

# LAURA WEST

VP, Business Development

USC BUILDS

## CONTACT

585.355.3439

laura@uscbuilds.com

### EXPERIENCE

- Began construction career in 2006

### EDUCATION

- B.A., Cum Laude, Psychology, University of Rochester

### TRAINING & CERTIFICATIONS

- NYS Licensed Real Estate Professional

### AREAS OF SPECIALIZATION

- Real Estate Investment
- Real Estate Sales & Leasing
- Relationship Building
- Program Development

## ABOUT

Laura West's extensive knowledge of community outreach, marketing, real estate and program development makes her the perfect person to oversee our business development efforts. In her role, Laura aims to strengthen client relationships, promote USC Builds' position as a long-standing trusted resource and identify emerging gaps or opportunities in the marketplace.

She holds a B.A. in psychology from the University of Rochester and serves as a board member for Al Sigl and New York State Commercial Association of Realtors. Laura is a founding member of the Rochester Business Hall of Fame and has also served as a United Way volunteer. She is a local real estate investor and NYS licensed salesperson, working in commercial and investment sales.

## AFFILIATIONS

- Board of Governors, Al Sigl Foundation
- Board of Directors, New York State Commercial Association of Realtors
- Former Workforce Dev. Committee Member, Builders Exchange of Rochester
- Former Board Member, Flower City Habitat for Humanity
- Former Board Member, American Red Cross

## ACHIEVEMENTS

- Founding member of the Rochester Business Hall of Fame
- Developed and implemented USC Builds' internal training program, USC Academy
- Developed a customer-facing, construction-related mobile app
- Published author, Annals of Neurology, 1992