



## Well Being Alliance Update

**Contributed by:** Lisa Herron, Well Being Trust and Well Being Alliance

The Well Being Alliance is an alliance of leading organizations committed to demonstrating shared principles, adopting common measures, and advancing a social movement for investment, policy and practice changes that can achieve population-level outcomes.

Well Being Alliance 2020 is off to a strong start, with the development of communication materials, engagement opportunities, and Collaboratives infrastructure. In February, the WBA finalized Collaborative Lead organization projects, ranging from the intersection of transportation planning and the climate crisis to advocating for innovative streams for funding the 7 vital conditions. These WBA Collaboratives are focused efforts/projects led by one or more organizations, but they are only one piece of WBA work.

The next several months will also see members working to make good their Compact Commitments, new methods for connecting members to one another, messaging and metrics opportunities, and recruiting new funders and members to the Alliance. All efforts will be featured and evaluated at our next virtual meeting of the WBA on [June 4-5](#) with the larger WIN Network and National Civic League. We're planning a great agenda to connect Alliance members to each other, to the broader WIN Network, and to award-winning communities focused on health and well-being.

If you are interested in getting involved with the Well Being Alliance, please contact Lisa Herron at [lisa@wellbeingtrust.org](mailto:lisa@wellbeingtrust.org).

## 4 Calls to Action to Assure the Vital Conditions for Inter-generational Well-being for Everyone

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- 1) **Reliable Transportation:** Please send a message now to your representative to ensure robust support for public transportation in any stimulus package. In the hardest hit cities, transit won't survive past the pandemic without emergency assistance. [LINK TO ACTION](#)
  - Contact: Beth Osborne, Transportation for America | [beth.osborne@t4america.org](mailto:beth.osborne@t4america.org)
- 2) **Meaningful Work and Wealth:** Please call your senators to make sure they act without delay to help us navigate this public health and economic crisis. [LINK TO ACTION](#) calling for: universal paid sick leave policy; emergency guaranteed income, moratorium on eviction, foreclosure, and utility shut offs; protection for undocumented immigrants seeking health care; a set of policies to mitigate potential outbreak in jails and prisons.
  - Contact: Dalila Madison Almquist, PolicyLink | [dalila@policylink.org](mailto:dalila@policylink.org)
- 3) **Humane Housing:** Enterprise Community Partners is calling on partners to support humane housing + community resilience in any stimulus funding and at the state/local level. They are also analyzing data in helpful ways, so that we have a common and publicly available understanding of the people, especially residents of affordable housing, who are deeply impacted. [LINK TO ACTIONS](#)
  - Contact: Brian Rahmer, Enterprise Community Partners | [brahmer@enterprisecommunity.org](mailto:brahmer@enterprisecommunity.org)
- 4) **Belonging and Civic Muscle:** The YMCA is asking for **social** media blasts to provide #Relief4Charities. Tag your two U.S. Senators with #Relief4Charities & #YAdvocate advocating that they support this important effort and tagging your own organization and others you know who could help mobilize. Alternatively, share about their favorite nonprofit/community organization, church/house of worship or other charity and tell your Senators why they should protect/rescue nonprofits/charities.
  - Contact: Katie Adamson, YMCA, [katie.adamson@ymca.net](mailto:katie.adamson@ymca.net)

