



LEADERS OF TOMORROW  
YOUTH CENTER

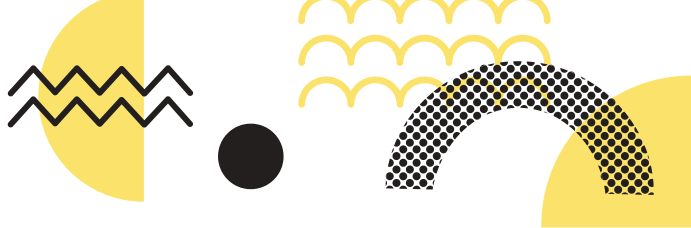
LEADERS OF TOMORROW YOUTH CENTER, INC. (LTYC)  
FY21 REQUEST FOR PROPOSAL  
ART NOW-ARTS LESSONS ON DEMAND

ART

NOW

FY21 RFP





**LEADERS OF TOMORROW YOUTH CENTER, INC. (LTYC)  
FY21 REQUEST FOR PROPOSAL  
ART NOW-ARTS LESSONS ON DEMAND**


Leaders of Tomorrow Youth Center, Inc (LTYC), is continuing a new initiative, **ART Now**, beginning in **August 2020** and expanding our resources. **Art Now** serves as LTYC's virtual response to ensure that students and artists can participate in arts learning anywhere, and at any time. Through arts tutoring, virtual classes, webinars and more, the Performing and Creative arts can always be right in the palm of youth's hands. LTYC is seeking proposals from artists and arts educators to deliver a **15-20 minute** lesson. Individuals may apply and submit more than one proposal. **The submission deadline is 4:00 pm ET, Friday, July 31, 2020.** LTYC is committed to supporting youths, ages 3-18, with arts programs that empower them to excel in the arts, academics, and social development. By providing opportunities and resources that otherwise would not be available, LTYC programs build higher self-esteem and self-worth in young people who are yearning for success.






## BACKGROUND INFORMATION

Through arts education programs and more, Leaders of Tomorrow Youth Center, Inc. enriches the lives of thousands of youth in the Maryland and District of Columbia school systems, empowering them to develop their artistic talents and achieve their greatest potential. Since its inception in 2004, LTYC has continuously expanded its programming, geographic outreach, and calendar, building more and stronger relationships among students, families, and the community. With a dedicated team and an extended network of artists, educators, and consultants, LTYC is committed to fostering positive social development, academic success and creativity in the minds of youth today. Our mission is to teach youth the fundamentals of leadership and encourage them to use their gifts and strengths to promote success and balance in their lives. We have partnered with close to 100 schools and organizations in the Baltimore and D.C. Metropolitan area over the last decade to deliver arts programming that is engaging, meaningful and impactful. During that time, we have had numerous positive outcomes including but not limited to performances, field trips, master classes project-based learning, increased attendance, increased parent involvement, motivation and self-esteem, and an excellent rapport between our staff, students, and school leadership. Building leadership capacity is an intentional part of our program, with the focus on the arts, to better meet the needs of the students, school leaders and school communities. LTYC aims to improve the percentage of underserved students receiving access to quality programming by encouraging achievement through unique and rigorous arts instruction. Programs provided by Leaders of Tomorrow Youth Center integrate arts and education, while inspiring, mentoring and nurturing youths who yearn for self-esteem, achievement and balance in their lives.



Those selected applicants will record their lessons and become a part of the permanent LTYC ART Now Library for partners, students and parents to have access to quality arts lessons and classes online, and on demand.



## SCOPE OF SERVICES

Leaders of Tomorrow Youth Center, Inc (LTYC) is seeking proposals from artists and arts educators who provide high-quality evidenced-based arts instruction who are willing to share their expertise in a highly engaging video lesson submission. We expect that any individual applying to this RFP meets all the requirements included below.

1. Ability to provide high-quality enrichment lessons to elementary-high-school aged youth. The applicant should incorporate best practices in youth development in its design and implementation.
2. Familiar with Social Emotional Learning and competencies associated with Social Emotional Learning. Applicant should have experience implementing programs that support positive social emotional growth, particularly as it relates to positive youth development practices. LTYC uses CASEL's Social Emotional Competencies as a framework for implementing and evaluating social emotional learning. In the proposal, please be sure to include examples that highlight familiarity and experience implementing and evaluating social emotional learning.
3. Able to provide a prerecorded virtual lesson between September and December 2020.
4. Applicant and/or staff must be available to attend supplementary events listed below:
  - Prep Meeting: September 2020
5. Experience providing instruction to school aged youth with varying levels of need. This time period has been a critical transition period for youth. It is important to have staff that provide guidance and support to all youth, regardless of background, ability or behaviors.

## BUDGET INFORMATION

Applicants should provide a budget that includes cost related to the Scope of Work, as outlined above. In doing so, applicants are asked to provide a detailed cost breakdown that indicates hourly rate, materials, and fees that are required to fulfill the scope of work. Be sure to include a budget narrative along with the detailed cost breakdown.



## RFP SUBMISSION & ADDITIONAL INFORMATION

Submission should include:

A. Personal Bio: Provide a concise overview of your work, and history and previous and/or existing work that demonstrates your experience with similar work. Include a summary explaining why the applicant is responding specifically to this RFP and all relevant contact information.

B. Program Description: Provide a detailed lesson description of the enrichment activity you would implement in your recording. Lessons should fall under these content areas: dance, theatre, music, creative writing, media arts, culinary arts, martial arts or fashion and cosmetology. Please describe the lesson in detail, and include alignment to any and all academic standards, arts standards and social emotional competencies.

C. Describe how you take an equity lens to your work, the services you provide and the youth you serve.

D. Provide a minimum of one letter of support or reference.

E. Budget and Budget Narrative: Please provide a detailed cost breakdown and narrative for the video lesson submission.


## REVIEW PROCESS

A review panel will evaluate the responses based on the qualifications, background, experience of the applicant, and apparent need based on partner's feedback.



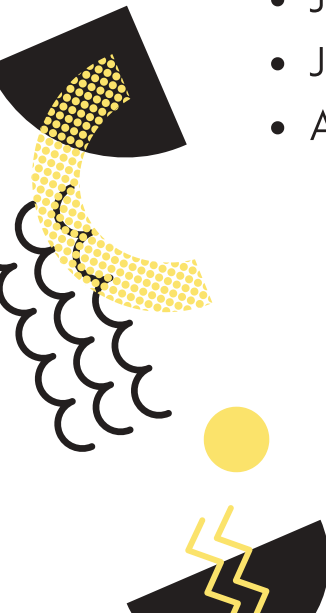
## SUBMISSIONS & QUESTIONS

**Applicants are required to submit proposals via email to Lauren Blackwell at [lauren.blackwell@ltyc.net](mailto:lauren.blackwell@ltyc.net) by 4:00pm ET on July 31, 2020.** Email submissions must be completed by the date detailed in this RFP. The deadline will be strictly enforced. Faxed, mailed, or hand-delivered proposals will not be accepted.



Questions may be submitted in writing via email to **Lauren Blackwell through July 16, 2020.** All questions must be in writing; telephone questions will not be answered. All responses to submitted questions will be compiled and published on the [LTYC website](#).

### **Key Dates:**

- July 6, 2020 – RFP released by LTYC
  - July 6–16, 2020 – Electronic Questions and Answers submitted
  - July 20, 2020 – Questions and Answers posted
  - July 31, 2020 – Proposals are due
  - August– September 2020 – Awardees are notified
- 
- 