Farmville Area Chamber of Commerce Appoints Trisha McGregor as Executive Director

Farmville, Va. (July 13, 2026) — The Farmville Area Chamber of Commerce Board of Directors is pleased to announce the appointment of **Trisha McGregor** as the Chamber's new Executive Director, effective August 3, 2026.

McGregor will provide strategic leadership for the Chamber, overseeing membership engagement, business advocacy, community partnerships, and initiatives that support economic growth across the Farmville region.

A Prince Edward County resident since 2005, McGregor brings more than 30 years of experience in education, workforce training, event planning, nonprofit leadership, and organizational administration. Throughout her career, she has built a reputation for cultivating meaningful relationships, developing collaborative partnerships, and serving her community with integrity and purpose.

"We are excited to welcome Trisha as the next Executive Director of the Farmville Area Chamber of Commerce," said Jen Cox Carne, Chair of the Chamber's Board of Directors. "Throughout our search process, we sought a leader who understands the importance of relationships, collaboration, and supporting a thriving business community. Trisha's experience, commitment to service, and genuine passion for our region make her exceptionally well-suited to lead the Chamber into its next chapter."

As Executive Director, McGregor will oversee the Chamber's day-to-day operations, strengthen member engagement, cultivate strategic partnerships, and advance initiatives that support more than 250 member businesses throughout the region.

"I am honored to join the Farmville Area Chamber of Commerce and serve the businesses and communities that make this region such a special place," said McGregor. "I look forward to listening to our members, building strong partnerships, and working alongside community leaders to create opportunities that strengthen our local economy and help our businesses succeed."

The Chamber invites members, partners, and the community to welcome McGregor at a networking reception on **Thursday, September 3**, from **4:00–6:00 p.m.** at **118 N. Main Street, Suite B, Farmville, Virginia**.

For additional information or to RSVP, please visit the Chamber's website at **www.farmvilleareachamber.org**.

About the Farmville Area Chamber of Commerce

The Farmville Area Chamber of Commerce is a member-driven organization dedicated to supporting local businesses, fostering economic vitality, and strengthening the quality of life throughout the Farmville region through advocacy, networking, education, and community partnerships.

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