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## **U.S. CHAMBER OF COMMERCE FOUNDATION NEWS**

**Institute for Organization Management**

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## **Lynchburg Regional Business Alliance Leaders**

### **Megan Lucas and Christine Kennedy Named in Key Positions for US Chamber Foundation**

**WASHINGTON, D.C.** — Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce Foundation, has appointed Megan Lucas, IOM, CCE, CEcD, CEO and Chief Economic Development Officer of the Lynchburg Regional Business Alliance, Chair of the National Board of Trustees and Christine Kennedy, IOM, CPC, ELI-MP, COO and Vice President of the Lynchburg Regional Business Alliance, as chair of the Southeast Board of Regents.

As Chair of the trustees, Lucas will lead the strategic direction of Institute and will take an active role in advancing Institute's standard operating and curriculum policies. As chair of the Southeast Board of Regents, Kennedy will help implement the policies created by the Institute's National Board of Trustees at the Southeast Site of the Institute program.

Starting in 2007, Lucas has held numerous leadership positions within the Institute program. Lucas graduated from Winter Institute at the University of Arizona in Tucson in 2006.

"Our National Board of Trustees has a rich history of non-profit experience providing Institute with a wide range of perspectives on the challenges facing our industry," said Raymond P. Towle, IOM, CAE, vice president of Institute for Organization Management at the U.S. Chamber of Commerce Foundation. "These volunteers chart the course for Institute and ensure the program remains on the leading edge of

executive level professional development.” Institute’s 24-member National Board of Trustees serves in an advisory capacity to the U.S. Chamber of Commerce and has policy-recommending responsibilities. Each trustee is nominated by their peers.

Kennedy will serve as chair of one of Institute’s five Boards of Regents on behalf of the National Board of Trustees. Each Board of Regents is responsible for recruitment, retention, and marketing of the program nationwide. Kennedy will serve for a designated term of up to two years.

Kennedy has held numerous leadership positions within the Institute program. She graduated from Southeast Institute in 2008 and has served on the Southeast Institute Board of Regents since 2015.

Since its commencement in 1921, the Institute program has educated tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members, and become strong business advocates.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce Foundation (USCCF) is a 501 (c)(3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America’s long-term competitiveness by addressing developments that affect our nation, our economy, and the global business environment.



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