

2019 COMMERCIALIZATION DATA COLLECTION FORM

Year	98	99	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
R&D	A	A	A	A	A	A-	A-	A-	A-	A-	B+	B	B	B+	B	B	B	B	B+	A-	A-	
Marketing	C-	C	C+	C+	C+	C	C	C+	C+	C+	C+	C	C	C+	C+	B-	B-	B	B	B	B	
Market Research	C	B-	B-	B-	B	B	B+	B-	B	B	B	B+	A-	B	B-	B-	B-	C+	C+	B-	B-	
Design For Manufacturing	C+	B-	B	B	B	B	B	C+	B-	B	B+	A-	A-	B+	B-	B	B+	A-	A-	A-	B+	
Established Infrastructure	C+	B	B+	A	A	A	A	A-	A-	A-	B+	B+	A-	A-	A-	A-	A-	A-	A-	A-	A-	
Management Expertise	C	C	C+	C+	C+	C+	C+	B-	B-	B	B	B	B	B	B	B	B	B	B	B	B	
Venture Capital Attraction	C	B-	B+	A	C	C-	C	C+	C+	C	C-	D	D+	D+	D+	D+	D+	D	D	D+	C-	
Creation Of Wealth	C	B-	B+	A	C	C-	C-	C-	C-	C	C-	D+	C-	C+	C+	C+	B-	C+	C+	C+	C+	
Profitability	C-	C-	C-	C-	C-	C-	C-	C	C+	C	C-	D+	D	C-	C	C+	C+	C	C-	C-	C	
Industry Roadmap	INC	B-	B	B+	A-	A	A	B	B-	C+	C-	C-	C	C	C	C+	B-	C+	C	C-	C	
Industry Association	INC	INC	INC	B	B+	B+	B+	B	B	B+	B	B	A-	B+	B+	B+	B+	B+	A-	B+	B-	
Standards	INC	INC	INC	INC	C	B-	B-	B-	C+	C	C	C	C+	C	C	C+	B-	C+	C-	C-	C-	
Employment	INC	INC	INC	INC	INC	C	C	C+	C+	C+	C	C-	C	C+	C+	C+	B-	B-	B	B	B	
Cluster Development	INC	INC	INC	INC	INC	B	B+	B+	B	B-	C+	C+	C+	C	C+	C+	B-	C+	B-	C+	C+	
Overall Grade	C+	B-	B	B	B-	B-	B	B	B-	B-	C+	C+	B-	B-	B-	B-	B	B-	B-	B-	B-	

In the text fields provided, identify the single subject whose grades differ most significantly from the 2018 grades and your rationale. When complete, save your Report Card and email it to me at rgrace@rgrace.com.

Subject:

Comment:

Your Name:

Your Email:

Company: