

## **Fredericksburg Chamber Wendy L. Zelazny Executive Vice President wins Sales Award**

The Association of Chamber of Commerce Executives (ACCE) has awarded Wendy L. Zelazny of The Fredericksburg Regional Chamber of Commerce with its 2025 Sales Contest award for dollar value of new member sales.

Zelazny placed third in \$500,000 – \$ 2 million | organizational dues income category for \$211,947 of new member sales. Eligible sales were to have been made between January 1 through December 31, 2025. To be considered for the award, sales professionals must submit quarterly sales figures to ACCE.

“Chamber sales professionals play a key role in relationship building that not only helps their organizations create meaningful impact but develops more connected ecosystems that lead to stronger communities,” said ACCE President & CEO Sheree Anne Kelly. “We congratulate this year’s winners for their outstanding achievement.”

The competition’s winners will be recognized during ACCE’s Membership and Revenue Development Conference in Des Moines, Iowa, March 11-13, 2026. The conference is sponsored by EF Go Ahead Tours and GrowthZone.

Wendy Zelazny commented, “I’m honored to receive this recognition, but it truly represents the momentum happening throughout our region. Every new member and every investment in the Chamber expands our ability to provide meaningful programming, visibility, and connections that support business growth. It’s incredibly rewarding to play a role in connecting more companies to the tools and relationships that help them succeed, because when businesses grow, our community prospers.”

### **About ACCE**

Association of Chamber of Commerce Executives (ACCE) is the professional society supporting the people who lead local, regional, statewide and international chambers of commerce and related business and economic development organizations. ACCE’s membership includes more than 1,600 business/civic organizations worldwide, representing more than 9,000 professionals in the industry. We provide our members with information resources, thought leadership, education programs, original research, benchmarking, retirement security and access to a network of peers.