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November 24, 2025

The Honorable Andrew N. Ferguson Chair Federal Trade Commission 600 Pennsylvania Avenue NW Washington, DC 20580

Dear Chair Ferguson:

As Chairman and Ranking Member of the House Select Committee on the CCP, we believe strongly in rebuilding U.S. manufacturing, strengthening supply-chain resilience, and empowering Americans to support products made by American workers. We also believe Americans should not have to guess whether their hard-earned dollars are supporting our adversaries.

A key component of this effort is ensuring that consumers have clear, accessible, and truthful information about the country of origin of goods sold on major online platforms. With the holiday shopping season around the corner and Americans about to spend billions of dollars on gifts for their loved ones, we believe online marketplaces operating in the U.S. should allow customers to easily view the country of origin of the products they buy. Equipped with this information, many Americans would choose to support domestic production, avoid products made by foreign adversaries – particularly those tied to the Chinese Communist Party – and make purchasing decisions that support the revitalization of U.S. industry. Furthermore, PRC-origin products such as TP Link have recently been shown to be a source of cyber security vulnerabilities endangering American's online security. For that to be possible, online disclosures must be transparent, standardized, and reliable.

We are concerned that current online marketplaces make it unnecessarily difficult for consumers to determine where a product is made, what percentage of its components are U.S.-manufactured, and whether the seller is a U.S. company or a foreign-adversary-controlled entity.

^{1 1} Moolenaar, John and Raja Krishnamoorthi. *Letter to the Honorable Gina Raimondo, Secretary of Commerce*. 13 Aug. 2024. Select Committee on the Chinese Communist Party, U.S. House of Representatives, https://selectcommitteeontheccp.house.gov/sites/evo-media-document/2024-08-13%20Letter%20to%20Commerce%20re%20TP-Link%20%28filed%29.pdf

While we have sent a letter expressing these concerns to Amazon, we believe all major online retailers in America should meet this standard – including platforms based in foreign adversary countries like Shein and Temu, which this Committee has previously investigated. These gaps undermine both consumer choice and the integrity of country-of-origin disclosures.

In light of these concerns, we request that the FTC consider the following regulatory and enforcement actions:

- 1. Prominently display "Country of Origin" for every product listing, using a clear and standardized format.
- 2. Require sellers to report the percentage of U.S.-made components in a product, based on existing federal definitions and guidance.
- 3. Clearly indicate whether the seller is a U.S.-based company or a foreign entity, including ultimate beneficial ownership when the seller is affiliated with a PRC based entity.
- 4. Create user-friendly, filterable search tools that allow customers to view only products made in the United States or to exclude products from specific countries of origin.
- 5. Apply robust verification mechanisms to ensure sellers do not misrepresent country-oforigin information, with a particular emphasis on ensuring PRC products are not misrepresented as originating in third countries.

These actions would directly reinforce Congress' efforts to return manufacturing to the United States and would advance the interests of millions of American consumers who want to make informed, patriotic purchasing decisions. Critically, it would also allow Americans to avoid purchasing risky PRC products. This is fundamentally about consumer choice, transparency, and the right of Americans to not purchase from our adversaries.

We respectfully request a briefing on the Commission's current oversight of online country-of-origin disclosures and whether the FTC intends to consider additional guidance or rulemaking in this area no later than December 15, 2025.

Thank you for your attention to this matter. We look forward to your response.

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Sincerely,

John Moolenaar

Chairman

Raja Krishnamoorthi

Ranking Member