the groundbreaking ceremony.

April 8 | 1:00 p.m.

3457 Cherokee Springs Road | Tahlequah, OK 74464



ATTENTION

Hay Cutting/Baling Opportunity

The Tahlequah Industrial Authority (TIA) is accepting bids for cutting, baling and removal of hay from the TIA Park (80 acres) and Tahlequah Municipal Airport (70 acres) until Tuesday, April 16, 2019. Recipient awarded the bid must provide a copy of certification of \$1 million liability insurance coverage by May 1, 2019.

Bids must be submitted no later than 4:00 p.m. on April 16, 2019 to: Purchasing Agent, City of Tahlequah, 111 S. Cherokee Ave., Tahlequah, OK 74464. Bid envelope must be sealed and clearly marked with TIA HAY BID 2019.

All bids received will be opened during the regular TIA meeting on Wednesday, April 17, 2019 beginning at 5:30 p.m. at the Tahlequah City Hall in the City Council Room. The Tahlequah Industrial Authority reserves the right to reject any and all bids.

Land may be viewed at any time during the bidding process at the following locations.

- * Tahlequah Industrial Park – 591 Main Parkway, Tahlequah
- * Tahlequah Airport – 2100 Airport Parkway, Tahlequah

Area highlighted in yellow is the area to be mowed

CONTACT US
FOR MORE INFO

CINDY MORRIS
EXECUTIVE DIRECTOR
TAHLEQUAH INDUSTRIAL AUTHORITY
PHONE: 918/456-3742
EMAIL: Cindy@tahlequahchamber.com



TAHLEQUAH AREA CHAMBER OF COMMERCE

Ambassador Spotlight



JENNIFER YERTON
FARMERS INSURANCE AGENCY



SUZANNE MYERS
CENTURY 21 WRIGHT REAL ESTATE

Truly HISTORICAL

This page is from the Tahlequah Arrow dated Saturday, April 13, 1918. This was just 7 months before the end of WWI. The country was strong in their war effort and through these articles a person can see how Tahlequah banded together, helping through the Red Cross and rationing with wheat and flour.

There may be talk in Okla. but there are no strong movements in that place.

Concrete ships will move to make a southeast road from Atlanta to Europe.

Consider the survey of the air-ship board that is thoroughly over-taken itself.

Good that with a heavy heart the battle line is being fought.

A woman saved from such situation in her husband's talk unless he talks in his dream.

Finally the national governing capital city of Kansas is entering one of these strange events.

With General Pershing in command there will be not only unity of command, but there will be "command."

When a German stream has ordered to all women and children to stay. It is a fine system from the President's point of view.

From the amount of house raised by Hindenburg, according to several observers, he must be the original Nazi Deuce.

Characterizing headquarters will continue now in the realization that it is accepted as possible to wear one's self out, alone and half.

As usual, Hindenburg and the Hindenburg efforts are reported to show every drop of blood in the other side's veins to break the ally's line.

Two speech ships have been sent by German submarines. And yet, servers tell us that French promises to largely with the "Tenthousandth."

The average man seldom knows all the chances he has to know. A "red" thing he isn't supposed to know.

The German submarine is being forced into battle by public clamor at home as the German soldiers are forced into battle by machine guns.

Washington, Oregon, Texas and Louisiana are now reported to be up with their rebuilding work. The machine used states should have to get into line.

The price of wheat was for many years an important factor in political elements. It has now made the war with the nation of Europe and respective internationality.

For the time being to represent their fellow Democrats in the launching of a campaign that should secure the nomination for Governor of a man who stood for the ideas of Democracy in government which they endorsed.

From the moment the meeting was called to order at 12:00 a. m., by Senator C. W. Board, of Okla., until the end of the afternoon session there was not a dull moment.

Following reports of the political outlook for Judge Robinson in all creative representation, were made in energy and fervent speeches, but debate supporters who could not be given more credit by the majority of the party and confidence in the outcome of the campaign was the key-note of the event.

Hindenburg met the rising approval of the delegates and it is pronounced by competent judges to be very sound and comprehensive, and should be read by every Democratic voter in the next few months.

What the candidate stands for is, after all, more important than who he is. This meeting was held in the practical opening of the state campaign, for while the other candidates for Governor have been filling columns and pages with their promises and the famous "I'll be there" of their friends, the fact that Judge Robinson is supported by his rivals themselves as the leading candidate makes the hopefulness of his victory and confidence in the outcome of the campaign was the key-note of the event.

Official Food News of Federal Food Administration

FLOYD E. MILLER
Public Information Director
Norman, Oklahoma

WHEAT IS NOW VITAL QUESTION

Oklahoma Farmers Must Sell Surplus Wheat and Uphold Food Battle Line

Herbert Hoover has emphasized the absolute necessity of securing every bushel of wheat in Oklahoma in view of the quantity needed for our army and navy. He has sent out a war call to all farmers in Oklahoma to bring their surplus wheat to the aid of the nation and civilian populations of England and France who are in danger of starvation.

Farmers are urged to the true spirit of patriotism and to find wheat that is as badly needed. Any person who hoards wheat in excess of need is charged with suspicion because such hoarding is giving aid and comfort to the enemy.

Home Guards Get Busy

In one county in Oklahoma the County Food Administrator made a personal call on all persons having wheat in excess of need for next year. He was accompanied by a representative of the elevator men who notified the farmers that the elevator should handle all wheat brought in during the coming season.

time the farmers of the nation can render genuinely patriotic service by lending all the money they can to their government and encouraging everybody else to do the same. It makes no difference how small the loan, it will be helpful. Those who can only buy Thrift Stamps, should buy Thrift Stamps; those who can buy War Savings Stamps, should buy War Savings Stamps; those who can buy Liberty Bonds, should buy Liberty Bonds. Always they should say as many stamps and bonds as they can, instead of a few. The government has now put these loans to such convenient form that there is no citizen in the land who cannot help to some extent if he is patriotic enough, so I rely upon the farmers, then whom there are no more vitally interested in protecting America's future and the liberty of the world, to do their utmost to help in this great Liberty Loan work.

The farmers are already performing patriotic service of the highest order in raising the food surplus needed by our own military forces and in raising the food surplus needed by the military forces of the great nations associated with us but they have a further duty to perform. They should strive to do their utmost to help in the campaign of their government. In doing so they will not only benefit themselves by having this money and will be helping to defend their liberty, their rights and their farms against the threatened aggression of the most powerful military and military government ever created.

The farmers of the nation, traditionally, are freedom loving people. One hundred and thirty years ago on the nineteenth of this month, the farmers at Lexington and Concord fired the first shot for liberty, and it was heard around the world. I know that the American farmers of today are just as liberty-loving as their heroic ancestors; I know that they will join with other Americans of every business in providing the money which will enable their government to fight in a victorious contention this great war for liberty, justice and America's sacred right.

(Signed) W. G. MADDON

AREL ESTATE
LOANS AND LEASES

Oil and gas leases wanted anywhere in the north half of Washington County. Loans paid for the day written.

PHONE 158

J. R. MILLER

Chamber Meetings & Events Calendar for April 2019

- | | | | |
|----|--|----------------------------------|---|
| 09 | Hospitality & Customer Service Workshop
Leadership Steering Committee
Small Business Development Committee | 8:30 a.m.
2:00 pm
12:00 pm | Cherokee Nation EMS
Chamber Office
Chamber Office |
| 11 | Tourism Council Meeting
Membership Development Committee | 8:00 am
12:00 pm | Chamber Office
Chamber Office |
| 12 | A.M. Live | 8:00 am | Oasis The Health Food Store |
| 13 | My Tahlequah-Keep Tahlequah Beautiful Event | 10:00 am | Norris Park |
| 16 | Tourism Marketing Committee | 3:30 pm | Chamber Office |
| 17 | Economic Development Committee | 11:30 am | Chamber Office |
| 18 | Leadership Class XXII – Cherokee Nation | All Day | Cherokee Nation |
| 19 | MIA Seminar – LET'S GET SOCIAL
MIA Seminar – LET'S GET SOCIAL-ADVANCED
Executive Committee | 8:30 am
1:00 pm
8:00 am | ICTC
ICTC
Chamber Office |
| 23 | Board of Directors
Legislative Committee | 8:00 am
3:00 pm | Chamber Office
Chamber Office |
| 25 | Leading & Managing Through the Generations | 8:30 am | ICTC |

May 2019

- | | | | |
|----|---|------------------------|-----------------------|
| 03 | Legislative Focus | 7:45 a.m. | NSU University Center |
| 10 | A.M. Live | 8:00 a.m. | CBD Plus USA |
| 14 | MIA Series- Let's Get Social (Beginners Course)
MIA Series- Let's Get Social (Advanced Course) | 9:00 a.m.
1:00 p.m. | ICTC
ICTC |



TAHLEQUAH EXTENDED CARE



LESLIE DAVENPORT, APRN-CNP

LORIE TRENTHAM, APRN-CNP

1500 E. DOWNING ST. #214-A | 918-456-0011

OPEN WEEKDAYS, 7:00 AM TO 7:00 PM

OPEN SATURDAYS, 7:00 TO 3:00 PM

LET US TAKE CARE OF YOU!

NEW PATIENTS & WALK-INS WELCOME! WE ACCEPT MEDICAID, MEDICARE, MOST

Events | FUN FOR THE FAMILY

Tahlequah Farmers Market
Every Saturday | 8:00am – 12:00pm
Morgan Street Pavilion

Tahlequah's Got Talent
Tuesday, April 5 | 2:00 – 8:00pm
Webb Building at NSU: 610 N Grand Ave

Resilience Run 5K and Fun Run
Saturday, April 13 · 8:00am – 12:30am
NSU ; 600 N Grand Ave

NSU POWOW
Saturday, April 13 · 3:00 – 7:00pm
NSU ; 600 N Grand Ave

Red Fern Festival
April 26 – 27, 2019
Downtown Tahlequah

May Day Celebration
Saturday, May 4 · 4:00 – 5:00pm
Hunters Home: 19479 E Murrel Rd

**Support our
Tahlequah Area Chamber of Commerce
monthly newsletter by purchasing
an advertisement**

Prices starting at \$85/month
Contact Heather, Joe or Juanita
at the Tahlequah Daily Press
918-456-8833

One Hundred Years Ago In Tahlequah, Okla

THE TAHLEQUAH ARROW, TAHLEQUAH, OKLAHOMA.

Town Gossip

Newspapers—New Stand. The place to find—Big 4 Cafe if you like.

FOR SALE—A good piano. For sale. Call for details.

Golden White Syrup at the gallery. Casey Grocery.

Stock, Ball, plain and upholstered. at Casey Grocery.

James James production under canvas next Thursday.

Good eating Potatoes, not broiled. 11.18. Casey Grocery.

We are still selling P-40s from the lot per lb. Casey Grocery.

Coming—next Thursday. Henderson's production of James James.

Rev. Joe P. Thompson was a business visitor in Muskogee, yesterday.

Red Bliss or Burbank (not broiled). 2-2 bushel sacks for \$2.50. Casey Grocery.

Mrs. Al King, of Hallett, was a visitor at the musical dressing room of the Red Cross, Friday.

Senator McAllister, of Hark, State Inspector of Highway, was in the city yesterday, on business.

Mrs. Vickery and her family left Saturday for Robinson, Texas, for a visit with Mrs. Vickery's son, George.

Miss Little, Guy and D. M. Casey made an automobile trip to Muskogee Thursday, returning home Friday.

The Katherine Brown Missionary Society held a very pleasant meeting with Mrs. L. C. Ross, Tuesday afternoon.

The West End Club, instead of having their regular meeting Thursday, met at Carnegie library and did work in surgical dressing.

Mrs. Bruce Harris left Thursday afternoon for Wadsworth, Tenn., to join her husband who is in training at Fort Benck, near that city.

News from the bedside of G. W. Henge Friday afternoon, was to the effect that he was very low and his condition is considered precarious.

Everett Hase, some years since editor of the Tahlequah Sun, now of Fayetteville, Ark., was shaking hands on our streets with old friends, yesterday.

Brown Furniture Store has been giving away a beautiful match repeated this week, which is a very convenient ornament for any home. The receptacle holds a box of matches and affords proper protection for them. If someone will give a box of matches now to go in it, we will give the one (Tahlequah) a tryout.

A prudent mother is always on the watch for symptoms of virus in her children. Paleonema, dark of throat, is a sign, and pinkness is the signal for WHITES CREAM VERMIFUGE. A few doses of this excellent remedy puts an end to the worms and the child soon acts naturally. Price 25c per bottle. Sold by all druggists.

LAND WANTED. I will buy your land in Craig, Marex, Nowata, Rogers, Tulsa, Washington and Wagon counties. List your Cherokee farms with me. C. M. ROBERTS, Office over Ten Cent Store, Tahlequah, Okla., 4-10-D-A.

Buy a Liberty Bond.

Keep Yourself Up to Scratch

Fortify Your System Before It is Weakened by Ills

Don't wait until you are actually sick to take a laxative, you know "an ounce of prevention is worth a pound of cure." If you will just take **LIV-VER-LAX** regularly, it will keep you continually in the best possible shape, bright, energetic and happy. It is made of harmless vegetable matter, and by acting gently but effectively keeps the system cleared of poisons and ready to perform its best work.

LIV-VER-LAX is sold under an absolute guarantee to give satisfaction, or money will be returned. For sale in 50c and \$1 bottles at

WRIGLEY'S

—is the great war-time sweetmeat.

—the benefit, the pleasure, the economy of a 5c package of WRIGLEY'S

—has made it the favorite "sweet ration" of the Allied armies.

—send it to your friend at the front.

—it's the handiest, longest-lasting refreshment he can carry.

CHew IT AFTER EVERY MEAL

The Flavor Lasts

THREE KINDS

WRIGLEY'S SWEET TOBACCO

WRIGLEY'S JUICY FRUIT

WRIGLEY'S DOUBLE MINT

COMMUNICATION FROM CAMP TRAVIS

The following letter (intended for previous publication, has been unfortunately overlooked for several days. It contains much information of interest to our readers and we publish it despite the delay.

Camp Travis, Texas.

Kaiser, Tahlequah Arrow and Cherokee County Democrat.

Dear Sir: Out of consideration for the boys who left Tahlequah for Camp Travis, on the 23rd of February, we are writing you this letter and asking you to publish it.

Some of our boys have received letters from home in which they have been told that the report is abroad at home that our boys "faded hell" in Muskogee, and that "all but three were drunk." This is absolutely an erroneous rumor, unjust, unproved and unprovoked.

It was evident, of course, that three or four fellows had consumed some "fire water" under their skin, and some of the fellows were on the way, which is perfectly proper on such occasions, as we passed some of the stations on the way, but as to "bouts," there was none brought about our car after we left Tahlequah, and the few who had had a friendly sip or two before leaving home soon sobered up and were the quietest ones in the bunch. A civilian got on board at Muskogee and came into our car with a small bottle of ginger. Innocently and with kindly intentions he was about to pour some of his ginger into the cap of a recruit, when his bottle was taken from him and thrown out through the window. He was informed of the seriousness of his offense and told to leave the car at once. He left the car and there was no further evidence of anything to stir stronger than black coffee.

We had not the least bit of trouble on the whole trip. A Y. M. C. A. secretary, who had visited our car was heard to say that some boys from Tahlequah were a fine bunch of fellows. Ralph O. Van Thurn, of the Tulsa Y., formerly of Muskogee High School, told us that our train load which was about 1500 men, 1000 in cars, was the best, quietest, and most civil bunch that had ever come to Camp Travis since the draft law went into effect.

We say these things only because we feel that the rumors mentioned above are very unjust and should be stopped.

By a unanimous vote, the boys from Cherokee county requested that a vote of thanks be sent to the ladies of the Red Cross of Tahlequah, who prepared and gave us the lunch and comfort kits. If it had not been for these lunches we should have suffered from hunger on the way, as we had some difficulty in getting our meals which were provided by the Government. We arrived at the camp just at dawn, tired, sleepy and hungry. Where we sat for 30 minutes and waited our appetites only to be told to grab our baggage and march on. This process was repeated three times before we got any rest. It was then that "two o'clock." I think we could have eaten a Texas steer, horse and all. That "two o'clock" in camp seemed like the best meal we had ever eaten. We were well fed, well clothed, for the most part (some have had first-class meals, doing well and contented. We are in barracks with Hughes and Johnson county, among which are some fine fellows.

Our address is, 41st Co., 11th N. S., 16th D. R., Camp Travis, Tex.

Yours very truly,
ROY C. HUNTER,
QUY STRATTON,
A. H. MITCHELLSON.

Don't be a slack—buy a Liberty Loan.

For the stomach and bowel disorders of babies McKEE'S BABY ELIXIR is a remedy of genuine merit. It acts kindly, is pure, wholesome and pleasant to take. Price 25c and 50c per bottle. Sold by all druggists.

What are you doing to help in the battle for democracy? If you can't fight you can buy a Liberty Bond.

Used 40 Years

CA

The Woman's Tonic

Sold Everywhere

PATENTS

Q. SWIFT & CO.

Don't wait until you are actually sick to take a laxative, you know "an ounce of prevention is worth a pound of cure." If you will just take LIV-VER-LAX regularly, it will keep you continually in the best possible shape, bright, energetic and happy. It is made of harmless vegetable matter, and by acting gently but effectively keeps the system cleared of poisons and ready to perform its best work.

LIV-VER-LAX is sold under an absolute guarantee to give satisfaction, or money will be returned. For sale in 50c and \$1 bottles at

Sequoyah Theatre,
Friday Night, April 19, 1918

ANITA STEWART in "THE GIRL PHILIPPA"

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