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For Immediate Release

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GREATER WILLIAMSBURG CHAMBER & TOURISM ALLIANCE PRESIDENT & CEO RECEIVES EXCELLENCE AWARD

HARRISONBURG, VA – **Karen Riordan**, President & CEO of the Greater Williamsburg Chamber & Tourism Alliance, was selected as “Chamber Executive of the Year” by the Virginia Association of Chamber of Commerce Executives (VACCE) at their Annual Membership Dinner held June 21 in Harrisonburg.

The *Chamber Executive of the Year* award recognizes outstanding performance in the field of Chamber of Commerce management in the Commonwealth of Virginia and is presented to an individual who has exhibited characteristics that make him or her a leader both in their chamber and community. Outstanding achievements; effectiveness in addressing challenges; professionalism; program development and implementation; fiscal management; stature in the community; and other special qualities are considered in the nomination process.

Christine Kennedy, past president of VACCE and Executive Vice President of the Lynchburg Regional Business Alliance, presented Ms. Riordan with the award.

Ms. Riordan brings 25+ years of marketing and business management experience to the Greater Williamsburg Chamber. In her role, she splits her time working with the business community and driving tourism for her destination. She currently serves on the VACCE Board of Directors and Executive Committee as Vice Chair of Finance.

VACCE is an alliance of chamber executives representing large and small chambers of commerce from localities throughout the state. The Association also provides a forum and partnership for integrating the work of local chambers of commerce in order to contribute to the growth and development of their local communities and the Commonwealth.

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