

# LAKE HOUSTON AREA CHAMBER

2020 SPONSORSHIP OPPORTUNITIES



LAKE HOUSTON  
AREA CHAMBER  
*of Commerce*

## Signature Events

- Lake Houston 10k, 5k, Kids 1k | 9.20.2020**  
*One of the largest community events attracting over 1,000 runners*  
**Audience:** Running and health enthusiasts, small to large business, K-5 students
- Party on the Green | 5.1.2020**  
*Lake Houston's premiere event. Patrons will enjoy dinner, drinks, auctions, a corn hole tournament, an after party and more.*  
**Audience:** C-level executives, Board of Directors, Top Investors, business and community leaders
- Annual Awards Extravaganza | 1.24.2020**  
*Annual celebration of the past year's outstanding volunteer leaders & accomplishments featuring the Dr. Haden McKay Citizen of the Year Award, Spirit of the Chamber Award and the Rising Star Award.*  
**Audience:** C-level executives, Board of Directors, Top Investors, business and community leaders, local media
- 2020 Elected Officials Reception | 12.11. 2020**  
*An annual event that recognizes local, state, and national elected officials representing the Lake Houston Area.*  
**Audience:** Elected Officials representing LHA, C-level executives, Board of Directors, Top Investors, business and community leaders
- 29th Annual Chamber Golf Classic | 5.8.2020**  
*Each spring hundreds of golfers participate in one of the most highly anticipated golf tournaments in the Lake Houston Area.*  
**Audience:** Houston Area C-level executives, LHA Board of Directors, Top Investors, large employers, small business owners, business and community leaders.

## Monthly Luncheons

- Economic Outlook | 2.18.2020**  
*National and local experts will present economic indicators and forecast what to expect locally, statewide and nationally.*  
**Audience:** Business & community leaders, financial institutions, investment representatives
- Focus on Federal Government | 8.25.2020**  
*Timely information on current federal issues affecting the Lake Houston Area.*  
**Audience:** C-level executives, Top Investors, elected officials, large employers, business & community leaders
- State of Healthcare | 11.17. 2020**  
*Explores the growth, trends, and hot topics in our area's largest employment sectors.*  
**Audience:** Healthcare professionals, business and community leaders
- State of the County | 5.26.2020**  
*Hear from county officials on plans, developments and initiatives affecting the Lake Houston Area.*  
**Audience:** Elected Officials, community leaders, C-level executives, large employers, area developers
- Technology Outlook | 10.27.2020**  
*Introducing new ways businesses are leveraging technology to drive business success.*  
**Audience:** Entrepreneurs, I.T. professionals, small to large businesses, startup community
- Peace Officer & Fire Fighters of the Year | 9.22.2020**  
*This luncheon honors the everyday heroes that serve and protect our community.*  
**Audience:** First responders, community leaders, elected officials, small to large businesses
- State of the Lake Houston Area | 4.28.2020**  
*Deep dive into the driving forces leading our area's rapid growth and predictions for future development.*  
**Audience:** C-level executives, elected officials, large employers, small business professionals, area developers, business and community leaders
- State of the State | 6.25.2020**  
*Engages state leaders in a conversation about business issues in the Lake Houston Area.*  
**Audience:** C-level executives, elected officials, large employers, small business professionals, area developers, business and community leaders
- Lake Houston Business Awards | 7.21.2020**  
*Awards a top Business in the categories of: Small, Large and Franchise Business categories.*  
**Audience:** Small to large businesses, entrepreneurs, community leaders
- Teachers of the Year | 3.24.2020**  
*The Teacher of the Year luncheon honors exceptional teachers from area public and private schools and Lone Star College-Kingwood.*  
**Audience:** Public and private education professionals, elected officials, small to large business and community leaders
- Monthly Luncheon Package | Monthly**  
*One registration to each of the 10 membership luncheons.*  
**Audience:** Lake Houston Chamber Members, large employers, small business professionals, community leaders

**Check off any events that interest you & we will send you more information.**

**Carol Poston**  
Sponsorship Sales Director  
cposton@lakehouston.org  
281.446.2128

## Professional Connections

- Chamber 101 | Quarterly**  
*This quarterly program gives new professionals the opportunity to learn more about the Chamber and how to engage in programs, the Chamber, website, programs and events.*  
**Audience:** New businesses and members, small to large businesses
- Leadership Lake Houston | Sept.- May**  
*LLH is a prestigious nine-month program designed to prepare, tool, and enable participants to make an impact on the growth and vitality of the community.*  
**Audience:** Select group of approximately 24 emerging community leaders
- Leadership Lake Houston Alumni | Annual**  
*An extension of the prestigious Leadership Lake Houston program. LLH Alumni encourages continued community involvement and helps maintain relationships among alumni.*  
**Audience:** Graduates of the LLH program
- Seminar Series | TBD**  
*Educational series designed to address critical business topics and help professionals prepare to meet the ever-changing demands of the 21st century workplace.*  
**Audience:** Small to medium businesses
- Public Affairs Program | TBD**  
*From legislative trips and candidate forums to advocating policy, pro-business policy, this year-round program is vital to the economic growth of the LHA.*  
**Audience:** C-level executives, top investors, elected officials, small to large businesses, community leaders
- BizCom Atascocita-Humble-Kingwood-Summer Creek | Monthly Meetings**  
*Meetings feature speakers who will address new business developments, mobility projects, and community development. Meetings rotate between Atascocita, Humble, Kingwood, and Summer Creek High School.*  
**Audience:** Business professionals, community leaders, education professionals
- YEP - Young Entrepreneurs & Professionals | TBD**  
*Centered around a quality group of diverse young professionals, YEP centers around three pillars of programming: social and networking events, professional development, and civic engagement.*  
**Audience:** Professionals aged 21-45 working/living in the LHA
- Networking After Hours | 6 per year**  
*Chance for members to connect and explore the host business and meet new Chamber members.*  
**Audience:** Small to medium business professionals
- Business At Breakfast Series | TBD**  
*Members will be invited to meetings by industry cluster with Chamber and Economic Development leadership to discuss issues pertinent to their business. Input received from these meetings will help to shape the Chamber's public policy agenda and determine the stances that it takes on specific policy initiatives resulting in a direct impact on your business. All members will be invited to attend one industry cluster discussion during the year.*  
**Audience:** Chamber Membership

NEW

## Economic Development

- Entrepreneur Round Table | TBD**  
*Member-led roundtable that allow for entrepreneurs to connect with one another over meaningful and current topics. The Roundtable program is exclusive for the single individual responsible for the direction of the company and with the authority to make final decisions. Participating entrepreneurs meet for a confidential, peer-to-peer forum each quarter which allows provides opportunity to solicit feedback from other entrepreneurs, gain valuable insights into others' successes and achievements, and learn how to avoid the pitfalls of their mistakes.*  
**Audience:** Entrepreneurs, Investors, small business startups
- Priority 1 | Annual / 2020**  
*The Lake Houston Economic Development Partnership (EDP) is a community based organization formed to encourage economic development in the area by focusing on facilitating the creation and growth of primary job opportunities.*  
**Audience:** Top Investors, Developers, Financial Institutions, Community Visionaries
- Industry Tours | Annual / 2020**  
*Meet with C-Level execs to get an insider's view of operations and tour facilities for major industries in the LHA.*  
**Audience:** Top Investors, Developers, small to large business, Community Visionaries



Check off any events that interest you & we will send you more information.

Carol Poston

Sponsorship Sales Director  
cposton@lakehouston.org  
281.446.2128

## Business Communication

- Monthly E-Calendar | Monthly**  
*Monthly calendar emailed to more than 2,000 business professionals*  
**Audience:** Chamber Membership
- Weekly Update E-Newsletter | Weekly**  
*Weekly E-Newsletter featuring business news, upcoming events, and member announcements.*  
**Audience:** Chamber Membership
- Chamber Chat / EDP Briefing Breakfast | Quarterly**  
*Quarterly Facebook LIVE events focusing on issues pertinent to the community.*  
**Audience:** Greater LHA Community
- Annual Report | Annual / 2020**  
*Comprehensive organization report on operations and activities from the 2019 year direct mailed to all chamber members.*  
**Audience:** Chamber Members and new businesses
- Website Advertisements | Annual**  
*For 12 months, your company's ad will be displayed on the page of your choice of the LHA Chamber website and will be hyper linked to your company's website.*  
**Audience:** Greater LHA Community

## Onsite Sponsorships

- Chamber Beverage Bar | Annual / 2020**  
*Year round branding exposure to thousands of business professionals who meet at the chamber throughout 2020.*  
**Audience:** Small to large business professionals
- Member to Member Gift | Annual / 2020**  
*Publicize your business through the LHAC member gift delivered to members throughout the year.*  
**Audience:** Small the Large business members
- Chamber WiFi Sponsor | Annual / 2020**  
*Your business name as the password to access wifi at the chamber offices. The Chamber hosts thousands of people each year via business and committee meetings.*  
**Audience:** Small to medium business professionals
- Chamber Lobby Display ad | Annual / 2020**  
*Your business advertised on Chamber Lobby electronic screen.*  
**Audience:** Businesses and new area residents
- Chamber Business Info Kiosk | Annual / 2020**  
*Your business information showcased in the Business Info Kiosk at the LHA Chamber Lobby.*  
**Audience:** Businesses and new area residents

Check off any events that interest you & we will send you more information.

**Carol Poston**  
Sponsorship Sales Director  
cposton@lakehouston.org  
281.446.2128